

# VISIONS

THE EXECUTIVES MAGAZINE | SUPPORTING THE LOS ANGELES JEWISH HOME



October 2 – Golf Classic



February 9 – 25th Anniversary Celebration



June 11 – Circle of Life Gala

**Leumi** – 2017 Executives Golf Tournament Title Sponsor – Many Thanks!



## The Executives

The Executives is a group comprised of over 350 business men and women dedicated to enhancing the dignity and quality of life of seniors at the Los Angeles Jewish Home through personal generosity, involvement and fundraising. The Executives host a number of monthly and annual events that provide support to the Home, while offering the rewards of friendship and association. We support the Home so the precious seniors in our community will always have a safe and secure place to live.

The Executives provide the opportunity to build friendships, business relationships, and camaraderie. The bonds that are formed between our members are unique and long-lasting. Our annual fundraising events and programs include Circle of Life – our signature gala, the Golf Classic, an annual poker tournament, a monthly business networking group, a regular featured Speaker Series and bingo nights with the residents.

Together, our dedicated members strive to benefit the Home and its residents through a variety of enlightening, social and fundraising efforts.

## Join with us!



## A Message from Our President

2017 was an amazing year for The Executives and the Los Angeles Jewish Home! Through everyone's hard work, dedication, and commitment, we raised close to \$1.1 million for our 25th Anniversary year! A few years ago, we created a strategic plan to raise \$1 million by 2020, and surpassed the goal in just two years.

Our wildly successful Generation to Generation Society (G2G), the premier philanthropic group of Valley-based donors who contribute \$5000 or more annually to the Home, continues to grow. Led by Arthur Greenberg and Rick Katz, the group has grown to 62 households.

At our 25th Anniversary Circle of Life Gala on June 11th at Skirball Cultural Center, we honored long-time Executives members Lynn & Bruce Kaufman and Doreen & Fred Solomon, four individuals who poured their hearts and souls into raising as much money as possible for the Los Angeles Jewish Home. Over \$325,000 was raised, our most successful fundraising event ever.

Our 14th Annual Golf Classic on October 2nd at North Ranch Country Club was another homerun. With 140 golfers on the course and raising over \$153,000, it was our largest golf tournament to date thanks to David Feldman and Michael Resnik for leading another great golf committee.

In 2018, we aim to continue our success. ENG is our new Executives Networking Group. The group will meet monthly for breakfast and requires a \$1000 membership, an application approval process and a commitment to the group. Our Speaker Series has been revamped to a regular evening event series, including a pre-event VIP reception before the program.

Thank you to our board, committees, and members for your ongoing support and dedication to the seniors of the Los Angeles Jewish Home. We will see you soon at the many events planned for 2018. All the best in the new year.

*Todd Rubinstein*

President, The Executives of the Los Angeles Jewish Home





## A Message from CEO-President, Molly Forrest

Congratulations to The Executives – you have raised over \$1 million for the Los Angeles Jewish Home in 2017! It's a record-breaking achievement done with many hands – thank you for your partnership with us and our shared commitment to our community's seniors.

The demand for the Home's top quality services for seniors continues to increase. We meet this demand with bold, innovative programs and services, expanding the comprehensive, convenient and excellent care for which the Home is known.

In the Valley, we have begun a major new transformational construction project on the Grancell Village campus. The transformation will replace older, outdated facilities with state-of-the-art modern buildings. Once completed, 188 apartments will be available at Grancell Village for seniors seeking independent living, assisted services and/or memory care. A new community medical clinic will serve the 600 elderly members "in-residence" on the campus and also be available to seniors living in their own homes who wish to use our clinic services. Offering primary physician, specialty doctors and allied services for hearing, dental and optometric needs, we anticipate the new clinic will provide 100,000 medical services each year. The community clinic is an important link in providing residents and community seniors top quality medical care and services from the Home.

With the recent opening of the Gonda Healthy Aging Westside Campus, Jewish Home programs and services are now available in West Los Angeles.

The mission of the Jewish Home is "Excellence in Senior Care Reflective of Jewish Values." It is our goal to have seniors experience and enjoy the benefits of living longer and seeing dreams fulfilled. All of us hope our golden years will be enriched with health and happiness – and if care is needed, that the professional, compassionate care for which the Home is known will be available to us. It is generous gifts from The Executives that support the Home's excellence in care — and assures friendship and laughter for the golden years. You support an "extra" quality to daily life in our Home that strengthens all we touch, giving our seniors the best of living to elder years.

Thank you for your continued support. Your generosity honors our community's treasured seniors and is much appreciated.

With best wishes to you and your family for 2018!

Always,

Molly Forrest, CEO-President

Exciting Plans for Grancell Village! .....	4
Resident Profile: Rhoda and Max Hirt .....	5
Member Profiles .....	10
Generation to Generation Society (G2G) .....	14
Breakfast Speaker Series 2017 .....	16
Networking Lunches 2017 .....	18
25th Anniversary Celebration .....	20
Taco Shabbat .....	22

13th Annual No Limit Texas Hold-Em Poker Tournament .....	24
Circle of Life Gala .....	30
14th Annual Golf Classic .....	34
Board of Directors & Committees .....	59
Donors & Members .....	60
Tributes .....	61

# Future Plans for the Home



## Exciting Plans for Grancell Village!

Demolition has been completed on half of the six acre Grancell Village Campus. The area has been cleared and is ready for new construction. 2018 will be the year of architectural planning and fundraising for the project. Actual construction will begin in 2019 and is predicted to take two years to completion at an estimated cost of \$100 million.

The Jewish Home is in need of modern units for assisted living and memory care. This project will fill that need and begin to meet the challenge of having more housing to accommodate the rising senior population as baby boomers come into their later senior years. Baby boomers want private rooms and modern amenities. Our new Grancell Campus will be state of the art.

The Grancell Village Master Plan calls for two new five-story buildings, the Polak Family building and The Harriet & Benjamin D. Bagno Tower which when complete will add a total of 188 residential units to Grancell Village. The new construction will

cover over half of the present campus and will provide a wide variety of new amenities and services to meet the needs of our seniors for today and far into the future.

The Polak Family building will offer 68 units of residential memory care on four floors. The ground floor will contain a lobby, community medical clinic, deli, outdoor dining & garden and street accessible parking. A subterranean parking structure will be under both buildings.

The Harriet & Benjamin D. Bagno Tower building will offer 120 apartments of assisted living on four floors. The ground floor will include dining rooms, meeting rooms, the Goldstine Synagogue, computer center, library and the Ted Slavin wellness & aquatic fitness center, including the Berman pool. There will also be an Intergenerational Center in the complex offering a Mommy & Me program that will give the residents an opportunity to interact with young children.

If you are interested in learning more about this project, how to make a gift, naming opportunities or would like an update as we move forward, contact Lesley Plachta, Director of Development, the Jewish Home Foundation at [lesley.plachta@jha.org](mailto:lesley.plachta@jha.org) 818.774.3282.





## Resident Profile: Rhoda and Max\* Hirt

Rhoda and Max Hirt met at a friend's house many years ago. They were married within two months, and have been together ever since — over 64 years! Today, at 91 and 92 years young, with the sparkle of happiness still in their eyes, they refer to their lives as “a love story.”

Max's early life, however, began on a very different note.

Born in Vienna in 1925, he was a teenage boy when his family fled to Belgium to escape the Nazis. When the invasion of that country followed, the family walked to France, but along the way, Max became separated from his mother, father, and brother.

Alone at 14, he searched for weeks, and, against all odds, located his father in a French camp. Before his father could be released, however, Max had to secure papers from a local mayor and get his father a job — all which he did!

However, before he could get him out, a decree had been issued requiring 30,000 francs for the release. A child in a foreign country, Max couldn't hope to raise this sum. Having lost his mother and his brother, Max was now forced to say goodbye to his father, forever.

He emigrated to the U.S., lived with a foster family, and later joined the U.S. Navy. Upon his discharge, he attended college in San Francisco.

It was while visiting friends in L.A. that Max met Rhoda.

Rhoda had come to Los Angeles from New York with her parents,

both of whom passed away shortly afterward. Suddenly alone, as Max had been earlier in life, it seemed to both of them they were meant to love and care for one another.

The two had a daughter and enjoyed a wonderful life, creating businesses together, traveling to Europe and Israel many times, and making many interesting friends. “It's friends that make a rich life,” Max says. “And we always had each other!” Rhoda adds.

In later years, they began to need help. Rhoda developed a heart condition, and Max had a blood disorder. As the symptoms worsened, Max couldn't get up and down stairs, and, for the first time in their lives, Rhoda wasn't able to help him.

That's when they came to the Jewish Home — where they have been grateful residents for nearly ten years.

Rhoda's heart health has improved with medication, a pacemaker, and a stent. Max receives dialysis three times a week. At the Home, they also enjoy an active social life, attend Shabbat services, and participate in an array of spiritual and educational programs.

As Max says, “The Home has given Rhoda a new lease on life. And without the Home,” he says earnestly, “I wouldn't be alive today.”

*\*At time of printing, Max Hirt passed away peacefully at the age of 92. May his memory be a blessing to all.*

# Connections to Care

A Program of the Los Angeles Jewish Home  
(855) 227-3745

**ONE CALL DOES IT ALL** is the driving force behind Connections to Care, an innovative approach to meeting seniors' diverse and complex healthcare needs. A single phone call to (855) 227-3745 connects directly to the Los Angeles Jewish Home's expert professional staff to access our award-winning in-home, community health, and residential programs and services.



## In-Home and Community Health Services

### **PACE (Program of All-inclusive Care for the Elderly)**

The PACE program enables frail seniors with multiple health conditions to live safely at home. Among the program's many services are adult day healthcare, primary and specialty medical care, vision and dental care, medications, physical, occupational, and speech therapy, transportation, acute care, home health care and caregiving. The program serves patients age 55 and over who live in the Jewish Home's service area.

### **Home Health Care**

The Home Health Care program offers a full spectrum of restorative services in the individual's home. Clients are referred by a physician's written order and treatments are provided according to a plan of care jointly developed by the referring physician, the person receiving care, the caregiver, and others. Home Health Care services are available to adults over 19 years of age in the Greater Los Angeles area.

### **Palliative Medicine**

The Palliative Medicine program provides comprehensive pain and symptom management for adults with serious, chronic, and/or life-limiting illness. Our team of professionals addresses the medical, psychological, social, and spiritual needs of our patients.

### **Care Management**

The Care Management program helps improve the coordination of care following a hospital admission, with the goal of decreasing the risk of readmission within 30 days of discharge.

### **Geriatric Community Clinic**

The Geriatric Community Clinic is located on the Jewish Home's Eisenberg Village campus in Reseda. The clinic provides primary and specialty medical care to seniors.

### **Hospice**

The Home's Skirball Hospice provides compassionate end-of-life care for adults with a life-limiting illness in the Greater Los Angeles area. Skirball Hospice treats patients in their home or care facility. Hospice care includes pain management, medical equipment, supplies, and personal care. Our staff members work as an integrated team, including nurses, chaplains, social workers, registered dietitians, and certified home health aides.





