VISIONS

THE EXECUTIVES MAGAZINE

THE VALLEY SUPPORT GROUP FOR THE LOS ANGELES JEWISH HOME





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PRESIDENT'S Message



Dear Friends,

\$90,000!!

\$90,000 is what The Executives Golf Classic raised. Net. That is a lot of money. To all of you who golfed, donated, auctioned, or sponsored. We truly could not have done it without you.

\$90,000 to support the 1,000 residents of the Los Angeles Jewish Home. You also supported 3,300 seniors served through the Brandman Centers for Senior Care, the Ida Kayne Transitional Care Unit,

Skirball Hospice and Palliative Care and more.

In its 101st year, the Jewish Home continues to grow and strive to support more seniors in more places around Los Angeles. As we prepare to build the Gonda Healthy Aging Westside Campus, our tradition of excellent care for seniors will expand to a resident location on the Westside with 200 more beds for senior care. We will continue to add life to years and years to life.

It has been an honor to serve as President of The Executives. The highlights were 100 for 100 and Circle of Life honoring Martini, losue & Akpovi, CPAs. I would like to thank The Executives committee and board who have worked as a team to raise money and awareness for the residents of the Jewish Home. And to all of you who have donated, volunteered and supported the Jewish Home, thank you!

Ira Halpern, incoming President, has been working hard to hit the ground running. I wish him and his team great success in building and growing The Executives.

Again, thank you,

- Rich Marcus, President

CONTENTS

Resident's Profile: Josephine "Jo" Rudolph	3
The Young Executives	4
17th Annual Circle of Life	5
Breakfast and Lunch Programs	6
Residents of the Los Angeles Jewish Home	9
The Executives Story	11
Thank You	12
Golf Tournament Photos	13
Golf Tournament Sponsor Ads	22
Tributes	39
Upcoming Events	Back







JOSEPHINE "JO" RUDOLPH

Resident Profile

Jo Rudolph has been a resident of the Home since 2005. Known for her intellect and forthright personality, *Jewish Home News* recently sat down with Jo to learn a little more about what makes her tick.

When and where were you born?

February 6, 1917 in Chicago.

What is your idea of perfect happiness?

Being outside on a beautiful day,

and having the ability to see and appreciate the beauty.

What is the trait you most admire in yourself?

I love to learn about what's going on in the world today.

What is the trait you most admire in others?

Being smart. I look at some of today's women and they have accomplished so much. I admire them.

Which person, living or dead, do you most admire?

Steve Jobs. He had a visionary brain. What would things be like if it wasn't for everything he created?

What or who is the greatest love of your life?

My wonderful husband, Herb. We had a good marriage that lasted for over 70 years. We always had enough and helped our kids and others.

When and where were you happiest?

In the early years of my marriage. We had a beautiful wedding. Times were bad economically, but my dad – he was wonderful – said, "Josephine, if you want it, we will do it." There were three rabbis! I continued to work for five years after Herb and I married, as an executive secretary at Spiegel, Inc. It was hard, but I loved it!

What do you consider your greatest achievement?

Being who I am – interested in and involved with the world, and willing and able to speak up for myself and others.

What is the one thing you would change if you could?

I wish I had gone to college after high school, rather than going to work.

What is your favorite hobby?

Reading. I've always felt it you read enough and enjoy it and there's diversity in what you read, you can accomplish almost a college education!

What is it that you like most? People.

What are your favorite words to live by?

If the ethics and morals of the Ten Commandments became a way of life, we would have it all.



THE YOUNG EXECUTIVES

By: Alexander "Sasha" Ezros

You asked for it and we delivered. The Young Executives are back in force and rejuvenated for an exciting year ahead of us. Recently the YE's hosted a number of successful events including a Mystery Trip scouring the unknown around our beautiful city, a night at an Executives Speakeasy with classic cocktails and a live jazz band, Dinner in the Sukkah at the Jewish Home, and our latest wine event held on a sunny Sunday afternoon at Malibu & Vine. All of these events were at capacity or beyond our expectations. A big thank you for all the support we have received from YE members, The Executives, the Jewish Home, and our community!

To keep the momentum rolling for The Young Executies and The Executives, the YE Committee have been working

progressively behind the scenes to continue to bring you great social events and opportunities to get to know the Home. The Young Executives committee meets monthly and are always held in an open-forum format to enhance involvement and idea generation. 2014 goals for YE's are to continue as we have with a robust committee, four exceptional social events, and reach a membership of 100 active participants.

Stay tuned for the latest and greatest. See you soon!

