

VISIONS

THE EXECUTIVES MAGAZINE

THE VALLEY SUPPORT GROUP FOR THE LOS ANGELES JEWISH HOME



PHOTO (from left): Paul Klein, Arthur Greenberg, Steve Martini, Sy Silverstein

In This Issue:

In-Home Caregivers | pg 3

The Executives Honor Sandy Paris
and Brian Ness | pg 4

The Young Executives:
Leaders of Tomorrow Making
a Difference Today | pg 6

Golf, Giving, And Good Times:
The Executives 7th Annual
Golf Classic | pg 2

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PRESIDENT'S Message



I am proud to serve as the President of The Executives of the Los Angeles Jewish Home. My experiences with and my frequent visits to the Home have given me great appreciation for the fabulous care given to the Home's residents. The Home provides physical and emotional security to its residents regardless of their health or financial status.

The primary goal of The Executives is to increase our fundraising through annual giving, membership, and events like our 7th Annual Golf Tournament and The Young Executives Poker Tournament. People often ask how they can help the Jewish Home. First and foremost, we greatly appreciate your direct financial contributions and your attendance at our fund-raising events.

But there are numerous other ways to help. Become one of the many volunteers who come on campus to spend time with the residents, drive them to appointments, or lend a hand at bingo or arts and crafts. There are frequent breakfasts, networking lunches, and numerous committees. Be an ambassador to the community by telling people about the Jewish Home and hosting a tour of our facilities.

Whether giving time or financial support, your contribution makes a difference. With some increased effort, we can significantly increase the dollars we raise and provide to the nearly 1,000 residents of the Jewish Home.

With your help and support, the Board of Directors and I look to continuing the outstanding work of The Executives in 2011. If you have any suggestions, please let us know. We would love to hear from you.

– Jacques Soriano, President

CONTENTS

President's Message	1
Golf, Giving, and Good Times: The Executives 7th Annual Golf Classic	2
In-Home Caregivers	3
The Executives Honor Sandy Paris and Brian Ness at Annual Awards Banquet	4
Member Profiles.....	5
The Young Executives	6
Breakfast Programs	7
New Members.....	8
ExecuChats	8
Tributes	9

The Executives is the San Fernando Valley
Support Group for The Los Angeles Jewish Home
WWW.THEEXECUTIVES.ORG



GOLF, GIVING, AND GOOD TIMES

The Executives 7th Annual Golf Classic

More than 100 participants drove vital funds straight down the fairway at The Executives 7th Annual Golf Classic. Thanks to the generous support of our sponsors, the event, held at the world famous Valencia Country Club, raised nearly \$70,000 for the Jewish Home.

As some golfers warmed up their swings at the range, others took aim at the putting contest. There was food and drinks galore including a continental breakfast, lunch at the turn (donated by Starlite Caterers), a hot dog cart (provided by Mort's Mobile Gourmet), and a sumptuous dinner buffet.

When the scores were tallied, Jerry Block, Steven Block, Arnie Gittelson, and Sy Maxwell took home first prize. Jacqueline and Ron Feder were making travel plans after winning a stay at Club Med, and John Moskal had 3,700 reasons to smile, as winner of the opportunity drawing worth \$3,700 in cash.

A wonderful new addition to this year's Classic was Mah Jong. Players, including residents of the Home, enjoyed a leisurely day of play and lunching. Some even joined for the awards banquet featuring silent and live auctions with fantastic goodies.

The leadership of our Golf Chair, Chuck Lipeles, along with an outstanding committee, made this year's tournament one of the best yet. Players and dedicated volunteers all enjoyed the event and are excited to come back on Monday, October 3, 2011 for The Executives 8th Annual Golf Classic. See you there.