## **Short-term Care at the Jewish Home**

### **Transitional Care Unit**

The Transitional Care Unit (TCU) is designed to help seniors successfully recover from an illness, injury, medical procedure, or acute hospital stay. The TCU provides short-term rehabilitative and skilled nursing care. Patients in the TCU receive treatment from physicians and geriatric specialists in physical, occupational, and speech therapy. The average length of stay ranges between two to six weeks. When possible, TCU seniors discharged home may transition with short-term skilled nursing and/or rehabilitative therapies through our home health agency.

### **Geriatric Psychiatry Unit**

Certified to treat both voluntary and involuntary admissions, the Geriatric Psychiatry Unit provides short-term geriatric psychiatric care to individuals over the age of 55 who are experiencing stressful mental or emotional challenges that require intensive, short-term acute hospital psychiatric care. Most commonly treated diagnoses are depression, bipolar disorders, post-traumatic stress disease (PTSD), schizophrenia, delirium, and Alzheimer's or other age-related dementia with behavioral disturbance. The average length of stay is 10-14 days. The primary care physician is kept informed during the patient's stay, and follow-up appointments are made with the patient's physician as a part of the discharge plan.



## **Long-term Care at the Jewish Home**

### **Independent Senior Housing**

Fountainview at Eisenberg Village and the soon-to-open Fountainview at Gonda Westside are each licensed as a continuing care retirement community (CCRC). A CCRC is designed for active independent senior living. CCRC residents have easy access to assisted living services in their units (as needed), as well as priority access to the Home's skilled nursing facilities.

### **Residential Care**

Seniors in our residential care facilities are over 65 years of age, independently mobile, and mentally alert. Residential care includes meals, medication management, social services, chaplaincy, fitness and recreational activities, transportation, and many educational programs.

### **Alzheimer's Disease and Dementia Special Care Center**

Our Special Care Center is among the most advanced of its kind in the world and is designed to provide exceptional skilled nursing care for patients with Alzheimer's disease and age-related dementia.

### **Skilled Nursing**

Our long-term skilled nursing services play a critical role in stabilizing and improving seniors' health and enhancing their quality of life and sense of well-being.

SAVE THE DATE

THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME

**Join us as we celebrate  
over \$1 Million raised for the  
Los Angeles Jewish Home in 2017  
and kickoff 2018!**

---

**\$1 Million**  
*2018 Kickoff Celebration*

---

**Thursday, February 15, 2018**  
6pm – 8pm

**El Caballero Country Club**  
18300 Tarzana Drive, Tarzana

*This evening is complimentary with your paid 2018 Executives membership.*





*Where Business and Philanthropy Meet*

## Join the New Executives Networking Group!

### Meeting Schedule

3rd Tuesday of every month  
7:30 am – 9:00 am  
Includes breakfast

#### 2018 Dates:

January 16, February 20,  
March 20, April 17, May 15,  
June 19, July 17, August 21,  
September 18, October 16,  
November 20,  
and December 18

#### All meetings will take place at:

El Caballero Country Club  
18300 Tarzana Drive, Tarzana

### Mission Statement

Our mission is to promote long-term relationship building and increased business through positive and trustworthy collaboration with quality business professionals, while supporting the Los Angeles Jewish Home.

### Member Fees

- \$1,000/year donation to The Executives of the Los Angeles Jewish Home, \$640 is tax-deductible. Includes \$360 breakfast fee for the year.
- Guest Fee – \$30. One-time only, must join after first meeting.

### Accountability

Each member is expected to attend nine meetings in a calendar year.

### Code of Ethics

- I will behave in a manner based on authenticity, reliability and truthfulness.
- I will be accountable for following up on referrals.
- I will treat each member with respect, along with a positive, supportive attitude.
- I will respect the confidentiality of other members and their referred clients.
- I will remain in good standing and live up to the ethical standards of my profession.

**For more information and an application (subject to approval),  
please contact Cheryl Kater at [cheryl.kater@jha.org](mailto:cheryl.kater@jha.org) or 818-774-3331.**

## THE EXECUTIVES

# Member Profiles



### David Jacobs – Co-VP of Development

**Tell us about your business:**

I co-founded Carter Jacobs, LLC 15 years ago. We are “fee-only” investment advisors who work with private clients and 401(k) plans. Unlike a majority of our competition we don’t “sell” any products or get paid by the investments we recommend. This creates a “win-win” environment where our singular focus is the client’s long-term satisfaction with our relationship.

**Why are you involved with The Executives of The Jewish Home?**

It is very important to me to leave the world a better place than I found it. As a Valley resident and native, the life-changing work of the Los Angeles Jewish Home is something I am passionate about supporting.

**What is something about you that most people don’t know?**

Most people don’t know I played division 1 college baseball and that I’m an avid foodie who does most of the cooking in our house.



### Janis Shein – Board of Directors

**Tell us about your business:**

My husband Yoram & I started our family business over 31 years ago as a full service electrical contractor. Yoram is out in the field and I manage the daily operation of the business. We added solar electric installations over 9 years ago. We pride ourselves on doing quality work at fair pricing and providing exceptional customer service.

**Why are you involved with The Executives of The Jewish Home?**

I became involved in The Executives about 6 years ago when I found out there was a networking group that supported the Los Angeles Jewish Home. My mother was a resident at Grancell Village for about a year at that time. She passed almost 4 years ago but seeing first-hand how the Jewish Home took such great care of my mother I continued to support the Home through The Executives.

**What is something about you that most people don’t know?**

Many people don’t know that when I was much younger, I was a Registered Nurse working at Cedars Sinai for their in-house Hospice Center. It was a perfect fit for my background in psychology and my nursing degree.





## Jacques Soriano – VP of Communications

### **Tell us about your business:**

Jacques is founder and President of Soriano Marketing which has been in business since 1994. Soriano Marketing works with clients to develop and design marketing deliverable strategies and materials to enhance their bottom line. These strategies include general printing, personalized direct mail, trade show support, signage and branded premiums/giveaways, to name just a few. Visit us at [www.SorianoMarketing.com](http://www.SorianoMarketing.com) to find out more.

### **Why are you involved with The Executives of The Jewish Home?**

In the early 1980's my maternal grandfather resided at The Jewish Home and spent his last few years enjoying a superior quality of life there. In fact, he often declined our offer to take him offsite for a meal because he really enjoyed the company of his fellow residents, and especially during meal time when he could interact with them. He was treated with dignity and respect by all who provided him with his care. He loved the Home and I chose to continue its support by becoming active with The Executives.

### **What is something about you that most people don't know?**

With Facebook and Social Media there probably isn't too much people don't know about me but many may not know that I was born and grew up in Central and Southern Africa until I immigrated to the USA with my family in December 1975.



## Joel Volk – Board of Directors

### **Tell us about your business:**

For 34 years Mercury Document Imaging has been offering the best service and technology for copiers, printers, and mail room equipment, and we offer software and technical services to make your paperless processes more efficient. If you scan it, print it, copy it, fax it, email it, share it, shred it or mail it, we can help. Visit [www.MercuryDoc.com](http://www.MercuryDoc.com).

### **Why are you involved with The Executives of The Jewish Home?**

The Executives is a rare organization... the best-kept secret in the Valley Business Community. Where else can you spend time with like-minded people, raise much needed funds for the Jewish Home and foster meaningful business relations at the same time?

### **What is something about you that most people don't know?**

My involvement with JHA started when I was a teenager. I used to service the aquariums in the Library and got to know several of the wonderful "Oldsters" as one resident put it. His name was Charlie and he was a retired Rabbi who would feed the fish. We became fast friends and would share long conversations. I think of Charlie every time I go to Eisenberg Village.



## Michelle Weisman – VP of Special Events

### **Tell us about your business:**

The Nest is residential board and care for the elderly. We care for seniors and take care of their daily needs including doctor visits, socialization and medication management, and we specialize in memory care.

### **Why are you involved with The Executives of the Jewish Home?**

My mother-in-law was in the Jewish Home for one night and passed away and that was her way of telling me to get involved. Senior care is a big part of my life and this felt like a natural transition.

### **What is something about you that most people don't know?**

I'm a bit of a reality TV junkie :)



## Barri Worth Girvan

### **Tell us about your business:**

Barri is District Director in the office of California State Senator Bob Hertzberg, representing the San Fernando Valley in the State Legislature. Sen. Bob Hertzberg's District Office reaches out to the Valley community to advocate for local issues at the State level. We work closely with the Valley Business Community to ensure our constituents' needs are being met with efficient and proactive representation. The Senator's office proudly features the most robust internship program in the State Legislature, providing mentorship and on-the-job learning opportunities for students interested in government work. With an "outside the box" approach, we take on major issues like improving transportation and encouraging residents to claim their tax credits.

### **Why are you involved with The Executives of The Jewish Home?**

I love being involved in the community and The Executives is a great way to give back both professionally and Jewishly. I had a very special relationship with my Bubby who resided outside of L.A. We were very close and I always remember her fondly when I am at the Jewish Home. It would make her so happy to know that I am involved in ensuring that the Home is there for generations to come. L'Dor V'Dor.

### **What is something about you that most people don't know?**

I'm a terrible cook. I wish I could say, "Oh it's just a little something I whipped up," but I wouldn't know where to start. Thankfully, I am married to someone who loves to cook and there's always a deliciously creative meal in the works.





14TH ANNUAL NO LIMIT TEXAS HOLD-EM  
**POKER TOURNAMENT**  
SUNDAY, FEBRUARY 25, 2018 • WOODLAND HILLS COUNTRY CLUB  
EVENT PROCEEDS WILL BENEFIT THE LOS ANGELES JEWISH HOME

---


GREAT PRIZES • RAFFLES/GIVEAWAYS  
LUNCH BUFFET • COMPLIMENTARY COCKTAILS


REGISTRATION BEGINS: 11:00 AM • PLAY BEGINS: 11:30 AM

MUST BE 21 YEARS OR OLDER


---

7150 Tampa Avenue, Reseda, CA 91335 • Tel (818) 774-3332 • Fax (818) 342-0881 • Executives@JHA.org • www.TheExecutives.org

 /LAJewishHomeExecutives

 theexecutivesofthelajewishhome

 @LAExecutives

 linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211

Sign up online: [community.jha.org/events/execspoker2018](https://community.jha.org/events/execspoker2018)



2017 was a year of continued growth and activity for the Generation to Generation Society (G2G).

While G2G members participate in all aspects of The Executives, from Circle of Life Gala at the Skirball, to event and working committees, to The Executives Breakfast Series, our G2G events continue to be unique and special. We are building a growing community of members who truly enjoy being together and have made a generous, ongoing commitment in support of the Home.