Follow The Young Executives on Facebook at: http://tinyurl.com/youngexecutives



17TH ANNUAL CIRCLE OF LIFE HONORS MARTINI, IOSUE & AKPOVI, CERTIFIED PUBLIC ACCOUNTANTS!

On June 2, 2013, The Executives honored the firm of Martini, Iosue & Akpovi CPAs with the 17th Annual Circle of Life Award for their commitment to The Executives and the Los Angeles Jewish Home. Steve Martini has been an Executive member since 2004. Mary Akpovi has been one of the foremost fundraisers on the Executives team of the Los Angeles Jewish Home's Walk of Ages. Martini, Iosue & Akpovi, CPAs supports many deserving charities including The Los Angeles Jewish Federation, AIPAC, Lighthouse Medical Missions, Exceptional Children's Foundation, AIDS Project Los Angeles, Fred Jordan Missions, and the San Fernando Valley Rescue Mission.

The night kicked off with a bourbon and scotch tasting sponsored by Arthur Greenberg and supplied by The Duke of Bourbon. Starlite Caterers showcased the diverse culinary background of the honorees including food from Nigeria, New York, Chicago and our own backyard. Enchanting music was performed by the talented Theeron Feemster (who has produced/performed with Michael Jackson, Jay Z and ZZ Ward). The honorees, Steve Martini, Don Iosue, Mary Akpovi and Chris Passmore were presented by Rabbi Paul Kipnes of Or Ami. The night concluded with comedian Elon Gold who helped everyone leave with a smile.

It was a wonderful night celebrating well-deserved honorees who support the Los Angeles Jewish Home.













Breakfast with The Executives

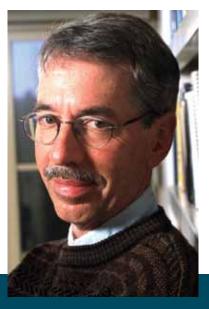
with featured speaker Professor Edward Leamer

Edward Leamer is the Chauncey J. Medberry Professor of Management, Professor of Economics and Professor of Statistics at UCLA. He received a B.A. degree in mathematics from Princeton University and a Ph.D. degree in economics and an M.A. degree in mathematics from the University of Michigan.

After serving as Assistant and Associate Professor at Harvard University he joined the University of California at Los Angeles in 1975 as Professor of Economics and served as Chair from 1983 to 1987. In 1990 he moved to the Anderson Graduate School of Management and was appointed to the Chauncey J. Medberry Chair.

Professor Leamer is a Fellow of the American Academy of Arts and Sciences, and a Fellow of the Econometric Society. He is currently serving as the Director of the UCLA/Anderson Business Forecast Project and Chief Economist of the Ceridian-UCLA Pulse of Commerce Index.

Dr. Leamer has published over 120 articles and 4 books, including his latest book *Macroeconomic Patters and Stories*. His research papers in econometrics have been collected in Sturdy Econometrics, published in the Edward Elgar Series of Economists of the 20th Century.



Professor Edward Leamer Chauncy J. Medberry Professor of Management Director, UCLA Anderson Forecast

Sequesters, Debt Ceilings, Obamacare: What Really Matters?

Thursday, January 9, 2014 7:00 - 7:30 am Social Time 7:30 - 9:00 am Program

El Caballero Country Club 18300 Tarzana Drive, Tarzana

Members: \$25 pre-registered/\$30 at the door Non-Members: \$30 pre-registered/\$35 at the door

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MARCH 2013 Breakfast

The March Breakfast featured Los Angeles County District Attorney, Jackie Lacey.



JULY 2013 Breakfast

Bob Schirn spoke about "What Really Happened to Marilyn Monroe and Other Stories from the LA District Attorney's Office"



SEPTEMBER 2013 Breakfast

Actor and author of "The Dangerous Animals Club," Stephen Tobolowky shared strange, but true, stories about love, life, and Hollywood.



NOVEMBER 2013 Breakfast

Laurie L. Levenson spoke about "High Profile Cases: Stand Your Ground and Much, Much More."

NETWORKING LUNCHES



The Executives **Networking Group** meets the 3rd Tuesday of every month. In November, we had our first Networking Lunch/ **Holiday Boutique with a** record 80 people. Thank vou to all the vendors and our members who "network with a heart!"

Photos by: Jodye Alcon Photography

BECOME A CORPORATE SPONSOR

Sponsoring The Executives Breakfast Series is a great way to help your business and support the Jewish Home.

