

# VISIONS

THE EXECUTIVES MAGAZINE | SUPPORTING THE LOS ANGELES JEWISH HOME



**Networking** Lunches +  
Breakfast **Speaker** Series,  
**Golf & Poker** Tournaments,  
Circle of Life **Gala**

Friendship,  
**camaraderie**,  
good times



Make a **Difference**



We **raise funds**  
so seniors in the  
community receive  
**extraordinary**  
**caring** and  
exceptional quality  
of care

Join or Renew Your Membership!



Be a part of a **community** of wonderful people  
who care about the Jewish Home



## Message From Our President

This year has been a fantastic year for The Executives. Through the end of October, we've already raised over \$640,000. Beginning in early 2015, we created the Generation to Generation (G2G) Society which has had rapid growth, and has become a premier philanthropic venue for Valley-based donors who each contribute \$5,000 or more annually to the Los Angeles Jewish Home through The Executives.

More about G2G can be found on pages 7 – 8.

Our fundraising events have been an enormous success. The 11th Annual Poker Tournament took place in March at Braemar Country Club with close to 100 attendees and raised approximately \$30,000 for the seniors of the Home. In May, The Executives honored Leon Blankstein at the 18th Annual Circle of Life Gala at the Skirball Cultural Center, and Brandon Matloff received the Jack Schlaifer Young Executive Award. Over \$250,000 was raised at this event, our largest annual fundraiser for the Home. The 12th Annual Golf Classic took place in October at the beautiful Angeles National Golf Club, raising over \$85,000 with 72 attendees.

For 2016, we are forging ahead with new inclusive membership packages (see center insert). The Executives Plus membership for \$500/year or \$42/month includes complimentary attendance to six Breakfast/Evening Speaker Series or Networking Lunch programs of your choice (a \$180 value). We are also working on an industry-focused initiative, reinstating our marketing/communications committee, and developing plans for evening and lunch programs to match our successful December 2014 evening with Consul General of Israel, David Siegel. Additionally, through our work with the Strategic Planning Committee over the past year, we have put ourselves on a path to reach our goal of raising \$1 million a year in 5 years.

Thank you to our Board and Committee members for all your support and hard work. None of what we have accomplished this past year could have happened without you. I look forward to the year ahead.

*Ira Halpern, President*

## The Executives

The Executives is a group comprised of more than 300 business men and women dedicated to enhancing the dignity and quality of life of seniors at the Los Angeles Jewish Home through personal generosity, involvement and fundraising. The Executives host a number of monthly and annual events that provide support to the Home, while offering the rewards of friendship and association. We support the Home so the precious seniors in our community will always have a safe and secure place to live.

The Executives provide the opportunity to build friendships, business relationships, and camaraderie. The bonds that are formed between our members are unique and long-lasting. Our annual fundraising and networking events include Circle of Life – our signature gala, the Golf Classic, an annual Poker Tournament, a breakfast speaker series, monthly networking lunches, and Bingo Nights with the residents.

Together, our dynamic members strive to benefit the Home and its residents through a variety of creative, enlightening and fundraising efforts.

**Join with us!**

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# LOS ANGELES JEWISH HOME WALK OF AGES XVI

10K RUN/5K WALK/RUN • CHIP TIMED – USATF COURSE  
REGISTERED PARTICIPANTS RECEIVE QUALITY T-SHIRTS AND GOODIE BAGS



## The Executives Lead at Walk of Ages XVI

The early morning chill did nothing to deter Executives members who came out at 7a.m. on a Sunday morning in their down parkas and mittens to insure that Walk of Ages XVI would be just as successful as it had been over the last fifteen years. As the sun began to shine and warm things up a bit, The Executives team joined five hundred and sixty other participants as they all converged on Woodley Park to greet the morning and challenge themselves to a 5 or 10k run/walk in support of the Jewish Home. This year's Walk, held on Sunday, November 15, included, for the first time, a 10k run in addition to the usual 5k run/walk.

The event officially opened with the community of participants converging to the main stage for a Welcome Ceremony led by Walk co-chairs, Executives board member - Stuart Lorch and David Cohan. Councilman Bob Blumenfield gave greetings and shared inspiring and very supportive words about the Jewish Home. A special award was presented to Karl Sussman in gratitude for his years of putting smiles on the faces of kids of all ages as the official clown of the Walk of Ages for most of its fifteen years.

As the welcome remarks concluded, the horn was sounded and 100 runners sprinted out for a chip timed run through the park, followed by another 450

5k runners and walkers. As participants crossed the finish line they were cheered on by Jewish Home residents, local cheerleaders and teen volunteers. Hungry stomachs were filled with a "Home"made pancake breakfast, goodie bags and other treats that were donated by our event sponsors.

The Executives team, led by Michelle Weisman and over twenty members strong, raised \$12,000, which was the most of any support group and any other team at the Walk this year. Go Executives!!

The financial backbone of the event came from our Walk of Ages Championship Sponsors – Harriet & Benjamin D. Bagno. This year the Walk raised \$130,000, a 14% increase over last year. Proceeds from the Walk of Ages support our Jewish Home's seniors in residence and in the community.

A big thank you to The Executives for their ongoing support and involvement. All it takes is you to get involved next year and make it even more successful. For more information about the Walk of Ages XVI or to get involved in helping us plan next year's Walk, contact Lesley Plachta 818.774.3282 or [lesley.plachta@jha.org](mailto:lesley.plachta@jha.org)



**ONE CALL DOES IT ALL** is the driving force behind Connections to Care, an innovative approach to meeting seniors' diverse and complex healthcare needs. A single phone call to (855) 227-3745 connects directly to the Los Angeles Jewish Home's expert professional staff to access our award-winning in-home, community health, and residential programs and services.



## In-Home and Community Health Services

### **PACE (Program of All-inclusive Care for the Elderly)**

The PACE program enables frail seniors with multiple health conditions to live safely at home. Among the program's many services are adult day healthcare, primary and specialty medical care, vision and dental care, medications, physical, occupational, and speech therapy, transportation, acute care, home health care and caregiving. The program serves patients age 55 and over who live in the Jewish Home's service area.