We had three G2G exclusive events in 2017. In April, we spent a Sunday exploring our Jewish roots in downtown LA (a place we've visited again and again exploring different facets). We learned about our Los Angeles Jewish community beginnings in the 1800's, saw the stunningly renovated Wilshire Boulevard Temple, and met with the remarkably talented, Craig Taubman at the Pico Union Project in the renovated 1909 building which was the first home of Sinai Temple.

In June, we kicked off our G2G exclusive, Intimate Breakfast Conversations. Eighteen G2G members sat around the Greenberg & Bass conference table for a chance to hear from and chat with

Steve Soboroff. We hope to do more of these Intimate Breakfast Conversations in the months to come.

As of this printing, we will have had our 3rd Annual Afternoon of Good Food & Gratitude, which is taking place on Sunday, December 10. We are visiting an extraordinary 120,000 sq. ft. private vintage car collection (never before opened to anyone other than friends of the owner) in Orange County, followed by brunch at Mix Mix Kitchen, an eclectic upscale fusion restaurant in Santa Ana's hip downtown district. We'll board the party bus at El Caballero Country Club in the morning for another unique and fun day with our members.

G2G is now 62 member households strong. We raised over \$400,000 for the Home through The Executives in 2017. We are grateful to our members and to all who support the vital work of the Jewish Home. We welcome you to join with us!

In friendship,

**Arthur A. Greenberg      Rick Katz**  
*2017 Chairs, Generation to Generation Society*



The Generation to Generation Society (G2G) is a premier philanthropic venue for Valley-based donors who contribute \$5,000 or more annually to the Los Angeles Jewish Home through The Executives. G2G honors these individuals who are committed to helping fulfill the promise to care for our community's precious seniors, in body, mind and spirit.





## 2017 G2G MEMBERS

Ilene & Laurence Abramson  
 Christina & Peter Baer  
 Marci & Andy Berman  
 Mary & Leon Blankstein  
 Arlene & Stewart Bloom  
 Beth & Eric Bossuk  
 Michele & Bob Cohen  
 Barbara & Martin Cooper  
 Karen & Neal Dem  
 Nicole Klufft & Steve Fazio  
 Mara & Steve Feig  
 Lynn & David Feldman  
 Carole & Rick Flam  
 Molly Forrest & Erwin Diller  
 Jill & Fred Gaines  
 Joanne & Bernard Golditch  
 Beth & Jan Goren  
 Deb & Arthur Greenberg  
 Gerri & Kenneth Gross  
 Susan & Ira Halpern  
 Bob Hirsch  
 Sonny & Jerry Hollander  
 Susan & Daniel Kane  
 Nancy & Rick Katz  
 Lynn & Bruce Kaufman  
 Francine & Neal Kaufman  
 Margie & Howard Keyes  
 Eleanor & Herbert Kraft  
 Lynne & Jeff Lainer  
 Phyllis & Leonard Lerner  
 Fae & Chuck Lipeles  
 Connie & Noah Marco  
 Cori & Gerald Marcus  
 Joni & Jeffrey Marine  
 Allison & Steve Martini  
 Amy & Harold Masor  
 Yvonne Tse & Elliot Matloff  
 Carolyn\* & Gary Mintz  
 Rocky & Lon\* Morton  
 Bonnie & Jack Neinstein  
 Sandy & Roy Okada  
 Laura Ozer  
 Cathy & Barry Pearlman  
 Billie & Harold\* Rice  
 Sidney & Allen Rishe  
 Peggy & Edward Robin  
 Tracy Kooy & Danny Rosett  
 Donna Roth & Joel Saltzburg  
 Scott Shagrin  
 Sandra & Hal Slan  
 Susan & Randy Snyder  
 Doreen & Fred Solomon  
 Shelly & Steven Strull  
 Brenda & Dale Surowitz  
 Jodi & Howard Tenenbaum  
 Laurie & Doron Tisser  
 Michelle & Hershey Weisman  
 Nan & Richard Zaitlen  
 Lynne & Robert Zuckerman  
 Charles Schwab Encino – Osman Khan

\*Of Blessed Memory



A LOOK BACK...

# Breakfast Speaker Series 2017



**JANUARY 19, 2017**

**Laurie Levenson**

Professor of Law, William M. Rains  
Fellow, the David W. Burcham Chair  
in Ethical Advocacy, Loyola Law School,  
and Director of the Center for  
Legal Advocacy at Loyola Law School

***"Hot Topics in the  
Supreme Court  
and Criminal Law"***



**MARCH 2, 2017**

**Wendy Greuel**

Commissioner, Los Angeles  
Homeless Services Authority

**Stephanie Klasky-Gamer**  
President/CEO, LA Family Housing

***"The Homeless Crisis  
in Los Angeles:  
Where are the Answers?"***



**SEPTEMBER 7, 2017**

**Steve Soboroff**

Vice-President of the Los Angeles  
Board of Police Commissioners and  
member of the Board of Councilors at  
the USC Price School of Public Policy

***"Policing, Philanthropy,  
Prisons and Politics"***



**NOVEMBER 2, 2017**

**Dr. Raphael Sonenshein**

Executive Director of the  
Pat Brown Institute for Public Affairs  
at CSU Los Angeles

***"The Crazy Politics of 2017:  
Fasten Your Seat Belts!"***



BREAKFAST WITH THE EXECUTIVES OF THE LOS ANGELES JEWISH HOME

# *Sports from a Jewish Perspective*

THURSDAY, JANUARY 11, 2018 • 7:30 AM

## COST

### Members

\$25 pre-registered  
\$30 at the door

### Non-Members

\$35 pre-registered  
\$40 at the door

### Executive Plus Members and above

Complimentary

## LOCATION

### El Caballero Country Club

18300 Tarzana Drive  
Tarzana

## Steve Springer

### Author and Sportswriter

Steve Springer is the author of 14 books, the latest being *Fairly Speaking*, an inside look at the Dodgers of the 1960s through the eyes of former outfielder Ron Fairly.

Springer's last book, *Caron Butler, My Journey from the Streets to the NBA*, is being made into a movie by producer Mark Wahlberg.

Springer was also a sportswriter for over four decades.

Three of his previous books were bestsellers. *American Son*, written with boxer Oscar De La Hoya, was on the *New York Times* bestseller list. Two of Springer's other books, *Chick Hearn, His Unpublished Memoirs* and *the Memories of Those Who Knew Him*, and *My 30 Years in Dodger Blue* with Fred Claire, were *L.A. Times* bestsellers.

Previously, Springer spent 25 years at the L.A. Times where he covered Super Bowls, NBA and NHL playoffs, the Olympics, championship fights, and did feature writing and investigative reporting.

Springer is a member of the Southern California Jewish Sports Hall of Fame and a recipient of the Nat Fleischer Award, a lifetime achievement honor bestowed by the Boxing Writers Association of America.



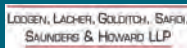
## THANK YOU TO OUR SPONSORS:

Bob Cohen/  
Gerry Marcus

Leumi



Dave and Sheila Gold  
Foundation



RSVP | online: [theexecutives.org](http://theexecutives.org) | phone: 818-774-3332 | email: [executives@jha.org](mailto:executives@jha.org)



CONNECTIONS WITH A CAUSE

# Networking Lunches 2017







THE EXECUTIVES OF THE LOS ANGELES HOME

# Meet & Mingle Lunch

AT THE JEWISH HOME

**Tuesday, December 19, 2017**

11:45 am - 1:30 pm

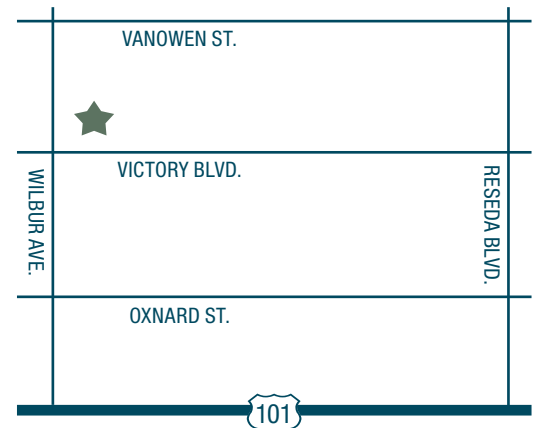
## Zuckerman Boardroom at the Eisenberg Village Campus

Los Angeles Jewish Home • 18855 Victory Blvd., Reseda, CA 91335

*Please allow enough time to find street parking*

**Members:** \$25 pre-registered/\$30 at the door

**Non-members:** \$30 pre-registered/\$35 at the door



**PLEASE RSVP NO LATER THAN THURSDAY, DECEMBER 14TH**

For more info and to RSVP, go to [www.TheExecutives.org](http://www.TheExecutives.org); email [executives@jha.org](mailto:executives@jha.org) or call 818-774-3332.

The Executives • 7150 Tampa Avenue, Reseda, CA 91335

[www.TheExecutives.org](http://www.TheExecutives.org)

/LAJewishHomeExecutives

@LAExecutives

[linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211](https://www.linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211)

[theexecutivesofthelajewishhome](https://www.instagram.com/theexecutivesofthelajewishhome)

THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME





## 25th Anniversary Celebration

2017 marked the 25th anniversary of The Executives! Founded by Earl Greinetz\* in 1992 with less than 25 people, the group was originally known as the Valley Jewish Business Leaders Association (VJBLA). The Executives has grown to over 350 members, including some of the San Fernando and Conejo Valleys' most prominent business and community leaders, and has raised over \$10 million.

The 25th Anniversary Kick-Off Celebration took place on February 9 at El Caballero Country Club in Tarzana – the location of the VJBLA's very first meeting. Over 150 members, old and new, came together to reminisce. Founding President Marty Cooper spoke about the group's history, and Bob Hirsch gave a special tribute to Earl Greinetz, of blessed memory. The event was also an opportunity to recognize our special \$25,000 25th anniversary sponsors, past presidents, past Circle of Life honorees, Generation to Generation (G2G) Society members, and special gift sponsors.









# TACO SHABBAT

---

On Friday, August 18th, a group of Executives celebrated Shabbat with tacos and margaritas. It was a beautiful, relaxing summer evening at the home of Michelle & Hershey Weisman, with lovely music provided by The Nathan Serot Jazz Trio.











# 13TH ANNUAL NO LIMIT TEXAS HOLD-EM **POKER TOURNAMENT** SUNDAY, MARCH 5, 2017 • WOODLAND HILLS COUNTRY CLUB

## 2017 Poker Committee

Andrew Berkovitz	Todd Rubinstein
Jared Friedman	Jack Schlaifer
Ian Gilbert	Jerry Shapiro
Gary Krausz	Michelle Weisman
Michael Resnik	Matt Weiss

Sunday, March 5th marked The Executives' 13th Annual Poker Tournament. Over 70 serious poker players and Jewish Home residents joined us for a full day of poker and other fun games at Woodland Hills Country Club. Over \$25,000 was raised for the seniors of the Los Angeles Jewish Home.

Congratulations to our first place winner, Jewish Home resident Robert Stern.