Corporate Emerald Circle: \$15,000

Emerald Circle Plaque on Executives Wall at the Jewish Home's Eisenberg Village • Feature Article in The Executives Visions Newsletter • Membership Privileges for 4 Individuals (from your business) • Complimentary attendance at all monthly programs for two for that calendar year • Sponsorship of 2014 Executives Breakfast Series • Sponsorship of 2014 Executives Networking Lunch series • Gold Page advertisement in the Circle of Life Gala tribute journal • Full Page advertisement in The Executives Golf Classic tribute journal • Two tickets to Circle of Life Gala • Participation in the annual Golf Classic for two

Corporate Silver Circle: \$5,000

Silver Circle Plaque on Executives Wall at the Jewish Home's Eisenberg Village • Special Recognition The Executives Visions Newsletter • Membership Privileges for 2 Individuals (from your business) • Complimentary attendance at up to 3 monthly programs for two for that calendar year • Sponsorship of 2014 Executives Breakfast Series • Sponsorship of 2014 Executives Networking Lunch series • White Page advertisement in the Circle of Life Gala tribute journal • Half Page advertisement in The Executives Golf Classic tribute journal • Two tickets to Circle of Life Gala or Participation in the annual Golf Classic for two

Corporate Patron: \$2,500

Special Recognition The Executives Visions Newsletter • Membership Privileges for 2 Individuals (from your business) • Complimentary attendance at up to 2 monthly programs for two for that calendar year • Sponsorship of 2014 Executives Breakfast Series • Half Page advertisement in the Circle of Life Gala tribute journal • Half Page advertisement in The Executives Golf Classic tribute iournal

For further information please call The Executives office (818) 774-3331.

Our 2014 Breakfast Series Sponsors:









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AT THE JEWISH HOME

"We add life to years and years to life."





THE EXECUTIVES STORY

In 1992, Earl Greinetz and a group of prominent Jewish business leaders in the San Fernando Valley recognized the need for support of the Los Angeles Jewish Home in the Valley. These pioneers created the Valley Jewish Business Leaders' Association, whose goal was to raise money for the Jewish Home, increase awareness of the Home in the local community, and to provide a place for its members to gather to share ideas and resources.

The founding officers of this organization – Michael Blue, Marty Cooper, Michael Grobstein, Howard Loeb, and Richard Nave – had a vision. Their group would become the organization to belong to if you lived or worked in the San Fernando Valley. Membership would be open to all who wished to join with other friendly people in support of the Jewish Home.

Over the past 20 years, only the name has changed. The VJBLA became The Executives; however, the vision has remained constant. Today, The Executives count many of the Valley's prominent business, civic and community leaders among their membership. Since their founding, The Executives has raised more than \$6 million for the Home. Members gather

for fun, exciting events and topical discussion forums. The Executives is the organization to belong to if you live or work in the San Fernando Valley.

Executives' The and The Executives' Young primary responsibility is to raise funds to support the Los Angeles Jewish Home to ensure there will always be a safe, healthy and loving environment for elderly Jewish women and men in Los Angeles. We are membership-based and comprised of more than 400 prominent business, community and political leaders. Young Executives, created for members in their 20s and 30s, is a vital and important part of The Executives' organization and future. Through volunteering at the Home and sponsoring social and fundraising events, The Young Executives help to provide for our residents' immediate needs, while building future leadership skills. Together, our dynamic members strive to benefit the Home and its residents by achieving goals in a variety of creative, enlightening and fundraising efforts.

Through semi-monthly breakfast meetings, The Executives has become an icon in the Jewish community. Nearly 100 members and guests come to hear speakers and political

forums that enhance their awareness and understanding of timely, significant and thought-provoking issues.

The Executives' signature event is the annual Circle of Life Gala. The honorees selected for this award are chosen and recognized for their outstanding community achievements.

Spending time with our elderly and giving of ourselves is one of the greatest gifts we can offer. As the Jewish people have been commanded, "Honor Thy Father and Thy Mother." The Executives fulfill this commandment by raising funds and participating in resident activities such as our Bingo Night for the residents on the fourth Tuesday of each month.

The Executives produce many other special events during the year. They also participate in events put on by the Home, such as The Longest Day of Golf, Walk of Ages, and The Largest Mother's Day Celebration in the World. The success of these events and The Executives, as a group, is a direct result of hard-working, committed members who have become loyal and dedicated friends of the Jewish Home.

We gratefully acknowledge and thank this year's Golf Classic volunteers, sponsors, and everyone who donated items.

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More information call 818-774-3331 or email saul.korin@jha.org

\$65 for members of The Executives \$80 for nonmembers (event is free if you join for \$150).

Women's Networking Event

with featured speaker Dr. Janet Woods and HidiLee.com fashion show



Dr. Janet Woods

Dr. Janet Woods is an internationally recognized expert in the art of Chinese Face Reading and non-verbal communication. As Founder and President of the Art of Life, she has conducted over 12,000 consultations and appeared on numerous radio shows.