PHOTOS: (top) Rick Katz; (small, from left): Robert Burg, Chuck Lipeles, Jamie Daugherty, Steve Brenner; Ron Feder; Golf Tourney Guest; Lynn Feldman, Francine Oschin, Nancy Katz, Susan Halpern



ESTEE BIENSTOCK, RN

Estee Bienstock grew up locally and graduated from the LAC/USC Nursing School in 1976. After years of working in area hospitals, Estee recognized a need for better post-acute in-home care. She then founded Enhanced Health Care in 1989 and quickly set the standard for what home care should be. In 2000, Estee parted with her business partners and formed ALLPOINT Home Health with the goal of maintaining her unrivaled level of ethics and her high standards of customer service. Since then, Estee has become part of the Alzheimer's Association's Speakers Bureau, has been recognized by the National Association of Professional Geriatric Care Managers, has been an active member of the Hadassah Health Professionals Council, has served as Vice President of the Rehab Nurses' Society, and has been a longstanding member of the USC EduCare Coalition. She also has served on a multitude of committees, including the SFV Alzheimer's Association's Caregiver Wellness Day Committee, the Alzheimer's Association's Memory Walk Committee, and the Hadassah Women's Health Day Committee.

Estee spends much of her time sharing her knowledge with community organizations and educating local seniors and their family members. In addition, she personally supervises ALLPOINT Home Health's entire care team and maintains ongoing contact with her clients and families. Her philosophy is that each client should be cared for the way she would care for her own family member.

Since its inception, ALLPOINT Home Health has been leading the way in helping seniors and differently-abled adults safely retain their independence in the home. ALLPOINT Home Health provides both medical and non-medical in-home assistance, ranging from 4 to 24 hours a day, on an either long-term or short-term basis.

IN-HOME CAREGIVERS

They may be the ideal solution for older family members and the adult children watching out for them

BY ESTEE BIENSTOCK, RN

Twenty-five percent of the population in the United States is currently dealing with care giving issues, with 80-85 percent providing the care themselves. These are people who are in their late 70s and 80s taking care of someone in their household, as well as adult children trying to maintain their own households while helping parents and family members live at home as long as possible. The adult children caring for parents have been called "The Sandwich Generation," because they are sandwiched between aging family members on one side and young children on the other.

Often family caregivers put themselves at risk by ignoring or denying their own health issues as they take care of aging loved ones. Physical signs of stress for caregivers include disturbed sleep, body aches due to tension, headaches, digestive problems, high blood pressure, irregular heart beat, chest pains, weight fluctuation (gain or loss), fatigue, sexual dysfunction, and more. Emotional signs of stress include anxiety, depression, mood swings, frustration and irritability, memory problems, lack of concentration, increased substance abuse, feeling out of control, and a feeling of isolation.

YOU'RE NOT ALONE

Getting help is vital during this time. Caregiving does not have to be all or nothing. Having respite so one can go to work, go to the market, go out with a friend or even take a nap is important. Starting out with a few hours of help per week may be the answer.

When interviewing for an in-home caregiver, contact at least three care giving agencies or private care givers. Ask each the same questions so you can compare answers. Be

aware that the first person who comes into your home may not work out. Do not get discouraged. It sometimes takes a few tries to find the right fit. Make a list of the needs of your loved one—meal preparation, personal hygiene, personal safety, medication reminders, transportation, etc. Create a job description. Put together a routine that will make your family member as comfortable with the caregiver as possible. Spend time with the caregiver, orienting him or her to the home and surroundings. Tell them the likes and dislikes of their new client. Work with the caregiver to plan activities that allow your loved one to keep active throughout the day.

PROFESSIONAL HELP

By using a home care agency you alleviate many pitfalls. An agency can substitute with another caregiver should your caregiver have an emergency. Please note, when you hire a caregiver, it is considered custodial care. This type of care is not paid by Medicare. Long Term Care Insurance often helps pay for these services. Check the policy carefully before hiring anyone. Some policies mandate a Licensed Home Health Agency before they pay for the care. Some policies have a waiting period. These are questions that can be answered by your agent.

We are all looking for "quality of life." Taking care of yourself and finding good care for your loved ones makes the aging process better for all.

Estee Bienstock, RN, is executive director for ALLPOINT Home Health; estee@allpointhomehealth.com.

www.AllpointHomeHealth.com



EXECUTIVES HONORS SANDY PARIS AND BRIAN NESS At Annual Awards Banquet

Joy and laughter filled the room on Sunday, January 9, at Braemar Country Club in Tarzana, as The Executives celebrated a successful 2010 and prepared for a fantastic 2011. Our new Board members were installed by Executives' President Jacques Soriano, and Rich Marcus paid tribute to a bevy of dedicated committee members.