Thank you to our committee and sponsors for your dedication and hard work in making this year's poker tournament a great success. We look forward to seeing you at our 14th Annual Poker Tournament on Sunday, February 25, 2018 at Woodland Hills Country Club.

## THANK YOU TO OUR SPONSORS

### DEALER CHIP SPONSOR

ERVIN COHEN & JESSUP LLP

### DRINK COASTER SPONSOR



### SOUVENIR CHIP SPONSOR



### ROYAL FLUSH SPONSORS



### FULL HOUSE SPONSORS



**CATHY & BARRY PEARLMAN**

**S & W COMMUNICATIONS, INC.**  
STEVE WOLD

### TWO PAIR SPONSOR

**stella & dot**  
INDEPENDENT STYLIST  
JODI MANN







ERVIN COHEN JESSUP

## Land Use, Environmental & Real Estate Practice Groups



Our experienced attorneys represent property owners and developers in all aspects of land use, environmental and real estate law, including:

- *Property Due Diligence*
- *Entitlement Approvals*
- *Environmental & Real Estate Litigation*
- *Property Code Enforcement*
- *CEQA - Review/Strategy/ Defense*
- *Real Estate - Purchase/ Sale/ Financing*



**ERVIN COHEN & JESSUP** LLP

9401 Wilshire Blvd., 9th Floor, Beverly Hills, CA 90212 | (310) 273-6333 | [www.ecjlaw.com](http://www.ecjlaw.com)

**PROUD SPONSOR**  
OF THE EXECUTIVES  
13TH ANNUAL POKER TOURNAMENT

**BSG<sup>PR</sup>**

**BSG Public Relations**

[www.bsgpr.com](http://www.bsgpr.com)



*Proud Sponsor of the*

# *Executives 13<sup>th</sup> Annual Poker Tournament*



PROUD ROYAL FLUSH  
SPONSOR OF  
THE EXECUTIVES  
13TH ANNUAL  
POKER TOURNAMENT

**SHULMAN FAMILY LAW GROUP**  
Attorneys - Mediators



ALWAYS PLEASED  
TO SUPPORT THE  
LOS ANGELES JEWISH HOME!

**THE RUBINSTEIN GROUP**  
Raising the Bar in Real Estate™






**Mark Hill**  
of  
**TOLD Partners Inc.**  
Commercial Real Estate Services CalBRE# 01132455  
is a proud sponsor of the Jewish Home of the Aging.

Think **Mark Hill** and **TOLD Partners** for all your commercial real estate needs:


Office



Industrial



Retail



Land & Investments



Mark Hill | CalBRE #01813364  
818.209.9398 (cell) | 818.466.0252 (direct) | MarkH@TOLD.com



PROUD FULL HOUSE SPONSOR  
OF THE EXECUTIVES 13TH ANNUAL  
POKER TOURNAMENT

**ALLAN FISHER**

## PROUD FULL HOUSE SPONSOR

### STEVE WOLD S & W COMMUNICATIONS, INC.

*Winner of the Daily News reader's choice.  
Telecommunications Company of the year for the last 3 years.  
Started business in 2-1-87, in business for 31 years*



CONGRATULATIONS TO ALL ON  
A WONDERFUL TOURNAMENT.  
MATT WEISS



**PROUD  
FULL HOUSE  
SPONSOR**  
OF THE EXECUTIVES  
13TH ANNUAL  
POKER TOURNAMENT



Gursey | Schneider <sup>LLP</sup>  
CERTIFIED PUBLIC ACCOUNTANTS & ADVISORS

CONGRATULATIONS TO  
THE EXECUTIVES  
FOR AN OUTSTANDING YEAR!

**CATHY & BARRY  
PEARLMAN**



Howard M. Loeb <sup>P.C.</sup>

<http://howardloeblaw.com>

ADMITTED IN CALIFORNIA AND NEW YORK

5707 Corsa Avenue, 2nd floor • Westlake Village, CA 91362

stella & dot

JODI MANN

CHAT | (213) 300-9695 | EMAIL | [styledbymann@gmail.com](mailto:styledbymann@gmail.com)  
[www.stelladot.com/jodimann](http://www.stelladot.com/jodimann)





THE EXECUTIVES OF THE LOS ANGELES JEWISH HOME  
25TH ANNIVERSARY

Circle of Life  
G A L A

H O N O R I N G

**LYNN & BRUCE KAUFMAN | DOREEN & FRED SOLOMON**

On Sunday evening, June 11th, The Executives honored Lynn & Bruce Kaufman and Doreen & Fred Solomon at the 25th Anniversary Circle of Life Gala at the Skirball Cultural Center. The Gala was an opportunity to pay tribute to four individuals who care deeply and make a difference in the lives of our most vulnerable seniors.

Lynn & Bruce Kaufman and Doreen & Fred Solomon dedicate a great deal of time to the Los Angeles Jewish Home. Both Bruce and Fred are long time members of The Executives and

currently active on the Board of Directors, Golf and Program/Special Events committees. Lynn & Bruce and Doreen & Fred are members of the Generation to Generation Society, the premier philanthropic venue for Valley-based donors who contribute to the Los Angeles Jewish Home through The Executives.

Zack Krone was the spirited auctioneer and Tom Dreesen was the featured comedian for the evening. Over 300 guests attended the gala and more than \$325,000 was raised for the seniors of the Los Angeles Jewish Home.

**GALA CHAIRS**

Carole & Rick Flam  
Susan & Ira Halpern  
Rona & Jack Kaufman  
Tracy & Lee Kaufman  
Michele & Mitch Kaufman  
Parminder Nagra &  
Darren Levine  
Kimberly & David Solomon  
Marshall & Marie Solomon  
Monica Paz & Fred Solomon, Jr.

**GALA COMMITTEE**

Martin M. Cooper  
Bunny Getz  
Herb Greenman  
Nancy & Rick Katz  
Howard Loeb  
Eileen & Paul Meshekow  
Cathy Pearlman  
Todd Rubinstein  
Jill Shear  
Jacques Soriano

Linda & Harvey Turell  
Michelle Weisman

**HONORARY COMMITTEE**

Hon. Fred & Jill Gaines  
Cherna & Gary Gitnick, MD  
Lisa & Rabbi Jon Hanish  
Senator Bob Hertzberg  
Robert Hirsch  
Rabbis Becky &  
Joshua Hoffman

Councilman Paul Koretz  
Sandy & Roy Okada  
Cantor Noa & Shai Shaashua  
Margaret & Jack Schlaifer  
Janis & Yoram Shein  
Eva & Roy Shellow  
Senator Henry Stern  
Robyn & Keith Zimmet















**BANK LEUMI**  
PRESENTS THE EXECUTIVES 14TH ANNUAL  
**GOLF CLASSIC**  
BENEFITTING THE LOS ANGELES JEWISH HOME  
**MONDAY, OCTOBER 2, 2017**  
**NORTH RANCH COUNTRY CLUB**  
WESTLAKE VILLAGE



**2017 Golf Committee**

David Feldman, Co-Chair  
Michael Resnik, Co-Chair  
Josh Belkin  
Matthew Blumkin  
Matt Durlester  
Herb Greenman  
Ira Halpern  
David Jacobs  
Bruce Kaufman  
Susan Krane

Steve Martini  
Ron Robinson  
Sandy Rosenholz  
Gary Ross  
Todd Rubinstein  
Jackie Salter  
Scott Shagrin  
Fred Solomon  
Jacques Soriano

Our 14th Annual Golf Classic was The Executives' most successful golf tournament to date! On Monday, October 2nd, 140 golfers teed up at the beautiful North Ranch Country Club in Westlake Village. Over \$153,000 was raised to support the seniors of the Los Angeles Jewish Home.

A special thank you to our Title Sponsor Bank Leumi, our golf co-chairs David Feldman and Michael Resnik, our dedicated committee and generous sponsors for a successful tournament.

Save the date for our 15th Annual Golf Classic on Monday, August 6th at North Ranch Country Club.

# THANK YOU TO OUR SPONSORS:

**TITLE SPONSOR**

**Leumi**

**AWARDS DINNER SPONSOR**

LYNN & DAVID  
FELDMAN

**SHOE SPONSOR**

CORI & GERRY  
MARCUS

**LUNCH SPONSOR**



**GOLF CART SPONSOR**

DOREEN & FRED  
SOLOMON

**HAT SPONSOR**

GARY MINTZ

**SHIRT SPONSOR**



**CAR SPONSORS**



**ROLEX SPONSOR**



**BREAKFAST SPONSOR**



**DRIVING RANGE SPONSOR**

SUSAN & IRA  
HALPERN

**HIGH FIVE SPONSOR**

SCOTT DUNCANSON  
& RUSSELL EVANS

**EXECUTIVE SPONSORS**

OSMAN KHAN



SCOTT SHAGRIN  
THE SHAGRIN GROUP

**GOLF BALL & DRINK SPONSOR**



**SNACK SPONSOR**

JAN & BOB  
FELDMAN

**COOL SPONSOR**



**HOLE SPONSORS**

⌘ AHEAD STEREO

AMERICAN BUSINESS BANK®

AXEL MEDIA  
STUART GROSS &  
BARBARA GOTTLIEB

LYNETTE & DEREK  
BROWN

DAVID JACOBS



MICHAEL WARNER  
GREAT WESTERN PACKAGING

IVY & JAN  
KRAUSS



CLAIRE & DON  
MARKS



SHELLY & STEVE  
STRULL

GARY SIMONS  
UPSIDE INVESTMENTS

STEPHANIE & MICHAEL  
WEISBERG

JAN & STEVE  
WINSTON







**PROUD  
BREAKFAST SPONSOR  
OF THE EXECUTIVES  
14TH ANNUAL  
GOLF TOURNAMENT**



**Adjusters International**  
The *Right* Way to Settle Claims®







Bunnin is a Proud Sponsor of The Executives 14th Annual Golf Classic

# BUNNIN

Everyone's Runnin' to Bunnin

*Santa Barbara*



CHEVROLET



301 S. Hope Avenue,  
Santa Barbara, CA

[www.BunninChevroletCadillac.com](http://www.BunninChevroletCadillac.com)