Dr. Janet has also appeared on CBS, KCAL News and a variety of cable shows. Her internet radio show, "A Notable Life" is a local favorite on iTunes.

Through her Face Reading courses, Dr. Janet teaches audiences of all business backgrounds how to instantly "read" a person, predict their behavior and understand where they are coming from. She helps her students to understand a person's body language in order to bolster the sales process and close more deals.

Dr. Janet's professional mission is to help people flourish in life and business by utilizing Face Reading as a catalyst for manifesting positive change. She is on staff at Cerritos Community College, is a board member of the School of Multidimensional Healing Arts and Sciences, the director of the Art of Life Institute, and is the president of the Feng Shui Professional Association.



Hidi Lee

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She is also a motivational speaker. She co-host "The Naked Truth Workshop - An event that redefines sensuality and breaks through false body perceptions"

She is also the founder of "To Be Your Own Image Consultant - Discover Your Own Fashion DNA"

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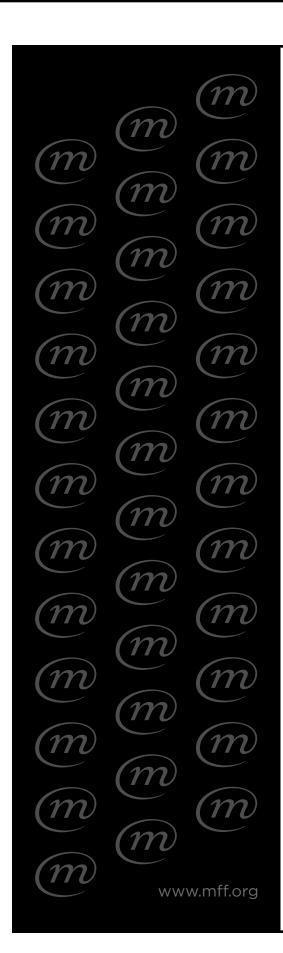






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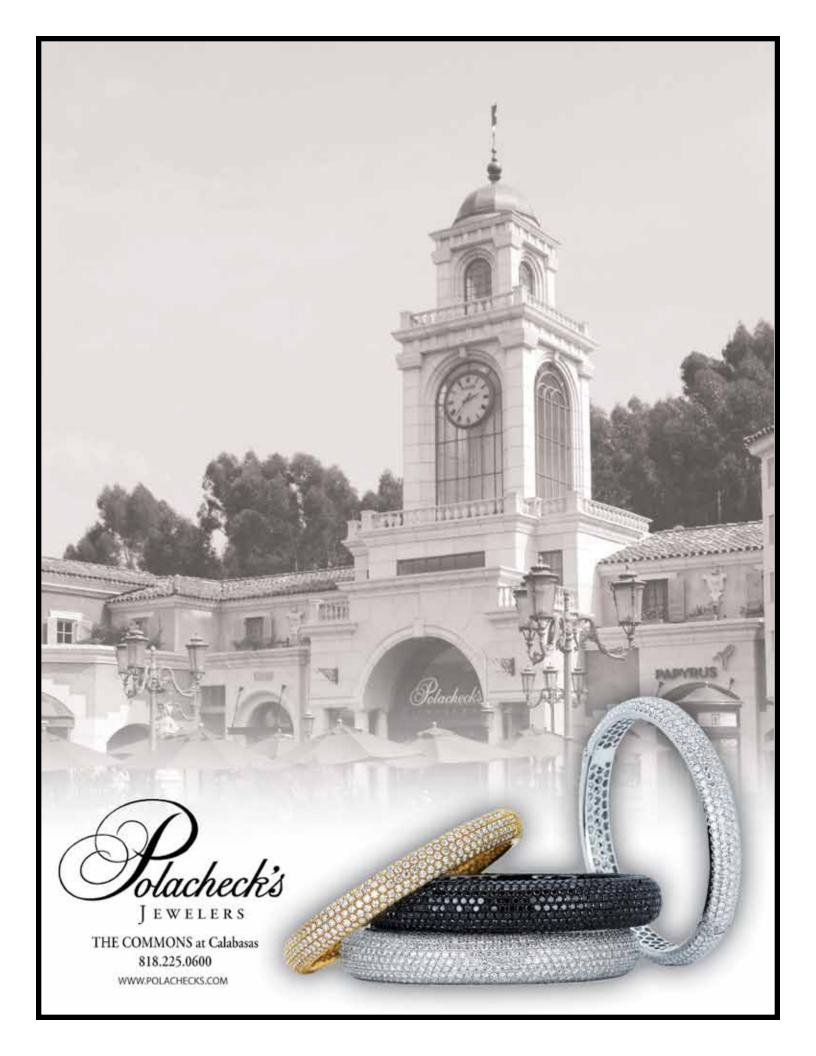