Emcees for the evening, Comedy Store regulars Noel Elgraby and Rus Guten lifted the crowd's spirits even higher with their special brand of humor. Attendees enjoyed a beautiful dinner buffet and mingled with friends both old and new. A feeling of camaraderie filled the air as the celebration culminated with the evening's featured awards.

Marlene Bane presented the Tom Bane Humanitarian Award (honoring an Executive

involved in many worthy community organizations) to Sanford P. Paris. In addition to years serving on the Board of The Executives, Sandy has been honored by and/or served on Boards of such organizations as VICA, the Los Angeles Headquarters Association, the Jewish Community Foundation, the Pepperdine University Associates, the California State University, Northridge and (CSUN) Foundation, the Anti-Defamation League, American Cinematheque and the Economic Alliance of the San Fernando Valley, the Los Angeles City Board of Library Commissioners, and Hebrew Union College. The Executives and the Home are privileged to have his support.

Jack Schlaifer presented the Jack Schlaifer Visionary Award (given to a member who

has contributed significantly to the growth of The Young Executives) to Brian Ness. Brian has been an active member of The Young Executives Board and helped plan many events, served as The Executives Walk of Ages team captain the past two years (winning first place fundraising group each year), and recently began a two-year term on The Executives Board of Directors. Brian is also a Board Member of the National Association of Insurance and Financial Advisors, Temple Judea Brotherhood, and JNFuture.

TOP PHOTOS: (large) Bingo Committee Members; (clockwise from top left) Sandy Paris, Dr. Marlene Bane; Banquet Attendees; Jack Schlaifer, Brian Ness; Executive Committee Members; Bingo Committee Members

BOTTOM PANORAMA PHOTO: The Executives Board of Directors and Committee Members

MEMBER PROFILES:

MICHAEL ABRAHAM

OCCUPATION: Financial Advisor with Wealth Planning and Management, Inc. in Woodland Hills, "reinventing myself" (in the words of Pres. Obama) after having practiced as an estate planning attorney for over 20 years.

FAMILY: Wife – Marla Eglash Abraham, a dedicated Jewish communal professional for longer than we have been married. Children – Nicole (20), Anna (14), and Ally (11).

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? Two years.

WHY DID YOU GET INVOLVED? I started initially for the networking lunches but then grew to appreciate the Home and what it represents as I learned more about it.



FAVORITE MOVIE: Classic – Citizen Kane. Contemporary (not as much anymore) – All That Jazz (best edited scene ever!!)

FAVORITE VACATION SPOT: Hawaii, without a doubt (Kauai in particular).

FAVORITE EXECUTIVES EVENT: Has to be my first Board meeting earlier this year (first time I was actually giving something back to the Home).

FAVORITE FOOD: Italian in general and almost anything "piccata" in particular.

FAVORITE ACTIVITIES: Soccer, bicycling and rooting for the San Francisco Giants.

ALLEN RISHE

OCCUPATION: I've been retired from working in finance for almost 12 years and I am an investor and manage several industrial warehouses, part time.

FAMILY: Married to Sidney for 41 years with two sons, Mitchell and Eric, and three grandchildren.

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? I have been a member of the Executives for about nine years.

WHY DID YOU GET INVOLVED? Jack Schlaifer introduced me to the Executives and Dr. Bob Zuckerman took me on a tour of the Home. After the tour, I knew I wanted to be associated with the Home and the Executives.

FAVORITE VACATION SPOT: Sidney and I have visited the 7 continents. Some of our more memorable vacations have been: Antarctica, bicycling through Viet Nam, a cruise down the Nile and Safari's in Kenya, Tanzania, and Botswana. I haven't left out Israel, which we have visited numerous times.



FAVORITE EXECUTIVES EVENT: One of my more rewarding activities for the home is "The Executives Bingo Night for the residents." Bingo Night allows us members to get to know and interact with the residents on a personal level.

FAVORITE ACTIVITIES: Exercising, studying about Judaism, going to the theatre, reading, doing repairs and maintenance around the house and fishing.