**WE ARE PROUD  
TO SUPPORT  
THE EXECUTIVES GOLF  
AND THE COMMITTEE  
FOR ALL YOUR  
HARD WORK!**

SUSAN AND IRA HALPERN





**GMC**



**KEYES TOYOTA**  
5855 Van Nuys Blvd.  
(818) 782-0122

**KEYES SCION**  
5855 Van Nuys Blvd.  
(818) 782-0122

**KEYES LEXUS**  
5905 Van Nuys Blvd.  
(818) 379-4000

**KEYES CHEVROLET**  
5949 Van Nuys Blvd.  
(818) 267-1400

**KEYES AUDI**  
5239 Van Nuys Blvd.  
(818) 922-0500

**KEYES HYUNDAI**  
5746 Van Nuys Blvd.  
(818) 574-0100

**KEYES EUROPEAN**  
5400 Van Nuys Blvd.  
(818) 461-3900

**KEYES HONDA**  
5355 Van Nuys Blvd.  
(855) 484-4676

**WOODLAND HILLS HONDA**  
6111 Topanga Canyon Blvd.  
(818) 887-7111

**WOODLAND HILLS HYUNDAI**  
20539 Ventura Blvd.  
(818) 577-2700

**WOODLAND HILLS  
BUICK, CADILLAC, GMC**  
6133 Topanga Canyon Blvd.  
(818) 348-4352

**LEXUS OF VALENCIA**  
24033 Creekside Rd.  
(661) 260-2000

**KEYES AUDI VALENCIA**  
23923 Creekside Rd.  
(661) 888-1400

**MISSION HILLS HYUNDAI**  
10240 Sepulveda Blvd.  
(888) 928-7563

KeyesCars.com

**IN HONOR OF DAVID & LYNN FELDMAN.  
THANKS FOR ALL YOU DO FOR THE JEWISH HOME.**

LOVE, WENDY & DAVID KLARMAN  
AND THE NEW ORLEANS BOULDER LOUNGE

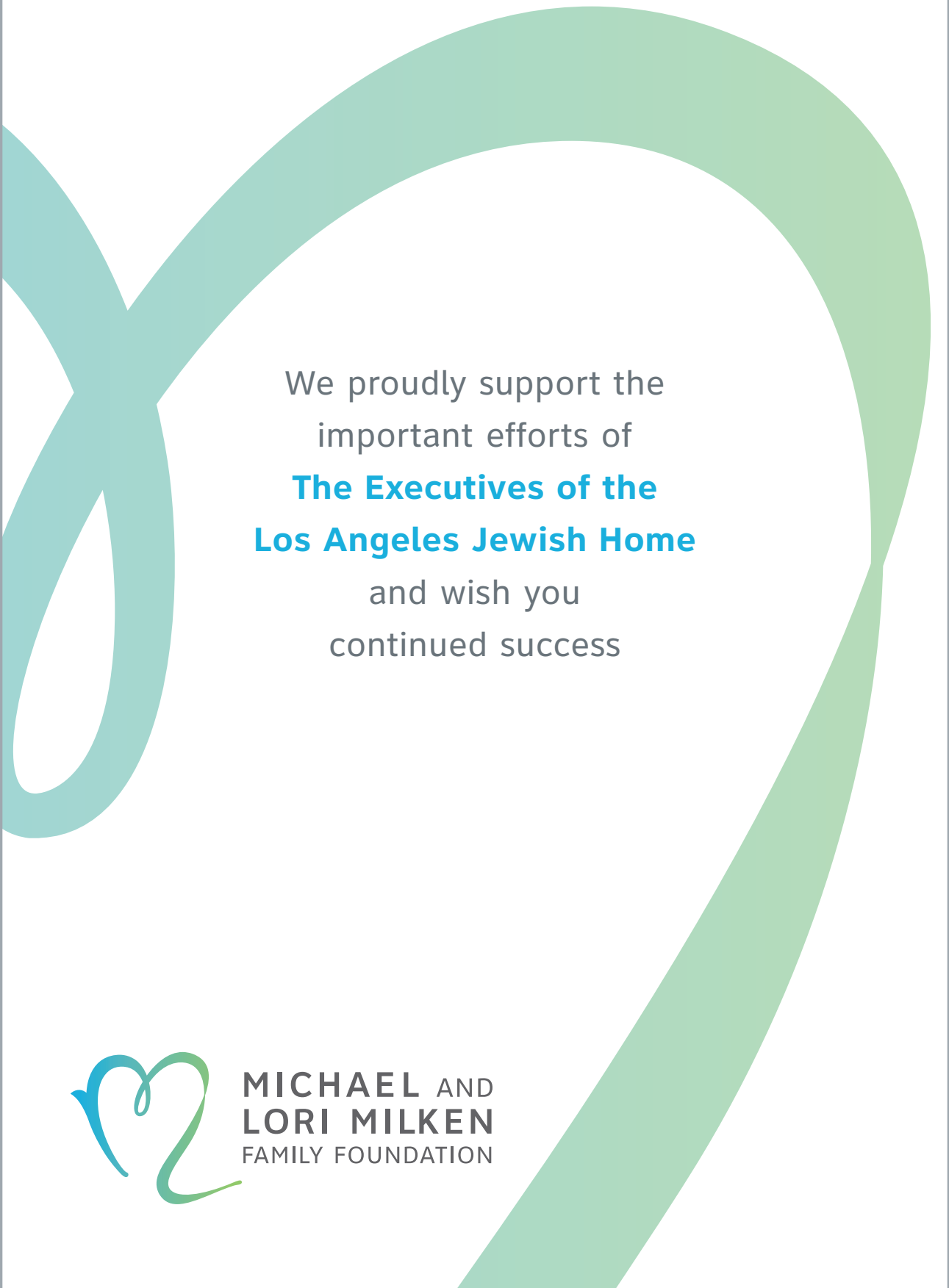






# Proud Shoe Sponsor of The Executives 14th Annual Golf Classic

**Cori and Gerry Marcus**



We proudly support the  
important efforts of  
**The Executives of the  
Los Angeles Jewish Home**  
and wish you  
continued success



**MICHAEL AND  
LORI MILKEN**  
FAMILY FOUNDATION



PROUD SPONSOR OF  
**THE EXECUTIVES  
14TH ANNUAL  
GOLF CLASSIC**

DAN OLIVA



# POLACHECK'S JEWELERS

*Proudly Supports*

## THE LOS ANGELES JEWISH HOME



**THE COMMONS AT CALABASAS**

4719 COMMONS WAY CALABASAS, CA 91302

**WWW.POLACHECKS.COM**

**818-225-0600**



# **PROUD SPONSOR OF THE EXECUTIVES 14TH ANNUAL GOLF CLASSIC**

GARY SIMONS | UPSIDE INVESTMENTS





# Proud Golf Cart Sponsor of The Executives 14th Annual Golf Classic

**Doreen & Fred Solomon**





Customer Service:  
800-207-4666

**PROUD SPONSOR OF**

**THE EXECUTIVES 14<sup>TH</sup> ANNUAL  
GOLF CLASSIC**

**BENEFITTING**



**LOS ANGELES  
JEWISH HOME**



**Beverly Hills • Brentwood • Calabasas  
Sherman Oaks • Westlake Village • Woodland Hills**

**[www.faziocleaners.com](http://www.faziocleaners.com)**

# Avitas Wealth Management

**Together,** we can find an answer

We believe trust is the most important component in the client/advisor relationship. We have created a wealth management process that we believe is unique to each of our clients. Helping our clients achieve their goals is always our first priority.



[ubs.com/team/avitaswealthmanagement](https://ubs.com/team/avitaswealthmanagement)

**Russell D. Evans**

Senior Vice President–Wealth Management

**Scott Duncanson**

First Vice President–Wealth Management

**UBS Financial Services Inc.**

2029 Century Park East, Suite 3000  
Century City, CA 90067  
310-772-7014



As a firm providing wealth management services to clients, UBS Financial Services Inc. offers both investment advisory services and brokerage services. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business and that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information visit our website at [ubs.com/workingwithus](https://ubs.com/workingwithus). © UBS 2017. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. EXC\_0215\_Avitas

## AMERICAN BUSINESS BANK®



*proudly supports*

## THE LOS ANGELES JEWISH HOME





# PROUD SPONSOR OF THE EXECUTIVES 14TH ANNUAL GOLF CLASSIC



FEDER & ASSOCIATES  
COMMERCIAL REAL ESTATE

23975 PARK SORRENTO #110  
CALABASAS, CA 91302  
DIR: 818.222.0404  
RJFEDER@RJFEDER.COM  
CALBRE LIC. #00983855

We're invested in  
The Jewish Home.

Just like you are.



Osman Khan  
VP - Financial Consultant - Encino

Encino Branch  
16000 Ventura Boulevard, Suite #1105  
Encino, CA 91436  
(818) 971-7400  
[www.schwab.com/encino](http://www.schwab.com/encino)

## Proud supporters of The Jewish Home.

Schwab is committed to building healthy financial futures and strong communities in places like The San Fernando Valley. To learn how we can help you take ownership of your financial life, stop by our branch, visit [Schwab.com](http://Schwab.com), or call (818) 971-7400.

Brokerage Products: Not FDIC-Insured • No Bank Guarantee • May Lose Value

The Jewish Home is not affiliated with Schwab or any of its subsidiaries or affiliates.

©2017 Charles Schwab & Co., Inc. ("Schwab") All rights reserved. Member SIPC. CS19752 (1117-76Z3) ADP79334-02 (11/17)

charles  
SCHWAB

*Own your tomorrow.*



16830 VENTURA BLVD., SUITE 415 ENCINO, CA 91436  
T: 818-789-1179 F: 818-789-1162 E: MIA@MIACPAS.COM  
WWW.MIACPAS.COM

PROUD SPONSOR OF  
THE EXECUTIVES 14TH ANNUAL GOLF CLASSIC

**GARY MINTZ**







**MORTON**Capital

**Wealth Managed Personally**

## ALTERNATIVE SOLUTIONS

Morton Capital has a long history of identifying unique investment opportunities that help provide true diversification and manage risk. Our pledge to clients is to always put their best interests first and to act as the trusted steward of their family's financial future.



27200 Agoura Road, Suite 200  
Calabasas, CA 91301  
(818) 222-4727  
MortonCapital.com

# DAVID FELDMAN

THANK YOU FOR YOUR  
TIRELESS EFFORTS  
IN SUPPORT OF  
THE EXECUTIVES.

– LAUREN ABRAMS AND SCOTT SHAGRIN



# AXEL MEDIA

*Axel Media and Stuart Gross  
Proud Sponsors of the  
Executives 14th Annual Golf Classic*

## BRAND COMMUNICATIONS

Creation	Strategy
Design	Message
Development	Positioning

*Stuart@axelmedia.com*

## PROUD SPONSOR OF THE EXECUTIVES 14TH ANNUAL GOLF CLASSIC

LYNETTE & DEREK BROWN



## Do You Dream in Stereo?

Home Theater | Distributed Audio | Home Integration

Since 1971

[www.AheadStereo.com](http://www.AheadStereo.com)

323-931-8873

## *Insure Your Children's Future*

### **Ira Wolowitz Insurance**

3702 Paseo Primario  
Calabasas, CA 91302  
[iwins@pacbell.net](mailto:iwins@pacbell.net)

tel: 818-222-5711  
fax: 818-222-5712  
mobile: 818-730-2462



**IN HONOR OF BELOVED  
COUSIN DAVID FELDMAN  
WHO IS THE TEXT BOOK  
DEFINITION OF A MENSCH**

BOB KRITZLER/  
JACK NADEL



PROUD SPONSOR OF  
THE EXECUTIVES  
14TH ANNUAL  
GOLF CLASSIC

**BOB & JAN FELDMAN**

**GOOD LUCK!**

– JAN & RICK HELLER



is proud to support the

THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME

And their 14th Annual  
Golf Tournament!  
– David Jacobs



15233 Ventura Boulevard  
Penthouse 16  
Sherman Oaks, CA

Phone: 818-728-4500  
Fax: 818-728-4504

Visit us online at [www.carterjacobs.com](http://www.carterjacobs.com)



**SORIANO MARKETING**

OFFERING IDEAS, WORDS,  
DESIGN AND IMAGES TO HELP  
CONNECT PEOPLE TO THE BRANDS  
THAT OUR CLIENTS CREATE.