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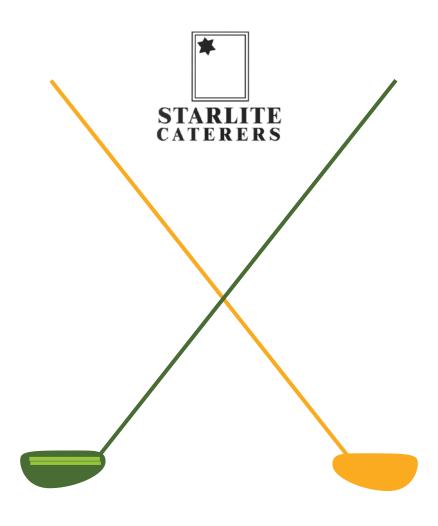
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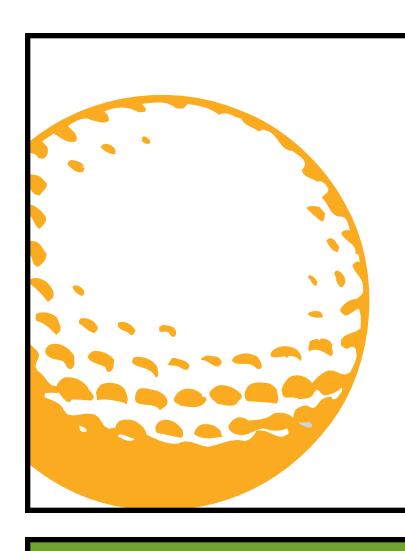
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10th Annual Golf Classic
Congratulations!

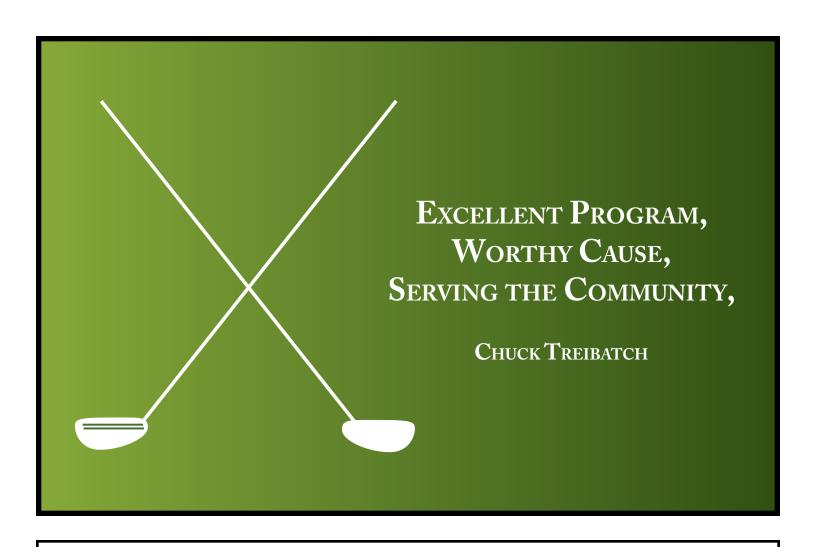




Gary Mintz
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Mazal tov to the golfers and the committee on a wonderful day supporting The Executives and the Los Angeles Jewish Home.

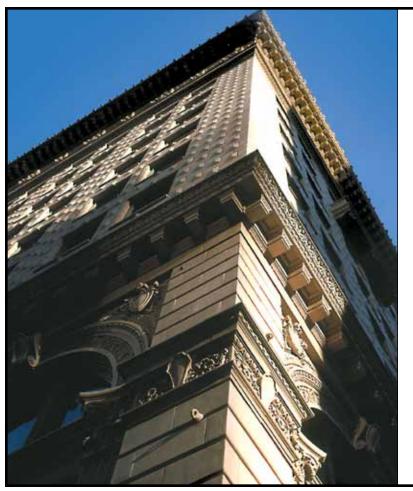
Fred and Doreen Solomon





Congratulations on a great tournament and all the support you give to the residents of the Los Angeles Jewish Home.