### **Home Health Care**

The Home Health Care program offers a full spectrum of restorative services in the individual's home. Clients are referred by a physician's written order and treatments are provided according to a plan of care jointly developed by the referring physician, the person receiving care, the caregiver, and others. Home Health Care services are available to adults over 19 years of age in the Greater Los Angeles area.

### **Palliative Medicine**

The Palliative Medicine program provides comprehensive pain and symptom management for adults with serious, chronic, and/or life-limiting illness. Our team of professionals addresses the medical, psychological, social, and spiritual needs of our patients.

### **Care Management**

The Care Management program helps improve the coordination of care following a hospital admission, with the goal of decreasing the risk of readmission within 30 days of discharge.

### **Geriatric Community Clinic**

The Geriatric Community Clinic is located on the Jewish Home's Eisenberg Village campus in Reseda. The clinic provides primary and specialty medical care to seniors.

### **Hospice**

The Home's Skirball Hospice provides compassionate end-of-life care for adults with a life-limiting illness in the Greater Los Angeles area. Skirball Hospice treats patients in their home or care facility. Hospice care includes pain management, medical equipment, supplies, and personal care. Our staff members work as an integrated team, including nurses, chaplains, social workers, registered dietitians, and certified home health aides.



## Short-term Care at the Jewish Home

### Transitional Care Unit

The Transitional Care Unit (TCU) is designed to help seniors successfully recover from an illness, injury, medical procedure, or acute hospital stay. The TCU provides short-term rehabilitative and skilled nursing care. Patients in the TCU receive treatment from physicians and geriatric specialists in physical, occupational, and speech therapy. The average length of stay ranges between two to six weeks. When possible, TCU seniors discharged home may transition with short-term skilled nursing and/or rehabilitative therapies through our home health agency.

### Geriatric Psychiatry Unit

Certified to treat both voluntary and involuntary admissions, the Geriatric Psychiatry Unit provides short-term geriatric psychiatric care to individuals over the age of 55 who are experiencing stressful mental or emotional challenges that require intensive, short-term acute hospital psychiatric care. Most commonly treated diagnoses are depression, bipolar disorders, post-traumatic stress disease (PTSD), schizophrenia, delirium, and Alzheimer's or other age-related dementia with behavioral disturbance. The average length of stay is 10-14 days. The primary care physician is kept informed during the patient's stay, and follow-up appointments are made with the patient's physician as a part of the discharge plan.



## Long-term Care at the Jewish Home

### Independent Senior Housing

Fountainview at Eisenberg Village and the soon-to-open Fountainview at Gonda Westside are each licensed as a continuing care retirement community (CCRC). A CCRC is designed for active independent senior living. CCRC residents have easy access to assisted living services in their units (as needed), as well as priority access to the Home's skilled nursing facilities.

### Residential Care

Seniors in our residential care facilities are over 65 years of age, independently mobile, and mentally alert. Residential care includes meals, medication management, social services, chaplaincy, fitness and recreational activities, transportation, and many educational programs.

### Alzheimer's Disease and Dementia Special Care Center

Our Special Care Center is among the most advanced of its kind in the world and is designed to provide exceptional skilled nursing care for patients with Alzheimer's disease and age-related dementia.

### Skilled Nursing

Our long-term skilled nursing services play a critical role in stabilizing and improving seniors' health and enhancing their quality of life and sense of well-being.

**[www.lajh.org](http://www.lajh.org) • (855) 227-3745**





Photo: Evelyn & Albert Canter with Esther Katz-Wilson, RN

## Jewish Home Care Services

### There's No Place Like Home

Did you know the Los Angeles Jewish Home has a home healthcare agency? In 2014, Jewish Home Care Services (JHCS) began providing services to adults who require skilled nursing or rehabilitative care in their homes because of their medical condition. When recovering from a surgery, injury, or accident, home healthcare can be an excellent option to help you get back on your feet in the comfort of your own home.

Home healthcare enables a patient's physician to prescribe and develop an individualized plan of care in coordination with the patient and with JHCS. Services are provided by our multidisciplinary team members, who include a medical director; registered nurse; licensed vocational nurse; certified home health aide; physical, occupational, and speech therapists; a medical social worker; and dietary services.

JHCS offers short-term assistance with personal needs such as bathing or oral care; assesses physical status, functional level, and potential for rehabilitation; provides therapeutic rehabilitative training programs to improve the

patient's ability to carry out activities of daily living; and provides counseling related to the impact of illness and assists with referrals to community resources. Some of our specialty services include infusion therapy, wound care, diabetic management, and rehabilitation.

For Albert Canter, returning to his normal day-to-day routine was at the top of his list. Canter is a vibrant senior who still works six days a week at a deli owned by members of his family. He and Evelyn, his wife of 63 years, share a lovely home in Encino.

One day in January, Canter noticed some swelling in his lower left leg. The ultrasound ordered by his internist, Dr. Richard Walter, showed a blood clot had formed. Since it was the height of flu season and the hospitals were full, it was decided that home healthcare would be Canter's best option for treatment. Dr. Walter referred him to Jewish Home Care Services.

It was then Esther Katz-Willson, RN, director of clinical services for JHCS, joined Canter's

healthcare team. "I visited him twice each day," she explains. "Each time, he received an injection of an anti-coagulate to reduce the clot. I also performed a skilled nursing assessment, which included examination of his leg for swelling, bruising, or rashes. And I checked his vital signs and listened for lung sounds."

In addition to these hands-on services, Esther spoke with Canter about any pain he was experiencing, if any falls had occurred, and how his diet was. "I was there to answer any questions that he or Mrs. Canter may have had," she says.

Reflecting on his JHCS experience, Canter says that he "appreciated being able to receive the treatment I needed right in my own home. The care Esther provided was excellent and more personalized than I would have received in a hospital. She was very accommodating and came at times that were convenient for us."

For Evelyn, having her husband at home was extremely important. "To have him with me and to be able to see how he was doing throughout the day was comforting," she says. "It was also more convenient than driving back and forth to the hospital. Of course, with Al at home it meant that I had to cook more. I'm a little out of practice, but we both survived!"