WILLIE LINSK

OCCUPATION: Senior Move Manager (Working with seniors and their families to assist in transition to a new home.)

FAMILY: Husband Michael, two grown children Cari and Steven, one son-in-law, Rabbi Mitchell Cohen (Director, National Ramah Commission, Inc.), three wonderful grandchildren, Talia, Danit and Noam.

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? 5 years.

WHY DID YOU GET INVOLVED? My mother had been at the Jewish Home for the Ageing, and I wanted to support their efforts.



FAVORITE MOVIE: The Breakfast Club.

FAVORITE VACATION SPOT: Cape Cod.

FAVORITE EXECUTIVES EVENT: The morning speaker breakfasts.

FAVORITE FOOD: Baked potato with cottage cheese and coleslaw, vanilla ice cream for dessert.

FAVORITE ACTIVITIES: EXERCISING!



THE YOUNG EXECUTIVES

LEADERS OF TOMORROW MAKING A DIFFERENCE TODAY

The Young Executives is a group of young professionals (20's and 30's) committed to ensuring quality care for the elderly at the Los Angeles Jewish Home. The group raises funds for the Home through planning a variety of activities including social events and mixers, networking events, and an annual poker tournament.

The group is a great way to meet new people and share in a common cause. There are countless opportunities for business and

social connections, and many members of The Young Executives form long-lasting relationships. The Young Executives also participate in many other Executives events such as our *Golf Classic*, *Circle of Life Gala*, *Walk of Ages*, and breakfast programs.

Leadership of The Young Executives consists of a Board that meets regularly to guide the group's agenda and formulate ideas for outreach and engagement. There are also separate planning committees for

each Young Executives event. Many former Young Executives now proudly serve of The Executives Board of Directors with an impressive roster of community business leaders.

Our next Young Executives event, a pre-summer cocktail party, is scheduled for May 21. For more information about this or other events, or to inquire about Young Executives Membership, contact Michael Goldberg michael.goldberg@jha.org (310) 774-3331.

MEMBER PROFILES:

Continued from page 5

JONATHAN BRAND

OCCUPATION: Land Use / Planning Deputy for Councilman Dennis P. Zine.

FAMILY: Wife, Jessica. Married one year with a baby on the way.

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? About 4 years now.

WHY DID YOU GET INVOLVED? Because one day, God willing, we will all make it to our 80's, 90's, and 100's. Not everyone can afford it, but everybody deserves to age with the dignity and respect that the Jewish Home provides. It's our job to help make this possible.

FAVORITE MOVIE: Napoleon Dynamite.



FAVORITE VACATION SPOT: Central and Northern coast of California. The best is right in our backyard.

FAVORITE EXECUTIVES EVENT: The summertime poker event at the Home because I came in third place.

FAVORITE FOOD: My grandmother's delicious Eastern European/Yiddish/Israeli/California Kosher fusion cuisine.

FAVORITE ACTIVITIES: Cycling, hiking, gardening, and whatever my wife wants to do.



JULY 2010 Breakfast

The July breakfast featured Bob Hertzberg, Speaker Emeritus of the California State Assembly speaking about Solar Energy and Government Reform.

PHOTOS (clockwise from top left): Adam Gauthier, Gary Krausz; Mitch Englander, Marty Cooper; Bob Hertzberg, Dr. Marlene Bane; Ann Bose, Dr. Marlene Bane, Joy Picus; Ira Freeman, Joel Volk, Howard Loeb



SEPTEMBER 2010 Breakfast

Dr. Raphael J. Sonenshein, Professor of Political Science and Public Administration at California State University, Fullerton, captivated the audience with his rapier wit as he predicted what was in store for the 2010 elections.

PHOTOS (clockwise from top left): Grant Gochin, Marsha Calig, Jacques Soriano; Dr. Raphael Sonenshein, Francine Oschin; Howard Hammer, Bruce Kaufman, Jack Kaufman; Leonard Shaffer, Mel Kohn, Bob Rodine; Fred Gaines, Arnie Abramson, Kevin Tamaki



NOVEMBER 2010 Breakfast

Is the Middle East headed for peace or war? Major General Herzle Bodinger (Ret.) former Israeli Air Force Commander shed light on that and many other subjects of interest at The Executives November breakfast.