Karen and Neal Dem



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Lon and Rocky Morton





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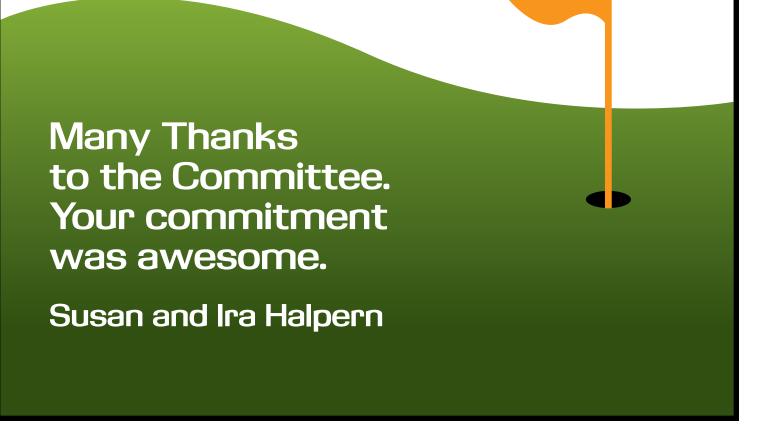


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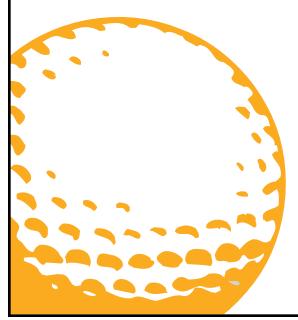
Congratulations to Herb Greenman and the Golf Committee on a fabulous day supporting the residents of the Los Angeles Jewish Home.

The Tarnol Advisory Group tarnolgroup.com



Mazal tov to all the golfers and committee on a wonderful day supporting the Los Angeles Jewish Home.

Nancy & Al Wiener





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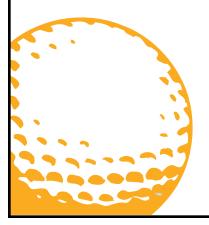
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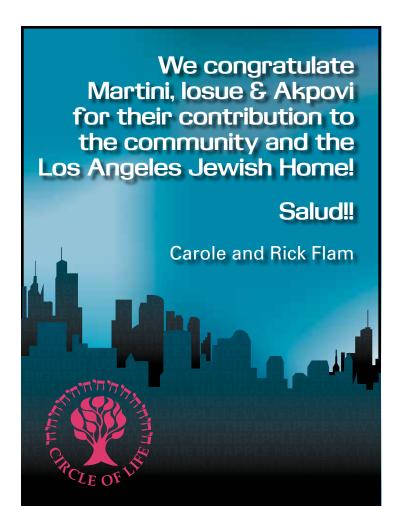
What a day!

Congratulations to the winners, the golfers, the committee and The Executives.

Allan D. Sarver

A day in the sun supporting the residents in their sunset years!! Congrats on a wonderful day.

George and Susan Sugarman





To Herb Greenman -

Congratulations on the Tournament.

Darriel and Ron Gerson



Susan and Ira Halpern,

Many thanks for the good work you do for the Jewish Home

Love, Mom Dorothy

Sharon J. Udkoff, CPA sjudkoff@yahoo.com 818 980-5996



SAY IT WITH A ribute

Get Well

Arlene Bloom

Gail & Sy Silverstein and Family

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The Executives

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Lee, Arlene, Brett and Scott Alpert The Executives Jill & Fred Gaines Joanah & Robb Greenspan Wendy & John Moskal Sidney & Allen Rishe Margaret & Jack Schlaifer Sharon Udkoff

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The Executives

Happy Birthday

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In Memory Of

To Marla Abraham In memory of mother

Saul Korin & The Executives

To Richard Aronoff In memory of mother

The Executives

To Joann Bauer and Family In memory of husband and father, Rudy Carol & Burt Haaz

To Family of Nettie Berkson In memory of Nettie Berkson William Jacobs

To Marlene and Neal Brostoff In memory of Lou Gitterman Joy & Gerry Picus

To Martin Carmen and Family In memory of mother

Carol Haaz

To Diana Dabach and Family In memory of Ahuva Dabach

The Executives

To Larry Ellis

In memory of wife, Irene Carol & Burt Haaz

In memory of Raymond Freedman

Sheila & Norman Arons

To Gabbai Family

Gail & Sy Silverstein

In memory of Sister and Aunt
The Greenberg Family

To Alan Gabriel and Family In memory of wife, mother and grandmother, Linda Gabriel