The experience of providing in-home care is also a positive one for the caregiver. "I love coming into someone's home and becoming a temporary member of the family," Esther says. "It gives me an opportunity to become familiar with the daily routines of patients and their family. You get to know them more personally, much different than in a hospital setting." Also, having the family on hand provides more insight into the patient's activities throughout the day. "I knew I could count on Mrs. Canter to tell me what Mr. Canter was and was not doing!" she says.

After seven days, Canter was back on his feet and ready to go to work. "If you need home health care, you couldn't ask for finer service than I received from Jewish Home Care Services," he affirms. "I've had home care before from other agencies, and the Home's is the best!"

Jewish Home Care Services is a Medicare certified and JCAHO accredited home health agency of the Los Angeles Jewish Home. For more information, please call (818) 655-0411.

*Thank you*  
to our supporters for a fabulous first year!



**The Generation to Generation Society (G2G)** is a premier philanthropic venue for Valley-based donors who contribute \$5,000 or more to the Los Angeles Jewish Home through The Executives support group. G2G fulfills the promise to care for our community's precious seniors. Through inspired annual gatherings, we build community among our members.



**To learn more:**  
**Call Lesley Plachta at 818.774.3282 or email at [lesley.plachta@jha.org](mailto:lesley.plachta@jha.org)**

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*\* Chair, Generation to Generation Society*





# Generation to Generation Society

## Making Waves for the Jewish Home in the Valley

I thought I had done most all of the leadership roles in the Executives (as well as being Chair of the Board of the Jewish Home!) over the years and I certainly wasn't looking for anything new. Having been approached for a fresh opportunity to lead an innovative new group within The Executives, I thought if I'm going to do this, it had to be different. No meetings, no conference calls, no boards to sit on, just a few gatherings a year, bringing together a great group of people who care about the Home, who give generously, this was something I could get behind.

And so began the Generation to Generation Society (G2G). We kicked off in January of this year with a plan to ask a small group of Executive members to join the new group and increase their giving to the Home (through The Executives) to \$5,000 or more annually. One after another, we heard, yes, yes, yes, I'll do that. Over the course of the last eleven months, we have built the Generation to Generation Society to a group of 41 households raising more than \$225,000 for the Jewish Home. Big momentum, real accomplishment, I am taking some pride in this one.

We have fun together too. It's a key piece of the concept – like-minded, interesting people coming together, not for the typical chicken dinner, but rather to share some “out of box” experiences and in celebration of our commitment to the Home.

This past June, our G2G group became tourists in our own city by enjoying a docent-led architectural tour of downtown Los Angeles (DTLA!), and a tasting of sumptuous Italian wines with a delicious dinner at Drago Centro. The event entitled “An Evening of Good Food & Gratitude”, will be the poster child of complimentary events for members, each with its own unique twist.

In September, we delved into a topic on all of our minds, “How Memory Works in the Brain and How To Make It Work Better, Longer” with internationally recognized educator on brain science, Dr. Marc Milstein. The Sunday evening event was graciously hosted by our Executives President, Ira Halpern at his and wife Susan's home in Encino. What a turn out for a work evening!

We're building a community of Valley donors for now and into the future. We enjoy each other's company and like to think we are



making a difference in the lives of our Jewish Home's seniors and in the community we serve. It's that simple.

The Jewish Home is consistently innovating, evolving, striving to meet the needs of a growing senior population with more complex and diverse needs. Why shouldn't The Executive have a new group that has the potential to make more than a small difference in the future of services for the Los Angeles senior population? We have that opportunity and we are.

Join with us!

Arthur A. Greenberg  
Chair, Generation to Generation Society

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**For more information on the  
Generation to Generation Society,  
contact Lesley Plachta at 818.774.3282  
or [Lesley.Plachta@jha.org](mailto:Lesley.Plachta@jha.org)**

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# EXECUTIVES BREAKFASTS

7:30 am – 9:00 am | El Caballero County Club, Tarzana



**Thursday, January 7** | Professor Ed Leamer  
*Is There a Difference Between Uncle Sam and Uncle Demetrious?*

**Friday, March 4** | Senator Bob Hertzberg  
*Confronting California's Challenges*

**Thursday, May 12** | Executives Founding President, Marty Cooper  
*A Visual Romp Through the San Fernando Valley*

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**Cost:** Executive Plus/Young Executive Plus Members & Above – Complimentary  
Other members - \$30 • Non-Members - \$35



## 2016 EXECUTIVES NETWORKING LUNCHES

Third Tuesday of Every Month | 11:45 am – 1:30 pm  
Braemar Country Club, Tarzana

January 19	May 17	September 20
February 16	June 21	October 25
March 15	July 19	November 15
April 19*	August 16	December 20

\*Lunch will be at Eisenberg Village/Los Angeles Jewish Home



DECEMBER 2014 EVENING

**Consul General of Israel,  
David Siegel**  
*The Future for Israel*

JANUARY 2015 BREAKFAST

**UCLA Professor of Economics,  
Ed Leamer**  
*Stronger, Weaker or More of the Same:  
What Might Matter?*



MARCH 2015 BREAKFAST

**LA City Controller, Ron Galperin**  
*Metrics, Management and Modernization:  
How the Open Data Revolution is  
Transforming City Government*

MAY 2015 BREAKFAST

**Rabbi Moshe Bryski**  
*Israel: A Shining Light in Dark  
and Perilous Times*





SEPTEMBER 2015 BREAKFAST

**Dr. Steven Windmueller**

*How the Iran Deal May Transform  
American Jewry*

NOVEMBER 5, 2015 BREAKFAST

**Former LA County Supervisor,  
Zev Yaroslavsky**

*Reflections of 40 Years in Public Life*

## 2015 NETWORKING LUNCHESES



NOVEMBER 24, 2015 BREAKFAST

**LA County Sheriff, Jim McDonnell**

*From Ferguson to Baltimore:  
Excessive or Reasonable Force by Police?*

NETWORKING WITH A HEART!