PHOTOS (clockwise from top left): Kenny Weinbaum, Joe Goldberg, Major General (Ret.) Herzle Bodinger, Stuart Mesnik; Rick Katz, Sherri Cherman, Gary Krausz; Major General (Ret.) Herzle Bodinger, Arthur Greenberg; Jonathan Hartman, Doron Schnaid, Jacques Soriano, Oren Rappaport; Gary Krausz, Michael Epstein; Corinne Berenson, Allen Rishe, David Meshulam, Joel Adelman, Ira Halpern

THE EXECUTIVES Welcomes Its Newest Members

ALLIE AKOKA

Encino Retirement Home

ROBERTA AVRUTIN

Roberta Avrutin Law Offices
Referred by Michael Abraham

CORINNE BERENSON

Long Term Care Agent
Referred by Michele Friedlander

MARCIA BRAMMER

State of the Art Images
Referred by Penny Spark

SANDRA CHERRY

Financial Concierge
Services 4 Seniors

DR. KAAREN DOUGLAS

Douglas Marketing Concepts

JULIE DUFINE

The Golden Girl

LAURA ELLIS

Four Seasons Westlake Village

STEVE FELDMAN

Goldfarb, Sturman, & Averbach
Referred by Mel Kohn

SONDI SCHECK

Referred by Mel Kohn

JEFFREY A. FRIEDMAN

Dynamic Nursing Services

ADAM GAUTHIER

Gauthier Estate Planning

AMIT HAREL

Four Seasons Remodeling

ALEX HERSHTIK

The CPA Advantage
Referred by Howard Loeb

JENNIFER KOMSKY, ESQ.

Landegger, Baron,
Lavenant & Ingber

ARRON F. LATT

Project Management Collaborative

JAVE MELAMED-TRIPP

J-N-K Services
Referred by Steve Wold

GRACE MITNICK

John Aaroe Group
Referred by Marsha Cohen

TERESA NOROIAN

TNT Building Corporation
Referred by Kay Rodine
Referred by Les Berman

KAREN PERY

Pery Consulting Group
Referred by Gretchen Weinzimer

SUSAN POMERANTZ

Concepts for Living, LLC
Referred by Betsey Roberts

JUSTINE REISS

PR Store
Referred by Gretchen Weinzimer

DORON SCHNAID

New York Life Insurance
Company
Referred by Charles Schnaid
Referred by Jonathan Hartman

JENNIFER SCHNAID

Referred by Charles Schnaid
Referred by Jonathan Hartman

MEGAN SCHNAID

The Guardians

BARRY SHAPIRO

All About Printing
Referred by Kaaren Douglas

PHILIP SHELDON

Law Offices of
Philip R. Sheldon, APC
Referred by Arthur Greenberg

SUSAN SHELDON

Referred by Arthur Greenberg

KENNETH SPECTOR

Smile on Seniors of Northridge

KENNY AND BARBARA

WEINBAUM
Referred by Joe Goldberg

SHANE WILHOITE

The Kitchen Factory
Referred by Kelli Martin

BARRI WORTH

Office of Mayor Antonio
Villaraigosa



EXECU-Chats

Congratulations to **MARTY COOPER** for receiving the VICA's Harmon Ballin Community Service Award.

Congratulations to **ROBB GREENSPAN** AND THE GREENSPAN COMPANY on being named 2010 Company of the Year by the Independent Brokers & Agents of the San Fernando Valley.

Congratulations to **HARVEY ENGLANDER AND FAMILY**, on the birth of his grandchild, Nathan Beckett Englander.

Congratulations to **CAROL HAAZ** who was awarded the Southland Regional Association of Realtors' Good Samaritan Award.

Congratulations to **KEVIN TAMAKI & UMA CHOPRA** on the occasion of their wedding.

Congratulations to **BARRI WORTH** on being promoted to Director of Advance for Mayor Antonio Villaraigosa.