To Candy and Howard Gastwirth In memory of Morris Gastwirth

In memory of Morris Gastwirth Wendy & Mel Kohn

To Phyllis Gitterman and Family *In memory of Lou Gitterman*Joy & Gerry Picus

To Sherry Gold and Family In memory of David Gold

The Executives

To Bill Goldsmith and Family In memory of father, Charles Goldsmith

Debra & Arthur Greenberg

To Ben Greenberg and Family In memory of Jan Greenberg

Joy & Gerry Picus

To Al Hirsch

In memory of Nita Hirsch Linda & David Silverstein

To Bob Hirsch and Family In memory of wife, Nita Hirsch

The Executives
Bruce Bernard

Sharon & Elliott Friedman

Jill & Fred Gaines

Carole Glodney

Debra & Arthur Greenberg

Earl Greinetz

Sue & Frank Hickman

Karyn Palmer

Alice Podokshik & Sasha Ezros Rosenheim & Associates, Inc. Margaret & Jack Schlaifer

Gail & Sy Silverstein Linda & David Silverstein

Joani & Shelly Steier

To Carolyn Levin In memory of husband, Marvin Levin

Joan & Dave Levinson

To Mr. & Mrs. Julian Levin In memory of father, grandfather & great-grandfather, Isador Levin Gail & Sy Silverstein

To Lou Levine and Family In memory of husband, Irv Levine Joy and Gerry Picus

To Phyllis & Dr. Alan Licht and the Licht Family In memory of Dr. Robert Licht Joy & Gerry Picus

To Stuart & Tillie Markman and Family In memory of father, Ben Markman Carol & Burt Haaz

To Audrey & Brian Milman In memory of Gary Milman Barbara & Russ Lipkin

To Corinne Moore and Family In memory of beloved mother Carol Haaz

To Nora, Jay and Meridith Ross In memory of daughter and sister, Mallory

Carol Haaz

To David Rothstein and Family In memory of wife, mother and grandmother, Ellen

Carol & Burt Haaz Bubbles Singer

To Helen Rubinstein In memory of Bella Rubinstein

Marilyn Weiss Alper

To Mr. & Mrs. David Saltman In memory of sister, Melissa Meyer Judy & Allan Whitman

To Joel Saltzburg and Family In memory of wife, Susan Saltzburg

Carole & Rick Flam Nancy & Rick Katz

To Marietta Schwartz In memory of husband, Ray Bubbles Singer

To Janis & Yoram Shein In memory of Lillian Goldberg

The Executives Ann Bose Doreen Kayne

To Beverly Shore & Family In memory of Joe Shore

Joy & Gerry Picus

To Joan & Jerry Shubb and Family In memory of father

Carol & Burt Haaz

To Julie Singer and Family

In memory of mother
Bubbles Singer
Carol & Burt Haaz

To Mary Singer & Family In memory of brother

Bubbles Singer

To Ron Slates

In memory of mother, Gerta Slates
The Executives

Barbara Thompson

To Judy Stern

In memory of husband, Monty Stern Sharon & Elliott Friedman

To Bruce Stone

In memory of mother, Shirley Stone
The Executives

To Allen & Sheri Tuchman In memory of Linda Schneit

Ken & Sue Goldman

To Sharon Udkoff In memory of David Gold

The Executives

To Kenneth Weinbaum & Family In memory of mother

Harriet Brittan

To Mr. and Mrs. Ron Weiss & Family In memory of Marty Weiss

Francine Oschin

Nancy & Rick Katz

Carol & Burt Haaz

To Barry West In memory of Sheila West

To Sheila Yancy In memory of husband, Clay

To Larry Zide and the Zide Family In memory of mother, Arlene Zide

Margaret & Jack Schlaifer

Mazel Tov

Bob Adelman

Birth of grandson, Nolan

Debra & Arthur Greenberg

Arlene & Lee Alpert Nancy Velasquez & Scott Alpert's Wedding

The Executives Jill Banks Barad & Ross Hopkins Margaret & Jack Schlaifer

Brett Alpert, Arlene & Lee Alpert **Brett Alpert Receiving Doctor of** Philosophy in Higher Education from the University of Michigan

Margaret & Jack Schlaifer

Donald Doner On 22 Years of Service as a Mentor at SCORE

Sandy Miller

Honorable Fred Gaines On being sworn in as the Mayor of Calabasas

Lee, Arlene, Brett and Scott Alpert Debra & Arthur Greenberg The Executives Wendy & Mel Kohn John & Wendy Moskal Sidney & Allen Rishe Margaret & Jack Schlaifer

Pam & Burt Gelman 50th Anniversary

Carole & Rick Flam

Rebecca Goldfarb On Goldfarb & Luu being recognized as a Rising Star for 2013 by The New York Times & Los Angeles Magazine, Super Lawyers Carol Haaz

Joyce & Fric Goldman 50th Anniversary

Susan & Howard Loeb

Debra & Arthur Greenberg Birth of grandsons, Gavin Jonah and Dvlan Henry Schwartz