# 11TH ANNUAL POKER TOURNAMENT

## NO-LIMIT TEXAS HOLD'EM

SUNDAY, MARCH 1, 2015

### BRAEMAR COUNTRY CLUB

4001 Reseda Boulevard | Tarzana



#### 2015 Poker Committee

Andrew Berkowitz, Co-Chair  
Ian Gilbert, Co-Chair  
Jerry Shapiro, Co-Chair  
Matt Weiss, Co-Chair  
Diane Ballen  
Jonathan Hartman

Gary Krausz  
Jeff Lainer  
Michael Resnik  
Todd Rubinstein  
Jack Schlaifer

Close to 100 poker players joined us at Braemar Country Club for a day of Poker to support the Los Angeles Jewish Home. Approximately \$30,000 was raised for the seniors of the Home.

Congratulations to Alex Glickman, 1st place winner.  
Thank you to the committee who worked hard to make the day a great success!

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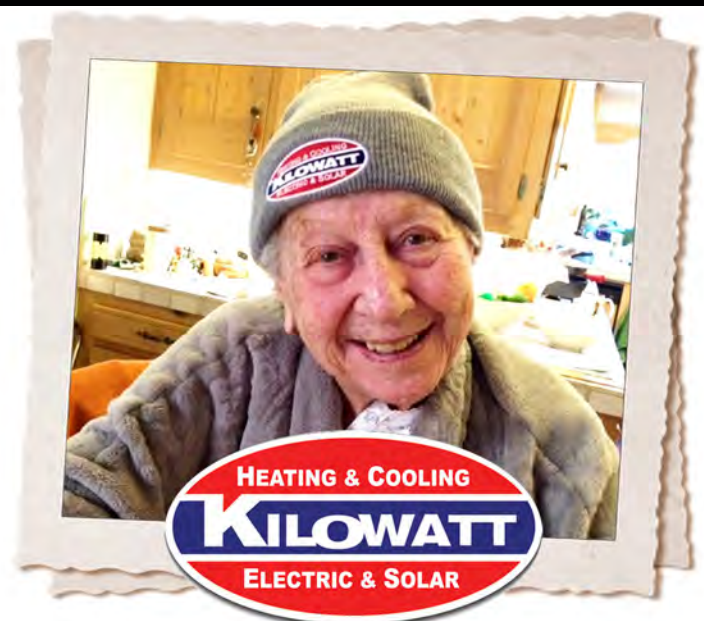
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ROBERT LEVEEN



CONGRATULATIONS TO  
THE 2015 POKER COMMITTEE  
AND THE EXECUTIVES  
FOR A SUCCESSFUL TOURNAMENT!

SAVE THE DATE

---

1 2 T H A N N U A L

# POKER TOURNAMENT

NO - LIMIT TEXAS HOLD 'EM

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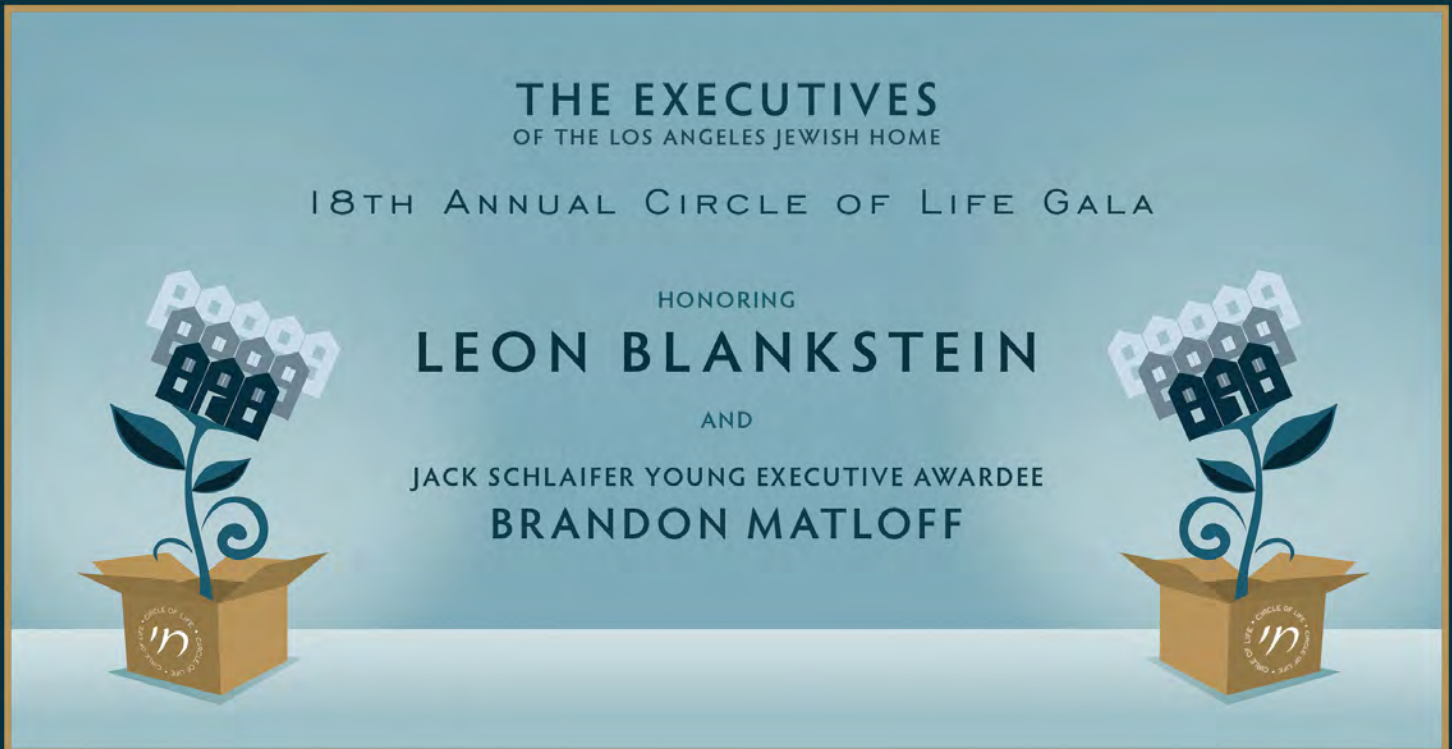
SUNDAY, FEBRUARY 28, 2016