**[www.sorianomarketing.com](http://www.sorianomarketing.com)**  
jacques@sorianomarketing.com • 818.519.4614

**CONGRATULATIONS TO  
THE EXECUTIVES ON  
A SUCCESSFUL GOLF  
TOURNAMENT FOR 2017!**

STEVE & SHELLY STRULL



WE ARE PROUD  
TO SUPPORT  
THE EXECUTIVES &  
THE LA JEWISH HOME!

**STEPHANIE &  
MICHAEL WEISBERG**



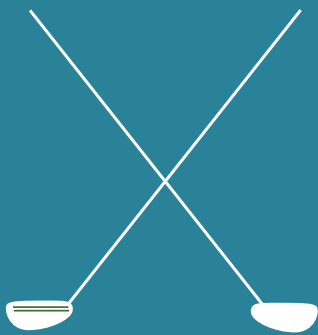
**CONGRATULATIONS TO  
THE EXECUTIVES OF  
THE JEWISH HOME.**

CLAIRE & DON MARKS



**CONGRATULATIONS  
TO THE EXECUTIVES  
ON THEIR 14TH ANNUAL  
GOLF TOURNAMENT  
AND TO THE LOS ANGELES  
JEWISH HOME**

**JAN & STEVE WINSTON**



WE ARE PROUD TO BE A  
**SPONSOR**  
OF THE EXECUTIVES  
14TH ANNUAL GOLF CLASSIC

**CHUCK LIPELES & HAL SLAN  
SUNBELT INVESTMENT COMPANY**

**Sunbelt Investment  
Company**



**Jeff Lainer**

PROUD SPONSOR  
OF THE EXECUTIVES  
14TH ANNUAL GOLF CLASSIC



**LAINER DEVELOPMENT, INC.**

**A goal without a plan, is just a wish**

As an investor, you need a financial services firm who can help you understand your investments and achieve your dreams.

4312 Woodman Ave. Ste. 200  
Sherman Oaks, CA 91423

**FOR A CONSULTATION**  
818.501.9922 • [www.pfc.la](http://www.pfc.la) • [info@pfc.la](mailto:info@pfc.la)  
Dennis Rose CPA/PFS  
Michael Resnik Financial Advisor/C.T.E.C.

**Premier Financial Consultants**

Retirement Planning | Investments | Insurance | 401k Rollovers | Estate & Tax Planning  
Dennis Rose Michael Resnik are registered representatives. Securities and advisory services offered through LPL Financial, a registered Investment Advisor, Member FINRA/SIPC



**PROUD SPONSOR  
OF THE EXECUTIVES  
GOLF TOURNAMENT  
AND THE LOS ANGELES  
JEWISH HOME**

**DURLESTER**  
INVESTMENT GROUP  
*of Wells Fargo Advisors*

**Robert A. Sternberg**  
*A Professional Law Corporation*

**Robert A. Sternberg**  
**Amanda H. Mawer**

Corporate Attorneys  
*In-house counsel to small to  
medium sized businesses*

Estate Planning Attorneys  
*Helping individuals and families  
plan for their futures*

4195 E. Thousand Oaks Blvd., Suite 250  
Westlake Village, CA 91362  
Phone 818.598.0700  
Fax 818.598.0712  
info@rasaplc.com  
www.rasaplc.com

	<p><b>Robert M. Zuckerman, D.C.</b> Chiropractor</p>
	<p><b>3180 Willow Lane, Suite 112</b> <b>Thousand Oaks, CA 91361</b></p> <p><b>Tel: 805-494-0550</b> <b>Tel: 818-707-1061</b></p> <p><b>Fax: 805-494-9751</b> <b>zuckermanchiropractic@gmail.com</b></p>





SAVE THE DATE

**THE EXECUTIVES  
15TH ANNUAL GOLF CLASSIC!**

BENEFITTING THE LOS ANGELES JEWISH HOME

**MONDAY, AUGUST 6, 2018**  
NORTH RANCH COUNTRY CLUB

THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME

# Board of Directors & Committees

## 2017 EXECUTIVE COMMITTEE

### President

Todd Rubinstein

### Executive Vice President

Richard Zaitlen

### Vice Presidents, Development

Ira Halpern\* & David Jacobs

### Vice President, Membership/Chair, Networking Group

Gary Kendall

### Vice President, Programming

Arnold Hurwitz

### Vice President, Special Events

Michelle Weisman

### Vice President, Communications

Jacques Soriano\*

### Treasurer

Sharon Udkoff

### Recording Secretary

Cathy Pearlman

### Immediate Past President

Ira Halpern\*

## BOARD OF DIRECTORS

Michael Abraham

Josh Belkin

David Feldman

Fred Gaines\*

Jonathan Graham

Arthur Greenberg\*

Herb Greenman

Jonathan Hartman

Bruce Kaufman

Eric Kingsley

Howard Loeb

Steve Martini

Brandon Matloff

Paul Meshekow

Dina Newman

Sandy Okada

Arthur Pfefferman

Michael Resnik

Allen Rishe

Ronald Robinson

Ruthie Rosenberg

Sandy Rosenholz

Gary Ross

Jacqueline Salter

Lawrence Schechter

Jack Schlaifer\*

Jill K. Shear

Janis Shein

Fred Solomon

David Stein

Joel Volk

Dennis Zine\*

## ADVISORY BOARD

Jill Banks Barad

Stewart Bloom

Martin Cooper\*\*

Kenneth L. Goldman, CPA

Robb Greenspan

Steve Greenwood, Esq.

Richard Katz

I. Allan Oberman, Esq.

Francine Oschin

Gary Plotkin\*

Phyllis Winger

Keith Todd Zimmet, Esq.

\*Past President / Life Member

\*\*Founding President / Life Member

## DEVELOPMENT COMMITTEE

### Co-Chairs,

Ira Halpern and David Jacobs

Michael Abraham

Fred Gaines

Jonathan Hartman

Eric Kingsley

Paul Meshekow

Allen Rishe

Todd Rubinstein

Jacques Soriano

Michelle Weisman

Richard Zaitlen

## MEMBERSHIP COMMITTEE

### Chair

Gary Kendall

Andrew Chesis

Ira Halpern

Stuart Lorch

Dina Newman

Lori Rolat

Todd Rubinstein

Larry Schechter

Jack Schlaifer

David Solomon

David Stein

Michelle Weisman

## PROGRAMMING/ SPECIAL EVENTS COMMITTEE

### Programming Chair,

Arnold Hurwitz

### Special Events Chair,

Michelle Weisman

Les Berman

Ira Halpern

Howard Loeb

Stuart Lorch

Bruce Kaufman

Allen Rishe

Ruthie Rosenberg

Sandy Rosenholz

Todd Rubinstein

Edward Saltzberg

Jill Shear

Joel Volk

Dennis Zine

## SENIOR VICE PRESIDENT, JEWISH HOME FOUNDATION

Ira Schreck

## DIRECTOR OF DEVELOPMENT, JEWISH HOME FOUNDATION

Lesley Plachta

## MANAGER, THE EXECUTIVES

Cheryl Kater

## DEVELOPMENT COORDINATOR, THE EXECUTIVES

Wendy Ruiz

## LOS ANGELES JEWISH HOME

7150 Tampa Avenue

Reseda, CA 91335

ph (818) 774-3331

fax (818) 342-0881

executives@jha.org

www.TheExecutives.org



# Thank You to Our Supporters!

## 25TH ANNIVERSARY PLATINUM SPONSOR

Bob Cohen & Gerry Marcus  
Keyes Automotive Group  
Howard Keyes  
Howard Tenenbaum  
Leumi  
Josh Belkin  
Jonathan Graham

## CORPORATE GOLD

Dave & Sheila Gold Foundation  
Morton Capital Management

## GENERATION TO GENERATION SOCIETY

Ilene & Laurence Abramson  
Christina & Peter Baer  
Marci & Andy Berman  
Mary & Leon Blankstein  
Arlene & Stewart Bloom  
Beth & Eric Bossuk  
Michele & Bob Cohen  
Barbara & Martin Cooper  
Karen & Neal Dem  
Nicole Klufft & Steve Fazio  
Mara & Steve Feig  
Lynn & David Feldman  
Carole & Rick Flam  
Molly Forrest & Erwin Diller  
Jill & Fred Gaines  
Joanne & Bernard Golditch  
Beth & Jan Goren  
Deb & Arthur Greenberg  
Gerri & Kenneth Gross  
Susan & Ira Halpern  
Bob Hirsch  
Sonny & Jerry Hollander  
Susan & Daniel Kane  
Nancy & Rick Katz  
Lynn & Bruce Kaufman  
Francine & Neal Kaufman  
Margie & Howard Keyes  
Eleanor & Herbert Kraft  
Lynne & Jeff Lainer  
Phyllis & Leonard Lerner  
Fae & Chuck Lipeles  
Connie & Noah Marco  
Cori & Gerald Marcus  
Joni & Jeffrey Marine  
Allison & Steve Martini  
Amy & Harold Masor  
Yvonne Tse & Elliot Matloff  
Carolyn\* & Gary Mintz  
Rocky & Lon\* Morton  
Bonnie & Jack Neinstein  
Sandy & Roy Okada  
Laura Ozer

Cathy & Barry Pearlman  
Billie & Harold\* Rice  
Sidney & Allen Rishe  
Peggy & Edward Robin  
Tracy Kooy & Danny Rosett  
Donna Roth & Joel Saltzburg  
Scott Shagrin  
Sandra & Hal Slan  
Susan & Randy Snyder  
Doreen & Fred Solomon  
Shelly & Steven Strull  
Brenda & Dale Surowitz  
Jodi & Howard Tenenbaum  
Laurie & Doron Tisser  
Michelle & Hershey Weisman  
Nan & Richard Zaitlen  
Lynne & Robert Zuckerman  
Charles Schwab Encino  
Osman Khan

## CORPORATE SILVER

Lodgen, Lacher, Golditch, Sardi,  
Saunders & Howard LLP –  
Bernard Golditch

## CORPORATE PATRON

Fazio Cleaners  
Nicole Klufft & Steve Fazio  
The Greenspan Company  
Rob Greenspan  
Hub International  
Paul Meshekow  
Mercury Document Imaging  
Joel Volk