The Executives Marsha & Len Cohen Jill & Fred Gaines Carol & Burt Haaz Doreen & Paul Kayne Wendy & Mel Kohn Margaret & Jack Schlaifer Leah Buturain Schneider & Ed Schneider Maya Shulman & Bob Adelman Laurie & Joel Volk

Barrie & Michael Grobstein 50th Wedding Anniversary

Mickey Kommel

Gary Kendall Daughter, Taylor Ashley Kendall's Bat Mitzvah

The Executives Ann Rose Adam Gauthier Janis Shein Shelly Steier

Saul Korin On being inducted as President of JCPSC

Cheryl Kater Marcee Weiss

Mr. & Mrs. Leon Lewitt 50th Anniversary Carole & Rick Flam

Sarah and Brandon Matloff Birth of daughter, Stella Dorothy

The Executives Britney Greenberg Gary Krausz Margaret & Jack Schlaifer

Linda & Paul Matloff 50th Wedding Anniversary Nancy & Rick Katz

Alice Podokshik & Sasha Ezros Newly Married

The Executives Corinne Berenson Ann Bose Fred Gaines Britney Greenberg Larry Schechter Margaret & Jack Schlaifer

Phyllis Winger Son, LAPD Sergeant Douglas Winger, received Z Award for "Exzellence" The Executives

THANK YOU

Hal Goldstein

Shelly Levy

Brandon Matloff & Elliot Matloff The Executives

Pastries by Edie For Ray's 100th Birthday Cake Judi & Allan Whitman

Mr. and Mrs. Jack Caya & Family and **Gerry & Family** Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. Froch and Family Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. Scott Harris and Family Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. Neil Hattem and Family Happy, Healthy Holidays and New Years Svlvia & Corev Leaf

Mr. Jules and Jodi Karp Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. Mark Leaf, Jenna and Tyler Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. Lenny and Mike Samuels Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mrs. Marjorie Schwartz and family and Jerry Greenberg and family Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. LJ Sherman and Family and Pets Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mrs. Virginia Spira Happy, Healthy Holidays and New Years Sylvia & Corey Leaf

Mr. & Mrs. Charles Winner and Justin, Cecilia and Mimi and Family Happy, Healthy Holidays and New Years Sylvia & Corey Leaf



Breakfast with The Executives with featured speaker Dr. Sara Hurvitz

Cutting-Edge Therapies For Breast Cancer: Hope Becomes Reality

Thursday, March 6, 2014 7:00 - 7:30 am Social Time | 7:30 - 9:00 am Program

El Caballero Country Club 18300 Tarzana Drive, Tarzana

Members:

\$25 pre-registered \$30 at the door

Non-Members:

\$30 pre-registered \$35 at the door

RSVP BY FEBRUARY 28TH | FOR MORE INFORMATION: (818) 774-3331



Holwick Constructors is a proud sponsor of The Executives Poker Tournament and a supporter of the Los Angeles Jewish Home.



For over 100 years, the nonprofit Los Angeles Jewish Home has provided quality care for seniors. Through its community-based, in-your-home, and residential services, the Home offers comprehensive care to meet every level of senior healthcare needs. These services include the Brandman Centers for Senior Care (BCSC), the Home's Program

of All-inclusive Care for the Elderly (PACE), Skirball Hospice, palliative medicine, home health care, and personal care services, as well as independent living accommodations, residential care, skilled nursing care, short-term rehabilitative care, acute psychiatric care, and Alzheimer's disease and dementia care. The Home recently announced plans to build the Gonda Healthy Aging Westside Campus in Playa Vista.

A Winning Foursome



Mission Community Hospital

Outstanding Healthcare ど YOU

The physicians, nurses and staff of Mission Community Hospital provide comprehensive, quality healthcare, supported by the advanced technology you need, when you need it.

All of this is brought to you with compassion, kindness and dignity—
just what you would expect for yourself and your loved ones.

We're also proud to be a sponsor of The Executives 10th Annual Golf Classic and advocate for the outstanding community services of the Los Angeles Jewish Home.



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Save the Date...

BREAKFAST WITH
PROF. EDWARD LEAMER
El Caballero Country Club
Tarzana
January 9, 2014 at 7 am

WOMEN'S NETWORKING EVENT and HidiLee.com Fashion Show Warner Center Marriott February 9, 2014 at 11 am 10TH ANNUAL POKER TOURNAMENT Braemar Country Club Sunday, March 2, 2014 at 11 am The Executives is the San Fernando Valley Support Group for the Los Angeles Jewish Home www.TheExecutives.org







in linkedin.com/groups/Executives-Los-Angeles-Jewish-Home-66211