**BRAEMAR COUNTRY CLUB**

4001 Reseda Boulevard | Tarzana





**Gala Chairs**

David & Andrea Blankstein  
Dr. Frederick Blankstein  
Gary & Barbara Blankstein  
Joel Blankstein  
Mary Blankstein  
Britney Greenberg  
Richard Katz  
Steve Martini

**Gala Vice Chairs**

Fred Gaines  
Earl Greinetz  
Ira Halpern  
Jack Schlaifer

**Honorary Committee**

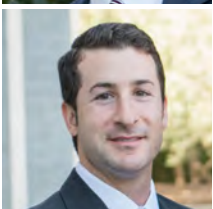
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Diane Ballen  
Richard Bender  
Alex Berger  
Ron Burkhardt  
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Lynn & David Feldman  
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Barbara & Jonathan Larsen  
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Nan & Richard Zaitlen



On May 3rd, The Executives honored Leon Blankstein (top left photo) at the 18th Annual Circle of Life Gala at the Skirball Cultural Center. Brandon Matloff (bottom left photo) received the Jack Schlaifer Young Executive Award. It was a wonderful, celebratory evening attended by 260 Executive members, friends of the honorees and donors to the Jewish Home. The event was one of the Executives most successful galas to date.



The Circle of Life Gala is The Executives' largest fundraiser of the year. Over \$250,000 was raised for the seniors of the Jewish Home.

Leon Blankstein was honored for his dedicated leadership including his role as a member of the Jewish Home's Board of Directors and his service on the Home's Foundation Board. Through his philanthropy, Leon has been a pivotal force in driving the Home's tremendous growth in recent years.

The Jack Schlaifer Young Executive Award is presented annually to a Young Executive who has shown exemplary leadership, talent and commitment in the course of his or her involvement. Brandon Matloff is a long-time member of The Executives Board of Directors and has been integral in the growth of the Young Executives over the past eight years.







## ANGEL

Dear Lee,  
 Having a loving husband and outstanding  
 father like you is the biggest honor of all!  
 Thank you for leading by example and teaching  
 us to open our hearts and arms to those that need.  
 You inspire us to better ourselves.

WE LOVE YOU,  
**MARY, ADAM, AND KARINA BLANKSTEIN**

## PLATINUM

Leon,  
 A well-deserved honor for a man whose Compassion, Generosity and Kindness  
 goes beyond comparison. We feel honored to call you our friend.

*The Lerner, List and Snyder families*



**GOLD**

Our very best wishes to our dear son and brother  
**LEON BLANKSTEIN**  
on this most-deserving honor.  
We are thrilled to be able to share this special night with you.

**MAZEL TOV!**

**DR. FREDERICK BLANKSTEIN  
MAXINE BERKOWITZ  
DAVID & ANDREA BLANKSTEIN  
GARY & BARBARA BLANKSTEIN  
JOEL BLANKSTEIN**

**GOLD**

**CONGRATULATIONS LEON**

**WITH LOVE AND ADMIRATION FROM**

**AUNTIE MARJORIE AND  
UNCLE MORLEY BLANKSTEIN AND FAMILY,  
CAROL & BARRY MCARTON,  
DAN BLANKSTEIN & SARA ISRAELS,  
LINDA BLANKSTEIN & MESUT SENOGLU,  
LEO & MARY BLANKSTEIN, AND  
MAX BLANKSTEIN**



**GOLD**

**Congratulations, well-deserved!**  
**Good work Leon!**

**COUSIN VICTOR & NANCY**

**GOLD**

**Congratulations to**  
**our 18th Annual Circle of Life Honoree**

**LEON BLANKSTEIN**

**and to our Jack Schlaifer Young Executive Award recipient**

**BRANDON MATLOFF**

**And a special thank you to Mary.**

**EARL GREINETZ**

**GOLD**

**LON AND ROCKY MORTON**  
congratulate  
**LEON**  
for his service to the Los Angeles Jewish Home.

They also want to thank their good friends  
**IRA HALPERN AND RICHARD KATZ**  
for their continued contributions to  
The Executives of the Los Angeles Jewish Home.

**GOLD**

**“A PERSON IS NOT A PERSON WITHOUT A HOME.”**

– Talmud: tractate Yevamot 63a

The Generation to Generation Society salutes **LEON BLANKSTEIN** on this well-deserved honor and **BRANDON MATLOFF** on receiving the Jack Schlaifer Young Executive Award.

Arthur A. Greenberg, Chair  
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Mary & Leon Blankstein  
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Sandy Tilsen  
Debra & Scott Weiss  
Nan & Richard Zaitlen



The Generation to Generation Society is a premier philanthropic venue for Valley-based donors who contribute \$5,000 or more annually to the Los Angeles Jewish Home and help fulfill the promise to care for our community's precious seniors.



## SILVER

Proud to serve on the Board of Directors with you.

You have been a great addition  
to the Jewish Home family.

**CECILIA & JEFF GLASSMAN**

## SILVER

**"GIVING IS INVESTING"**

WE CONGRATULATE

**LEON BLANKSTEIN**

And

**BRANDON MATLOFF**

For Their Investment of Time And Giving  
And Thank the Staff for Their Outstanding Efforts  
with the Jewish Elderly Population At JHA

**BOB HIRSCH**

**AL & SUSAN HIRSCH**

**SUSAN HIRSCH WOHL & ALAN WOHL**

## SILVER

# CONGRATULATIONS LEON BLANKSTEIN

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## SILVER

## MAZEL TOV LEON BLANKSTEIN

on receiving the 18th Annual Circle of Life award

and congratulations to

Jack Schlaifer Young Executive Award recipient

**BRANDON MATLOFF**

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\* Past President / Life Member

\*\* Founding President / Life Member



**BRANDON**

Thanks for your continued  
commitment to the Home  
Mazel Tov on your great accomplishment

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**Congratulations Leon Blankstein**  
on this special honor.

**Thank you for all that you do for the Home.**

**KAREN & NEAL DEM**

Dear Leon,

I am delighted that you have chosen to share your talents and your enthusiasm for this cause that is so dear to our community and to our hearts.

JOYCE EISENBERG-KEEFER

LEON

You are a friend, a mentor and a role model to us, our children and our children's children.