SAY IT WITH A Tribute

Happy Birthday

Harvey Englander
Happy 60th Birthday
Debra and Arthur Greenberg

Mary Rachelson
Happy 99th Birthday
Bernice Curtis

Dr. Lionell Greenberg
Happy 70th Birthday
Sandy Tilsen

Seymour Goldberg
Happy 80th Birthday
Jacqueline and Ron Feder

Arline Zide
Happy 75th Birthday
Shirley Kampf

Ira Freeman
Happy 70th Birthday
The Executives
Arlene, Lee, Brett and Scott Alpert
Marlene Bane
Jill Banks Barad and Ross Hopkins
Marilyn and Lenny Bloom
Charlotte and Maurice Haber
Nancy and Rick Katz
Reliable Care Corp.
Kevin Tamaki
Abel & Frances Vidana
The Ryan Craig Company

Joy Picus
Happy Birthday
Judith & Arthur Hirshber

In Honor Of

Dorothy Feldman
Move to Fountainview
Sandy Tilsen

Joy and Gerry Picus
Move to Fountainview
Marty Krevitz

Aaron Levinson
For all his good work for The Executives and the Jewish Home
Jonathan Brand
Marsha Calig
Marty Cooper
Jacqueline and Ron Feder
Fred Gaines
Robb Greenspan
Mel Kohn
Shelly Levy
Willie Linsk
Howard Loeb
Rich Marcus
Arlen Miller
Wendy and John Moskal
Francine Oschin
Karyn Palmer

Barry Pinsky
Allen Rishe
Jack Schlaifer
Jacques Soriano
Vicki Sternfeld
Sandy Tilsen

Cheryl Kater
For all her good work for The Executives and the Jewish Home
Jonathan Brand
Marsha Calig
Marty Cooper
Jacqueline and Ron Feder
Fred Gaines
Robb Greenspan
Mel Kohn
Shelly Levy
Willie Linsk
Howard Loeb
Rich Marcus
Arlen Miller
Wendy and John Moskal
Francine Oschin
Karyn Palmer
Barry Pinsky
Allen Rishe
Jack Schlaifer
Jacques Soriano
Vicki Sternfeld
Sandy Tilsen

Brian Ness
In honor of receiving the Jack Schlaifer Visionary Award
Joy & Gerry Picus

To Leah & Neville Levin
In honor of your 50th wedding anniversary
Nelly & Colin Gordon

In Memory Of

To Alan and Romi Skobin
Memory of Alan's mother, Shirley, a Jewish Home resident
The Executives
Arlene, Lee, Brett & Scott Alpert
Marilyn & Lenny Bloom
Phyllis & Sandy Winger
Gale & Eran Shabtay
Marla & Jacques Soriano
Jacqueline & Ron Feder
Robbi & Rickey Gelb
Councilmember Greig Smith

To Ken Heller
Memory of sister, Linda Heller
Jacqueline & Ron Feder

To Toba & Earl Greinetz
Memory of Earl's sister, Joanie Hartman
The Executives
Debra & Arthur Greenberg

Marilyn & Lenny Bloom
Arlene, Lee, Brett & Scott Alpert
Marla & Jacques Soriano
Sharon Udkoff

To Mr. & Mrs. Jeff Levine
Memory of father & grandfather, Bernie
Debra & Arthur Greenberg & Family

To Barbara Rolbin
Memory of son, Aaron
The Executives
Jean Strauber
Dr. Marlene Bane
Judith & Arthur Hirshberg
Dale & Carolee Newman

To Terry Rolbin
Memory of son, Aaron
Dale & Carolee Newman

To Mr. and Mrs. Leon J. Owens
Memory of mother
Debra and Arthur Greenberg

To Karyn Palmer
Memory of uncle, Morris Jacobs
The Executives

To Aran & Terri Dokovna & Family
Memory of Terri's brother, Ernie Kaplan
Sandy Tilsen

To Bea Fisher
Memory of husband, Bernie Fisher
Coral and Alan Goldsmith

To Symon and Helen Davis
Memory of mother, Esther Davis
Randy Cohen and Family

To Steven Davis & Family
Memory of Steven's grandmother, Esther Davis
Randy Cohen and Family

To Les and Anita Bittenson
Memory of Lena Bittenson
Coral and Alan Goldsmith

To Ron Berman
Memory of mother, Miriam
Aaron Levinson
Katy & Len Chansky

To Mr. and Mrs. Stan Friedman
Memory of father, Marvin
Debra and Arthur Greenberg
Liz and Keith Gregory