## 25TH ANNIVERSARY SPONSOR

Bob Hirsch  
Susanna & David Jacobs  
Wendy Kohn  
Susan & Howard Loeb  
Kara & Todd Rubinstein  
Margaret & Jack Schlaifer  
Jill & Mark Shear  
Marla & Jacques Soriano  
Michelle & Hershey Weisman

## PATRON

Christina & Peter Baer  
Gregory S. Brody  
Sandra & Arie Feder  
Emanuel A. Glemkstein  
Nancy & David Hoffberg  
Ivy & Jan Krauss  
Rochelle & Donald Levy  
Albert T. Nassi  
Susan & Allan Oberman  
Francine Oschin  
Linda Scharlin & Barry Pinsky

Amy Shadur-Stein & David Stein  
Maya Shulman  
Sue Ann & Sandy Singer  
Elisa & Alex Taub

## EXECUTIVE PLUS

Myrna & Phil Binderman  
Marcia Bleifer & Roger Rashman  
Cynthia & Frederick Blum  
Andrew Chesis  
Karen & Mitchell Daks  
Rande Lewis-Davis & Paul Davis  
Maureen & Robert Glick  
Susan & Kenneth Goldman  
Coral & Alan Goldsmith  
Linda & David Gribin  
Randy Harken  
Diane & Dave Hirsch  
Susan Krane  
Monica & Steve Lacher  
Lee & Luis Lainer  
Margaret & Larry Schechter  
Barry Leonard  
Barbara & Stuart Mesnik  
Elsie & Ronald Monitz  
Michael E. Newman  
Joy & Gerald Picus  
Gloria Pines & Edward Saltzburg  
Ruthie Rosenberg  
Nancy & Steve Wold  
Tricia & Arnold Zane  
Dennis Zine

## EXECUTIVE

Fay & Joel Adelman  
Evelyn & Benjamin Alexander  
Marlene Bane  
Jeff Baum  
Corinne & Roger Berenson  
Laura & Jason Blatt  
Pamela Blattner  
Karol & Joel Blumenthal  
Ann C. Bose  
Holly Krupnick & Barry Charles  
Marcia & Paul Choldenko  
Marsha & Leonard Cohen  
Cary & Mark Collons  
Alan & Diana Dabach  
Frona & Stanley DeCovnick  
Terri & Aran Dokovna  
Lynn & Michael Doner  
Allen M. Entin  
Lane Feldman  
Sondra Scheck & Steven Feldman  
Allan Fisher  
Florence & Dennis Forst  
Marilyn Fox-Spiegel  
& Gilbert Spiegel

Ira Freeman  
Kitty & Paul Glass  
Ellen & Joseph Goldberg  
Carol & Marshall Goldberg  
Rebecca Goldfarb  
Lesley & Laurence Goldman  
Kathleen Goldner  
Judith & Scott Heineman  
Ellie Kahn  
Doreen & Paul Kayne  
Jennifer & Michael Komsky  
Caryn Leemon-Krausz  
& Gary Krausz  
Norman Kurnick  
Harriet & Eric Leibovitch  
Robin & Rick Leonard  
Ellen & Sidney Levine  
Lynne & Moe Levy  
Yvonne & Stuart Lorch  
Debra & Daniel Mallut  
Bette Silk Marinoff & Daniel Marinoff  
Ellen & Jack Mayer  
Laraine & Howard Miller  
Ruth & George Moss  
Geraldine Mund  
Carolee & Dale Newman  
Dina & Neil Newman  
Sheryl & Richard Nussbaum  
Sharon & Leonard Ovsiowitz  
Carol & Gary Packman  
Cynthia & Robert Rawitch  
Lori & Geoffrey Rolat  
Ellen & Herbert Ruderman  
Violet & Lawrence Schlesinger  
Corey & Marc Schwartz  
Jeff Schwartmann  
Sandra & Philip Shapiro  
Karen & Joel Singer  
Kimberly & David Solomon  
Dea & Richard Stavin  
Dorothy & Stanley Stone  
Adam K. Treiger  
Laurie & Ira Waldman  
Christina & Matt Weiss  
Judith S. Whitman  
Phyllis & Sandor Winger  
Doris & Marc Wurzel  
Michele Zwilling & Morton Rosen

## EXECUTIVE UNDER 40

Alice & Alexander Ezros  
Desiree & Michael Fedalen  
Desiree & Richard Jacobs  
Yi Sun Kim  
Tanya & Joshua Martin

\*Of Blessed Memory

# SAY IT WITH A Tribute

## THANK YOU!

### HAPPY ANNIVERSARY

**Richard & Barbara Ackerman**  
*In Honor of Anniversary*  
David & Nancy Meshulam

**David & Marcia Brower**  
*Happy 50th Anniversary*  
Carolee & Dale Newman

**Dee & Stan Stone**  
*In Honor of Dee & Stan Stone*  
*60th Wedding Anniversary*  
Margaret & Jack Schlaifer

### HAPPY BIRTHDAY

**Deena Bloom**  
*A Wonderful, Happy Birthday*  
Carole & Rick Flam

**Mitzi Cutler**  
*In Honor of 85th Birthday*  
Nancy & Rick Katz

**Lynn Edelson**  
*Happy Birthday & Many More*  
Carol & Rick Flam

**Toni & Rueben Erlich**  
*Happy Birthday & Many More*  
Carol & Rick Flam

**Sandy Grunberg**  
*A Wonderful, Happy Birthday*  
Carol & Rick Flam

**Andrea and Andy Josephson**  
*In Honor of Andrea's 65th*  
*and Andy's 70th*  
Nancy & Rick Katz

**Lynn Kaufman**  
*Have A Wonderful,*  
*Happy Birthday*  
Carol & Rick Flam

**Eleanor Klausner**  
*Happy 75th Birthday*  
Carolee & Dale Newman

**Saul Lessler**  
*To Celebrate Your*  
*80th Birthday*  
Carolee & Dale Newman

**Leon Lewitt**  
*Happy 80th Birthday*  
Carol & Rick Flam

**Chuck Lipeles**  
*Happy 75th Birthday*  
Deb & Arthur Greenberg  
Nancy & Rick Katz  
Paul Meshekow  
Ian Smith

**Nancy Minkow**  
*Happy 75th Birthday*  
Carolee & Dale Newman

**Gwen Pollyea**  
*Congratulations to a fabulous*  
*lady on her birthday*  
Carol & Rick Flam

**Mort Schwartz**  
*Happy 94th Birthday*  
Janis & Yoram Shein

**Janis Shein**  
*In Honor of 65th Birthday*  
Miriam Carroll  
Maeva Carter  
Renee & Barry Cohn  
Georgina Finsiedler  
Toni & David Glicksberg  
Dori & Menachem Kremer  
Nancy & Steve Wold

**Marcia Solomon**  
*Happy 90th Birthday*  
Dina & Neil Newman

**Candy Wachs**  
*Happy 70th Birthday*  
Carolee & Dale Newman

**Myron Walker**  
*Happy 80th Birthday*  
Carolee & Dale Newman

### IN HONOR OF

**Arlene & Stewart Bloom**  
*On the birth of their*  
*first grandchild*  
Deb & Arthur Greenberg

**Fred Gaines**  
*In Honor of 2nd term of*  
*Mayor of Calabasas*  
Coralie & Alan Goldsmith  
Margaret & Jack Schlaifer  
The Executives

**Lynn & Bruce Kaufman**  
Sydell & Armin Green  
Arlene & Art Shaw

**Brandon Matloff**  
John N. Levi Jr

**Francine Oschin**  
*In Honor of 2017 Dorothea*  
*"Granny" Heitz Award for*  
*Outstanding Volunteer*  
*Leadership*  
Coralie & Alan Goldsmith  
The Executives

**Richard Sherman**  
*Congratulations*  
Jill & Fred Gaines

**Dee & Stanley Stone**  
*In Honor of your work with*  
*The Executives of the Los*  
*Angeles Jewish Home*  
Margaret & Jack Schlaifer

**Carol Sookman**  
*In Honor of Sandy Tilsen*

### IN MEMORY OF

**Dr. Mark & Jenna Alpert**  
*In Memory of Henrietta Alpert*  
Carolee & Dale Newman

**Lee & Arlene Alpert**  
*In Memory of Brother*  
Francine Oschin



**Lillian Baker & Family**

*In Memory of Eli Baker*  
Joy & Gerry Picus

**Gerry Baruck & Family**

*In Memory of Betty Rubin*  
Joy & Gerry Picus

**Teri Benaron**

*In Memory of Our*  
*Dear Friend, Barry West*  
Nancy & Rick Katz

**Artie Berrick**

*In Memory of Sharon, she*  
*was a great spirit!*  
Deb & Arthur Greenberg

**Sahna Carmona**

*In Memory of Kay Carmona*  
Nancy & David Meshulam

**Victoria Carmona**

*In Memory of Kay Carmona*  
Nancy & David Meshulam

**Charles Carmona**

*In Memory of*  
*Dubbe Carmona*  
Nancy & David Meshulam

**Kenneth Carmona**

*In Memory of*  
*Dubbe Carmona*  
Nancy & David Meshulam

**Michael Carmona**

*In Memory of*  
*Dubbe Carmona*  
Nancy & David Meshulam

**Bonnie Chapman**

*In Memory of Her Mother*  
Lesley Plachta

**David Cooperman**

*In Memory of*  
*Larry Cooperman*  
Deb & Arthur Greenberg  
Schwartz Family

**Carole & Frederick Epstein**

*In Memory of Husband, Eppie*  
Nancy & Rick Katz

**Ron Feenberg**

*In Memory of Mother,*  
*Myrtle Feenberg*  
Cathy & Barry Pearlman

**Jana & Neil Friedman**

*In Memory of Mother,*  
*Sally Kleinbard*  
Nancy & Rick Katz  
Nancy & David Meshulam

**Susan & Jack Frydrych**

*In Memory of Henry Frydrych*  
Deb & Arthur Greenberg

**Arlene Goldfarb & Family**

*In Memory of*  
*Judge Lawrence Storch*  
Sybil & Mel Nimoy

**Barrie Grobstein & Family**

*In Memory of*  
*Michael Grobstein*  
Jill Banks Barad  
& Ross Hopkins  
Jill & Fred Gaines  
Susan & Howard Loeb  
Francine Oschin  
Margaret & Jack Schlaifer  
Marla & Jacques Soriano  
The Executives

**Ken & Jennifer Gross and Family**

*In Memory of Mother,*  
*Eleanor Gross*  
Deb & Arthur Greenberg  
Nancy & Rick Katz

**Susan & Ira Halpern**

*In Memory of Her Father,*  
*Seymour Sacks*  
Deb & Arthur Greenberg  
Lesley & Roni Plachta  
Gary & Shellie Ross  
Jill & Mark Shear

Janis & Yoram Shein  
Gail & Sy Silverstein  
Marla & Jacques Soriano  
Michael & Stephen Weisberg  
The Executives