Thank you for always being there for us and for all people, young and old, who benefit tremendously from your love, your wisdom and your kindness.

THE GILBERT FAMILY



**CONGRATULATIONS LEON!**

The Executives honor your dedication,  
caring and commitment to the Home  
and a special thank you to Mary

---

**MAZEL TOV BRANDON**

On receiving the Jack Schlaifer Young Executives Award

**SUSAN & IRA HALPERN**

**Caring, Concerned, Compassionate, Committed....**

**Congratulations to**

**LEON BLANKSTEIN**

**For your contribution**

**And the difference you make in our community**



**NANCY & RICK KATZ**

## Congratulations

**Leon,**

Jonathan, Barbara Larsen and family are proud to support you as our friend, neighbor, fellow Jonathan Club member, and a leader in the financial world as the 18th Annual Circle of Life Award Recipient for the Los Angeles Jewish Home.

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## Thank you Leon!

**For being a Jewish Leader who makes a difference.**

**I am proud and honored  
to call you my friend.**

**CONGRATULATIONS**  
**CHERYL LEWIS**





We Are Proud To Support the LA Jewish Home

**MAZEL TOV**  
**Leon Blankstein & Brandon Matloff**

Jack Neinstein, Ken Miles, Eric Adler  
The Partners & Staff



Mazel Tov

**LEON BLANKSTEIN**

for this well-deserved honor  
and congratulations to

**BRANDON MATLOFF**

**DOREEN & FRED SOLOMON**

Mazel Tov

# LEON BLANKSTEIN

For receiving the Los Angeles Jewish Home  
18th Annual Circle of Life Award

STEVEN & SHELLY STRULL

We honor Leon Blankstein and his family who believe  
that the preservation of life is not only something  
we pray for but also work for.

He leads by example in his support and work for the  
Los Angeles Jewish Home, a community where the dreams  
and visions, the wisdom and experience of those rich in years  
can be shared and delivered to generations to come.

WITH RESPECT AND LOVE,  
MIREILLE & BARRY WOLFE



## Congratulations

# LEON AND BRANDON!

Thank you for your support of the Los Angeles Jewish Home.

### THE EXECUTIVES NETWORKING GROUP

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and many more

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Congratulations to  
**LEON BLANKSTEIN**

Our Friend and  
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**Congratulations  
Leon on this  
well-deserved  
honor.**

**GERRI & KEN GROSS**

**Lodgen, Lacher, Golditch,  
Sardi, Saunders & Howard LLP**

congratulates the honorees

**LEON BLANKSTEIN  
and  
BRANDON MATLOFF**

for their outstanding service  
and contribution to the  
Los Angeles Jewish Home

Since Sara's parents,  
**Sam and Ylda Barjam,**  
have become residents of the  
**Jewish Home for the Aging,**  
we know first hand the importance  
of your fund raising efforts.

For this we thank you  
and honor you from the  
bottom of our hearts.

Given With Love,

**SARA & MARK MARCUS**

**"Who is honored?  
He who honors mankind!"**

– Talmud: Nedarim

**Mazal Tov**

**LEON BLANKSTEIN**

**Thank you for all you do  
for our Jewish Home  
and Jewish community**

**CLAIRE & DON MARKS**



**Congratulations Leon  
on a most-deserving honor.**

**You are a true mensch!  
We truly value our relationship.**

**EILEEN & PAUL MESHEKOW**

Hub International Insurance Services Inc.



Paul Meshekow  
Encino Office

**LEON**

Congratulations on  
your much deserved honor



With appreciation

**Barbara Miller-Fox Abramoff**

**BRANDON**

Everyone at Weinstock Manion  
congratulates you for your  
support of the Jewish Home.

We applaud the fact that  
someone as young as you  
realizes the critical importance  
of the Jewish Home  
in our community!

**MARTIN NEUMANN**

"Train up a child in the way he should go, and  
even when he is old, he will not depart from it."

– Proverbs 22:6

**LEON,**

Your actions on behalf of the  
Home are inspirational. I am proud to be a  
part of this celebration in your honor.

**BRANDON,**

You exemplify the best of our young  
leadership and I look forward to many more  
years of your active involvement.

**MAZEL TOV**

**LESLEY & RONI PLACHTA**

The Northwestern Mutual Life Insurance Company - Milwaukee, WI



**CONGRATULATIONS  
BRANDON & STELLA OAK FINANCIAL  
ON YOUR ACHIEVEMENT  
FROM ALL OF US AT  
NORTHWESTERN MUTUAL.**

— Matthew J. Plocher, CLU®, ChFC®  
Managing Partner



We join the Executives in honoring

**BRANDON MATLOFF**

&

**LEON BLANKSTEIN**

Thank you for all of the good work  
you do to support the elderly of  
our community.

**JANICE &  
BENJAMIN REZNIK**

"It is not the place that honors  
the person, but the person that  
honors the place."

– Ta'anit 21b

Mazal Tov to

**LEON BLANKSTEIN**

**LOVE**

**THE SAMBOL FAMILY  
DAVID, ELLIE, MICHAEL  
AND ROBERT**

**LEON**

Congratulations  
for this  
well-deserved  
honor

**RENEE & MENDI SCHILIT**



## Thank You!

We honor our friend and colleague  
Leon Blankstein for your leadership and service  
to the Los Angeles Jewish Home.

Aaron Zimmer | Matthew Burke | Richard Singer  
David Butler | Sandy Singer | Stephanie Connor Arkof

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## LEON

We applaud your dedication  
and all you've done for the  
Los Angeles Jewish Home.

WITH ADMIRATION AND RESPECT,

**THE SOKOL FAMILY  
& HOTEL ERWIN VENICE**



## LEON

Thank you for all  
of your hard work  
and commitment.