To Beverly Nathan
Memory of husband, Irving Nathan
Dan & Fran Shuster
Flora Schneider

To Cathy and Robert Corenson
Memory of mother
Nancy & Richard Katz

To Annette and Rob Sweet
Memory of mother
Nancy & Richard Katz

To Ruth Glucksman
Memory of husband
Marion & Russell Weis

To the Entin Family
Memory of father
Judy & Allan Whitman

To Allen Haynes
Memory of wife, Sherry L. Haynes
Ron and Jacqueline Feder

To Diane & Dave Hirsch
Memory of Diane's mother, Zelda Swartz
The Executives
Carol and Burt Haaz

To Suzie Silver
Memory of husband
Russ and Marion Weis

To Ron Berg and family
Memory of wife, mother and grandmother, Barb
Debra and Arthur Greenberg

To Rick and Nancy Katz
Memory of Rick's mother, Lillian Katz
The Executives
Fred Gaines
Debra and Arthur Greenberg
Jacques Soriano
Uma Chopra and Kevin Tamaki
Bruce and Lynn Kaufman
Corey Slavin
Susan & Joel Saltzburg
Silver & Freedman
Neil & Jana Freedman
Fae & Chuck Lipeles
Candace & Barry Weisz

To Pam and Alan Kantrowitz
Memory of Pam's mother
Nancy & Rick Katz

To Nancy & David Meshulam and family
Memory of Nancy's Mom, Evelyn
Debra and Arthur Greenberg
Nancy and Rick Katz

To Janice Damiano and Family
Memory of Gertrude (Coy) Cousins
Mel & Wendy Kohn

To Shelley and Alan Karpman
Memory of your mother
Debra and Arthur Greenberg

To Mr. & Mrs. James Sirotta
Memory of sister, Natale
Beverly Nathan

From Evelyn Snyder
Memory of husband, Bernie

To Alan Mirman & Family
Memory of mother, Beverly
Arthur A. Greenberg
and Greenberg & Bass

To Dani & Rob Lisnow
Memory of Dani's father, Bill Engel
Carol and Gary Packman

To Bettina Kurowsky
Memory of husband, Dennis Rose
Arthur A. Greenberg

To Norm Ridlick
Memory of wife, Carol Ridlick
Michael Kwit

To Jodi & Rick Kirkbride
Memory of Edgar Kirkbride,
father of Rick
Rick and Nancy Katz

To Lois Brodax & Family
Memory of husband and father,
Phillip
Nancee and Jerry Weinstein

To Natalie Stolper
Memory of Ruth Bloom
Marilyn Weiss Alper

To Lynn Bernheim & Family
Memory of Lynn Bernheim's father
Carol & Burt Haaz

To Mr. & Mrs. Norman Jacobs
Memory of Cecile Hankin
Marty and Barbara Cooper

To Irv & Sherry Lucks
Memory of Paula Lucks
Doreen Kayne

To Michael & Judy Altman
Memory of Judy's mother, Irma
Clarice Green Bazar
Arthur A. Greenberg
and Greenberg & Bass

To Bruce Friedman
Memory of Shirley Friedman
Judy & Allan Whitman

To Jake Jacobs & Family
Memory of Pat
Debra & Arthur Greenberg

To Earl Greinetz & Family
Memory of wife, mother &
Grandmother, Toba
The Executives
Arlene, Lee, Brett & Scott Alpert
Marilyn & Len Bloom
Jacqueline & Ron Feder
Shelley Freeman
Jill & Fred Gaines
Rickey Gelb
Michael Goldberg
Debra & Arthur Greenberg
Barrie & Michael Grobstein
Lynn & Bruce Kaufman
Doreen Kayne
Shannon & Joe Komsky

Shelly & Don Levy
Ellen & Jack Mayer
Charlotte & Sy Maxwell
Eileen and Paul Meshekow
Wendy & John Moskal
Francine Oschin
Susan Pomerantz
Betsey & Neil Roberts
Margaret & Jack Schlaifer
Marla & Jacques Soriano
Richard Stavin
Uma Chopra & Kevin Tamaki
Sharon Udkoff
Joel Volk