**Jonathan & Corine Hartman**

*In Memory of Sara*  
Deb & Arthur Greenberg

**Leah & Danny Hill and Family**

*In Memory of Mother*  
Laurie, Joel & Charlie Volk

**Toby Inlender**

*In Memory of Husband,*  
*Nachum Inlender*  
Joy & Gerry Picus

**Sharyn Klein**

*In Memory of Her Father,*  
*Irwin Golden*  
Nancy & Rick Katz

**Sandi Kramer**

*In Memory of her daughter,*  
*Bobbie Kramer Rapmund*  
Susan & Hal Fonstein

**Karen Levine**

*In Memory of Our Dear*  
*Friend, Barry West*  
Nancy & Rick Katz  
Nancy & David Meshulam

**Fae & Chuck Lipeles**

*In Memory of Fae's Mother,*  
*Ruth Martin*  
Nancy & Rick Katz  
Gail & Sy Silverstein

**Marion Litzer**

*In Memory of Al Litzer*  
Russ & Marion Weis

**Risa & Alan Mandelberg**

*In Memory of Risa's Mother*  
Deb & Arthur Greenberg  
Nancy & David Meshulam

**Gary Mintz**

*In Memory of*  
*Carolyn Gold Mintz*  
Margaret & Jack Schlaifer  
Deb & Arthur Greenberg

**Linda Monroe**

*In Memory of Kay Carmona*  
Nancy & David Meshulam

**Rocky Morton**

*In Memory of Husband, Lon*  
Susan & Ira Halpern  
Lesley Plachta

**Claudia &**
**Jerry Nussbaum**

*In Memory of*  
*Daughter, Cindy*  
Deb & Arthur Greenberg  
Nancy & Rick Katz

**Francine Oschin**

*In Memory of Daughter,*  
*Sheryl Goodman*  
Arlene & Lee Alpert  
Coral & Alan Goldsmith  
Deb & Arthur Greenberg  
Barrie Grobstein  
Jill Banks Barad  
& Ross Hopkins  
Sydney & Allen Rishe  
Margaret & Jack Schlaifer  
Marla & Jacques Soriano  
Phyllis & Sandy Winger

**Jerry Raphael & Family**

*In Memory of Brother,*  
*Bert Raphael*  
Carol & Burt Haaz

**Jill & Rodger Reiss**

*In Memory of*  
*Arnold Koopersmith*  
Gail & Sy Silverstein

**Sandy Rosenholz**

*In Memory of Mother,*  
*Elizabeth Levy Rosenholz*  
Amy & David Stein

**Marc Schwartz**

*In Memory of Father,  
Larry Schwartz  
Laura & Jason Blatt  
Janis & Yoram Shein*

**Janis Shein**

*In Memory of Brother,  
David Goldberg  
Michele & Gary Kendall  
Cathy & Barry Pearlman  
Marla & Jacques Soriano*

**Jeff Druyun**

*In Memory of Goldie Druyun  
Janis & Yoram Shein*

**Scott Silver & Family**

*In Memory of Wife,  
Jan Kepes-Silver  
Deb & Arthur Greenberg  
and Family*

**Gary & Laurie Starre**

*In Memory of Mother,  
Irene Starre  
Deb & Arthur Greenberg*

**Suzie & Mark Steres**

*In Memory of Bob Steres  
Laurie & Joel Volk*

**Evan Warshawsky**

*In Memory of His Mother,  
Sally Abracen Warshawsky  
Deb & Arthur Greenberg*

**Aubrey Whitman**

*In Memory of Brother  
Judy Whitman*

**Helen Zuckerman**

*In Memory of Her Father,  
Alexander Zuckerman  
Cathy & Barry Pearlman*

**Family of****Barbara Rolbin**

*In Memory of Barbara Rolbin  
Susan & Howard Loeb  
Margaret & Jack Schlaifer*

**Judy Whitman**

*In Memory of Husband,  
Allan Whitman*

**Jerri Loeb**

*In Memory of Rose  
& Louis Silver*

**Cliff Hassel & Family**

*In Memory of Renee Symans  
Gail & Sy Silverstein*

**Cori & Gerry Marcus  
& Family**

*In Memory of Betty Cohen  
Gail & Sy Silverstein*

**Lee Weinstein & Family**

*In Memory of  
Evelyn Weinstein  
Joy & Gerry Picus*

**Bonnie Smigel-Derin  
& Greg Derin**

*In Memory of Victor Smigel  
Deb & Arthur Greenberg*

**Dr. Mark Alpert &  
Ms. Vicki Brown**

*In Memory of Bob Alpert  
Carolee & Dale Newman*

**Billie Rice & Family**

*In Memory of Harold I. Rice  
Margaret & Jack Schlaifer  
The Executives*

**Neil Schwartz  
and Family**

*In Memory of  
Nancy Schwartz  
Deb & Arthur Greenberg*

**Mr. an Mrs. Stephen Jaffe  
and Family**

*In Memory of Eddie Gabriel  
Gail & Sy Silverstein*

**Cindy Wolfson & Family**

*In Memory of Shirley Wolfson  
Joy & Gerry Picus*

**Carol Rubin & Family**

*In Memory of Father  
Deb & Arthur Greenberg*

**Kim Appleby  
and Family**

*In Memory of Dad  
Deb & Arthur Greenberg*

**The Wolfson Family**

*In Memory of Shirley Wolfson  
Gail & Sy Silverstein*

**MAZEL TOV****Paul Davis**

*Mazel Tov for 2017  
Fernando Award!  
The Executives*

**Alice & Sasha Ezros**

*Mazel Tov on the birth of  
Ava Rachel  
Cheryl Kater  
Margaret & Jack Schlaifer  
Matt & Christina Weiss*

**Susan & Ira Halpern**

*Mazel Tov birth of  
Sloane Harper Jacobs  
Alice & Sasha Ezros  
Deb & Arthur Greenberg  
Cheryl Kater  
Sandy & Roy Okada  
Cathy & Barry Pearlman  
Margaret & Jack Schlaifer  
Marla & Jacques Soriano*

**Desiree & Richard Jacobs**

*Mazel Tov birth of  
Sloane Harper Jacobs  
Alice & Sasha Ezros  
Deb & Arthur Greenberg  
Cheryl Kater  
Sandy & Roy Okada  
Cathy & Barry Pearlman  
Margaret & Jack Schlaifer  
Marla & Jacques Soriano*

**Francine Oschin**

*Mazel Tov 2017 Dorothea  
"Granny" Heitz Award for  
Outstanding Volunteer  
Leadership!  
Cathy & Barry Pearlman*

**Jill & Rodger Reiss**

*Mazel Tov on the birth of  
Murphy Bear  
Deb & Arthur Greenberg*

**Marc Schwartz**

*Mazel Tov for  
"Best Living Trust"  
The Executives*

**Steve Soboroff**

*Mazel Tov on your  
election for president of the  
LA Police Commission  
Arnold Hurwitz  
The Executives*

**Richard Zaitlen**

*Mazel Tov for 2017  
Walk Hero Award by the  
ALS Association  
Cheryl Kater  
Cathy & Barry Pearlman  
Margaret & Jack Schlaifer  
Jill Shear  
Marla & Jacques Soriano*

**Linda Silver &  
Michael Wachtell**

*Mazel Tov on your  
upcoming marriage  
Nancy & Rick Katz*

**THANK YOU****Doreen & Fred Solomon**

*Thank You Doreen  
& Fred Solomon  
Bruce Harrison*



As Co-Chair of The Executives 14th Annual Golf Tournament I want to thank everyone who participated, sponsored and volunteered to make this year's event the most successful one to date! Raising over \$153,000 could not have been possible without the support of my committee, Cheryl Kater and especially our title sponsor Bank Leumi.

With 140 participants playing at North Ranch Country Club- and with a robust live and silent auction we were able to raise the bar with record numbers that we hope to exceed in 2018.

Please mark your calendar for August 6th, 2018 and be part of next year's record breaking event.

THANK YOU ALL AGAIN for your support and generosity. We are starting to plan for next year's event and if anyone would like to join the committee please reach out to Cheryl Kater (at The Home) or myself.

David Feldman



## High Yield Money Market Interest Rate

# 0.90%

Annual Percentage Yield ("APY")

Liquid with 31 day notice to withdraw - FDIC Insured

## High Yield Money Market Interest Rate

# 1.01%

APY

Liquid with 91 day notice to withdraw - FDIC Insured

## 15 Month CD

# 1.30%

APY

FDIC Insured

# Leumi

[leumiusa.com](http://leumiusa.com)

**Josh Belkin**  
**VP Wealth Management**  
[josh.belkin@leumiusa.com](mailto:josh.belkin@leumiusa.com)  
TEL 323.966.4724



Bank Leumi USA<sup>®</sup> is an FDIC insured, New York State chartered bank. In the US, banking products and services are provided through Bank Leumi USA, and brokerage products and services are provided by Leumi Investment Services Inc. Leumi Investment Services Inc. is a member of FINRA ([www.finra.org](http://www.finra.org)) and SIPC ([www.sipc.org](http://www.sipc.org)), and is a wholly-owned subsidiary of Bank Leumi USA. Non-deposit investment products offered through Bank Leumi USA and Leumi Investment Services Inc. are: Not insured by the FDIC or any other federal or government entity; Not guaranteed by Bank Leumi USA, Bank Leumi le-Israel, B.M.I., or any other bank; and are subject to investment risks, including possible loss of the principal amount invested.

\*\* High Yield Money Market and High Yield Minimum Maturity Money Market Accounts (the "Accounts") are only available for new clients or existing clients who open such Accounts with new money. Maintenance of such Accounts requires maintenance of demand deposit account. The Accounts are subject to Federal Reserve Board Regulation D, including the six transaction per statement cycle limit.



THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME  
7150 TAMPA AVENUE  
RESEDA, CA 91335

NONPROFIT  
PRSRD STD  
U.S. POSTAGE  
**PAID**  
VAN NUYS, CA  
Permit No. 2929

THE **EXECUTIVES**  
SUPPORTING THE LOS ANGELES JEWISH HOME

The Executives enhance the dignity and quality of life for seniors at the Los Angeles Jewish Home through personal generosity, involvement and fundraising. [executives@jha.org](mailto:executives@jha.org) • 818-774-3331 • [www.TheExecutives.org](http://www.TheExecutives.org)



/LAJewishHomeExecutives



@LAExecutives



[linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211](https://www.linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211)



[theexecutivesofthelajewishhome](https://www.instagram.com/theexecutivesofthelajewishhome)

SAVE THE DATE:  
**Thursday, February 15, 6pm – 8pm**  
**2018 \$1M Kickoff Event**  
El Caballero Country Club

SAVE THE DATE:  
**Sunday, February 25, 11am – 5pm**  
**Poker Tournament**  
Woodland Hills Country Club

**Want to receive The Executives' monthly eNewsletter?**  
E-mail [executives@jha.org](mailto:executives@jha.org)  
or call (818) 774-3331