**ROBERT I. USDAN**

Mazel Tov

**LEON  
&  
BRANDON**



Congratulations  
**LEON BLANKSTEIN**  
for your dedication to the Los Angeles Jewish Home  
and Mazel Tov to  
**BRANDON MATLOFF.**  
**RICHARD BENDER**

**Mazel Tov Leon**  
You are a most-deserving honoree.  
Your longstanding commitment and devotion to  
The Executives and the Los Angeles Jewish Home  
is inspiring to all who know you. We are honored  
to be your friend and celebrate this meaningful  
occasion with you.  
**LYNETTE & DEREK BROWN AND FAMILY**



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Mazel Tov to our honoree  
**LEON BLANKSTEIN**  
and congratulations to  
**BRANDON MATLOFF**  
**JACQUELINE & RON FEDER**

Thank you  
**IRA & SUSAN**  
for your continued hard work with  
The Executives  
**LOVE,**  
**DOROTHY FELDMAN**  
**ANDREA & BRUCE HALPERN**

**MAZEL TOV LEON!**  
A very well-deserved honor to a very  
special leader in our community and  
especially for our beloved LA Jewish Home!  
**REBECCA & DAVID KEKST**

Dear Leon,  
Congratulations on this well-deserved  
honor! So happy to be sharing this evening  
with you in support of the Jewish Home.  
**LOVE,**  
**LISA LEONARD**

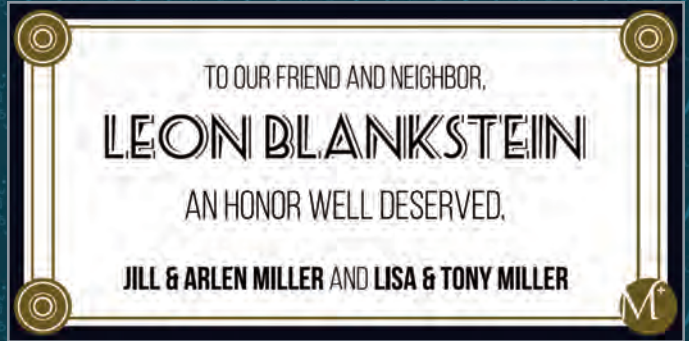
Congratulations to  
**LEON BLANKSTEIN**  
for this most-deserved honor.  
With special recognition to  
**BRANDON MATLOFF.**  
**FAE & CHUCK LIPELES**



**LEON**

Congratulations on being this year's  
Circle of Life Honoree

**CATHERINE & CRAIG MILLER**



**LEON**

We are proud to honor you for your  
dedication to the Los Angeles Jewish Home  
and to the Jewish Community.

**MAZEL TOV ON A MUCH-DESERVED HONOR!**

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**MAZEL TOV LEON BLANKSTEIN**

on receiving the 18th Annual Circle of Life Award  
and

Congratulations to

**BRANDON MATLOFF**

**SIDNEY & ALLEN RISHE**

**LEON**

Karen and I are so proud to have you  
as our friend and to see you receive  
this well-deserved honor.

**MAZEL TOV**

**NICK & KAREN ROXBOROUGH**

**MAZEL TOV  
LEON AND BRANDON!**

Thank you for your generosity  
and dedication to the  
Los Angeles Jewish Home.

**KARA & TODD RUBINSTEIN**

**LEON BLANKSTEIN**

and

**BRANDON MATLOFF**

**You are the BEST**

**CONGRATS FROM**

**MARGARET & JACK SCHLAIFER**

Congratulations to our Circle of Life honoree

**LEON BLANKSTEIN**

and Jack Schlaifer Young Executive Award recipient

**BRANDON MATLOFF.**

Thank you for all that you do.

**SANDY TILSEN & ROY OKADA**

**BRANDON**

Congratulations on this well-deserved honor.

You are a true mensch.

**KEITH & GELENA WASSERMAN**



**LEON**

We admire and respect  
your dedication to ensuring the future  
of the Jewish Home

**STEPHANIE & MICHAEL WEISBERG**

It is our pleasure to honor

**LEON BLANKSTEIN**

for his extraordinary contribution to the  
Los Angeles Jewish Home

Continued Success!

**CAROLE & ALAN ZWILLINGER**

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TEE UP FOR THE EXECUTIVES 12TH ANNUAL  
.....

# GOLF CLASSIC

BENEFITTING THE LOS ANGELES JEWISH HOME  
.....

**WEDNESDAY, OCTOBER 7, 2015**  
.....

**ANGELES NATIONAL GOLF CLUB**

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#### 2015 Golf Committee

David Feldman, Co-Chair  
Michael Resnik, Co-Chair  
Marilyn Alper  
Herb Greenman  
Ira Halpern  
Bruce Kaufman  
Steve Martini  
Sandy Rosenholz  
Gary Ross  
Fred Solomon

On a beautiful day in October, 72 golfers converged at Angeles National Golf Club to support the seniors of the Home. Over \$85,000 was raised for Los Angeles Jewish Home. Special thanks to the golf committee for another successful event!

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*A goal without a plan, is just a wish*

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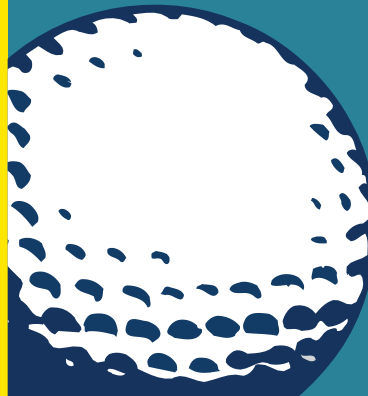
**ALI POURMOLA**

CONGRATULATIONS  
TO THE EXECUTIVES  
ON THE LAST YEAR  
& WISHING EVEN  
MORE SUCCESS IN  
THE YEAR AHEAD!