To David & Julie Breitstein
Memory of Mother, Julie Breitstein
Jack & Margaret Schlaifer

In memory of her mother,
Daisy Katzin
Joy Picus

Mazel Tov

Marty Cooper
In honor of receiving the VICA,
Harmon Ballin Community
Service Award
The Executives
Jacqueline and Ron Feder
Wendy and John Moskal
Uma Chopra & Kevin Tamaki

Rabbi Rita Hertzberg
In honor of Ordination
Debra and Arthur Greenberg

Kevin Tamaki & Uma Chopra
In honor your wedding
The Executives
Jacques, Marla & the Soriano family

Evie & Mike Antin
50th Anniversary and
Evie's Birthday
Bunny & Allen Friedman

Candace and Barry Weisz
35th Wedding Anniversary
Nancy & Richard Katz

Beth and Corey Weiner
Birth of Micah Rhys
Shirley Kampf

Harvey Englander and family
Birth of first grandchild,
Nathan Beckett Englander
The Executives
Debra and Arthur Greenberg
Fred Gaines
Kenneth Spector
Lee & Arlene Alpert and Family

Dr. Irving Lava
90th Birthday
Marion & Russell Weis

Robb Greenspan and the
Greenspan Company/Adjusters
Being named 2010 Company
of the Year by the Independent
Brokers & Agents of the San
Fernando Valley
The Executives
Fred Gaines
Jacques Soriano

Marty Cooper
Receiving the UCLA Extension
Distinguished Instructor Award
The Executives
Wendy Moskal
Michele Zwilling
Judith & Arthur Hirshberg
Marilyn & Lenny Bloom

Orit and Oren Rappaport
Birth of daughter,
Lee Pearl Rappaport
The Executives

Grant Gochin
Being elected secretary of the
Executive Committee of the Los
Angeles Consular Corps
The Executives
Steve Wold

Rabbi Rita Hertzberg
In honor of Ordination
Debra and Arthur Greenberg

Thank You

The Executives
Uma Chopra & Kevin Tamaki
Doreen & Paul Kayne
Jill & Fred Gaines

Corine & Jonathan Hartman
Thank you to those who provided
prayers and good wishes
Jacques Soriano

Lester Friedman
Thank you
Arthur and Marissa Greenberg

Betsey & Neil Roberts
Thank you
Aaron & Ayala Levinson

Jacques Soriano
Thank you
Aaron & Ayala Levinson

Doreen Kayne
Thank you
Fern Karp & David Bryman

Robb Greenspan
Thank you
United Imaging/Joe Sklar

Douglas Silverstein
& Brian Resluch
Thank you for your
gracious support
Linda Bulmash



Save The Date
Saturday Night – May 21, 2011

THE YOUNG EXECUTIVES
SFV Support Group for the Los Angeles Jewish Home

Pre-Summer Cocktail Party

Premium cocktails with premium company, at a private home
Details coming soon!

THE EXECUTIVES Program Committee Welcomes Your Ideas

On the first Thursday every other month, The Executives get together for a sumptuous breakfast, schmoozing, and intellectual stimulation. We welcome speakers from a variety of industries and on a variety of engaging topics. If you have a connection to a great speaker, we want to hear from you. Please contact Michael Goldberg (818) 774-3331. Thanks for your help and interest.

Los Angeles Jewish Home for the Aging
The Executives
7150 Tampa Avenue
Reseda, CA 91335

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Save the Date...

THE EXECUTIVES BREAKFAST SERIES

City Council President, Eric Garcetti

May 5, 2011

UCLA Chancellor, Gene Block

July 7, 2011

THE YOUNG EXECUTIVES PRE-SUMMER COCKTAIL PARTY

Saturday Night,

May 21, 2011

THE EXECUTIVES NETWORKING LUNCHESES

May 17, June 21,

& July 19, 2011

The Executives is
the San Fernando Valley
Support Group for
The Los Angeles Jewish Home
www.TheExecutives.org



Want to receive The Executives' monthly eNewsletter? E-mail executives@jha.org or call (818) 774-3331