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**Elaine & Mike Bridge**  
Happy 50th Wedding Anniversary  
Wendy & Mel Kohn

**Susan & Mort Richters**  
Happy 37th Wedding Anniversary  
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### HAPPY BIRTHDAY

**Larry Blumenfeld**  
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Happy 80th Birthday  
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Happy Birthday  
Wendy & Karen Hurwitz

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Happy 94th Birthday.  
Sylvia & Corey Leaf

**Jenna Leaf**  
Happy 15th Birthday.  
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Happy 70th Birthday  
Susan & Howard Loeb  
& Cindy & Rob Izenberg

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100th Birthday  
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Birthday  
Steve Martini

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Gail & Sy Silverstein

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my dear Friends, Thank you  
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*In memory of Mother  
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**Renee & Alan Goldhammer**

*In memory of Jane Kurman  
Coralie & Alan Goldsmith*

**Deb & Arthur Greenberg**

*In memory of Deb's mother, Eudice Kaplan  
Nancy & Rick Katz  
Susan & Ira Halpern  
Annette & Allan Sarver  
Judy & Michael Narvid  
Nancy & Neil Schwartz  
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Sharon Wiener  
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Irene Applebaum  
Harriet Brittan  
Fae & Chuck Lipeles*

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*In memory of Eudice Kaplan  
Penny & Paul Arenson  
Pearl Recht*

**Aaron Grossman & Sheryl Zide & Family**

*In memory of Natalie Grossman  
Margaret & Jack Schlaifer*

**Allen Entin**

*In memory of sister Pearl  
Gail & Sy Silverstein*

**Reva Kutikoff**

*In memory of Reva Kutikoff's Father  
Marilyn Alper*

**Penny Spark**

*In memory of her mother  
Carol & Burt Haaz*

**Lynn Krienman**

*In memory of Bennet Wolf  
Robert J. Fox*

**Susan Kozberg & Donald Wolf**

*In memory of Bennet Wolf  
Earl Greinetz*

**Sherry Raber & Family**

*In memory of Adele Davidson  
Carol Haaz*

**Wendy Kohn**

*In memory of Mel Kohn  
Deb & Arthur Greenberg  
Cheryl Kater & Executives  
Marla & Jacques Soriano  
Wendy & John Moskal  
Wayne Adelstein  
Bruce Kaufman  
Arlene Dorn  
Brad Rosenheim  
Judy & Barry Krauss  
Jill Banks Barad & Ross Hopkins  
Barry Harlan*

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Corine & Jon Hartman*

**Jennifer & Mike Komsky**

*In memory of Yetta Komsky  
Alice & Sasha Ezros  
Margaret & Jack Schlaifer  
Cheryl Kater & The Executives  
Carol & Burt Haaz*

**Shannon & Joe Komsky**

*In memory of Yetta Komsky  
Margaret & Jack Schlaifer  
Carol & Burt Haaz  
Cheryl Kater & The Executives*

**Francine Abrams**

*In memory of Gregg Abrams  
Deb & Arthur Greenberg*

**Judd Abrams**

*In memory of Gregg Abrams  
Deb & Arthur Greenberg*

**Glennis & Jim Malcolm**

*In memory of Gregg Abrams  
Deb & Arthur Greenberg*

**Stephanie & Michael Weisberg**

*In memory of Father Max  
Nancy & Rick Katz*

**Daryl Gerber**

*In memory of Husband, Chuck  
Carole & Rick Flam*

**Laurie Demaine**

*In memory of Husband, Jerry  
Carole & Rick Flam*

**DeeDee & Karl Sussman**

*In memory of Father, Jerry  
Deb & Arthur Greenberg*

**Cheryl & Richard Nussbaum**

*In memory of Father, Jerry  
Deb & Arthur Greenberg*

**Fran Abrams**

*In memory of son, Greg  
Carole & Rick Flam*

**Marilyn Glick & Family**

*In memory of Larry Glick  
Vivian Skurka & Family*

**Steven Rose**

*In memory of Martha Rose  
Balfour Betty*

**Wendy Krowne**

*In memory of Father, Sonny Siegel  
Cathy & Barry Pearlman*

**In memory of mother, Sally Greenberg**

*Jack & Margaret Schlaifer*

**MAZEL TOV**
**Yvonne & Stuart Lorch**

*Son's Wedding  
The Executives*

**Jill & Rodger Reiss**

*Son's Wedding  
The Executives  
Deb & Arthur Greenberg*

**Dave and Nancy Meshulam**

*Mazal Tov on Sam's Bar Mitzvah  
Deb & Arthur Greenberg*

**Dr and Mrs Richard Walter**

*Mazal Tov on birth of granddaughter  
Deb & Arthur Greenberg*

**Nan & Richard Zaitlen**

*Birth of their grandson, Solomon  
The Executives*

**Mr. & Mrs. Stanley Zwerling**

*50th Anniversary  
Gail & Sy Silverstein*

**Rebecca Goldfarb**

*Birth of Taryn Willow  
Carol Haaz  
Cheryl Kater  
Janis Shein*

**Louis Kulber**

*Bar Mitzvah  
Wendy & Mel Kohn*

**Samantha Kaplowitz**

*Bat Mitzvah  
Wendy & Mel Kohn*

**Matt & Christina Weiss**

*Birth of daughter  
Todd Rubinstein*

**Dr. and Mrs Richard Walter**

*In honor of birth of granddaughter  
Deb & Arthur Greenberg*

**Arlene & Lee Alpert**

*In honor of Brett & Scott  
Doreen Kayne*

**Deb & Arthur Greenberg**

*In honor of new granddaughter  
& upcoming marriage of daughter  
Robert Adelman  
Arlene & Lee Alpert  
Judith Chipps  
Lynn & Bruce Kaufman  
Margaret & Jack Schlaifer  
Carol & Burt Haaz  
Cathy & Barry Pearlman*

**Kara & Todd Rubinstein**

*In honor of son's Bar Mitzvah  
Margaret & Jack Schlaifer  
Jill & Fred Gaines  
Gary Kendall*

**Barry Hyman**

*In honor of Big Birthday  
Coralie & Alan Goldsmith*

**Mr. & Mrs. Michael Ostrow**

*In honor of 50th Anniversary  
Carolee & Dale Newman*

**Dr. Steven Feig**

*In honor of Job Lewis Smith Award  
Gail & Sy Silverstein*

**Sam Meline**

*In honor of Sam's Second Bar Mitzvah  
Deb & Arthur Greenberg*

**THANK YOU**
**Marsha & Len Cohen**

*Pleasure working with you  
Adam Gauthier*

**To Say it with a Tribute,  
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Thursday, January 7, 2016 | Breakfast with Professor Ed Leamer | El Caballero Country Club

Sunday, February 28, 2016 | 12th Annual Poker Tournament | Braemar Country Club

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