

VISIONS

THE EXECUTIVES MAGAZINE

THE VALLEY SUPPORT GROUP FOR THE LOS ANGELES JEWISH HOME



FALL 2011



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PHOTO: 16th Annual Circle of Life Award
Recipients Bonnie and Jack Neinstein

BONNIE AND JACK NEINSTEIN
2011 Circle of Life Award
THE EXECUTIVES
THE VALLEY Support Group for the Los Angeles Jewish Home
July 31, 2011

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PRESIDENT'S Message



Getting Involved in an Important Cause

Most of us are involved in many organizations throughout the community. There are so many important causes that it is often difficult to turn anyone down when they ask for help, even if we are already stretched thin both financially and in terms of the time we can give.

The Executives supports one of the most important causes, the Los Angeles Jewish Home. The average age of the nearly 1,000 residents of the Jewish Home is 91, which is about seven years older than you would find in other facilities. The average length of stay at the Jewish

Home is about eight years, about three times longer than you would find elsewhere. We have more residents over 100 than under 80. Approximately 80% of our residents rely on welfare, while in most facilities you would find the opposite (only 20% on welfare with 80% as private pay residents). We have about 60 Holocaust survivors residing at the Jewish Home, and nearly one-third of our residents have no direct living relative (in other facilities this number would be about one-fifth).

Jewish Home services include: independent living, residential care, assisted living in residential care, skilled nursing, Alzheimer's disease and dementia care, acute psychiatric care, respite care, rehabilitative and post-acute care and hospice; social services and mental health counseling for residents and their families; physical, occupational, speech and language therapy programs, and medical clinics.

The Jewish Home has to raise more than \$10,000,000 each year just to provide kosher food, shelter, extra nurses, activities, and Jewish religious programs for our residents. If it were not for the Jewish Home, the fact is that most of these residents would have nowhere else to go. About 20% of the Home's annual operating budget is dependent upon individual and business contributions, planned gifts and foundation grants.

I know that there are many worthy organizations. But it has often been said that the way we care for our elderly says a lot about ourselves and our society. I hope you will join me in continuing to step up and support this most important cause, our Los Angeles Jewish Home.

– Jacques Soriano, President

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THE EXECUTIVES CIRCLE OF LIFE GALA

A Night of Celebration Honoring Bonnie and Jack Neinstein

Members of The Executives, along with their guests and supporters gathered at Valley Beth Shalom in Encino, on July 31, 2011, to honor Circle of Life Award recipients Bonnie and Jack Neinstein. Bonnie and Jack were recognized for their support of the Los Angeles Jewish Home and for their other important work in the community. Leading the way to ensure a top notch event were gala co-chairs Rick Katz, Bruce Kaufman, and Paul Meshekow, the Board members of The Executives, and a dedicated committee of volunteers.

This year's gala, the most successful in The Executives history, raised vital funds

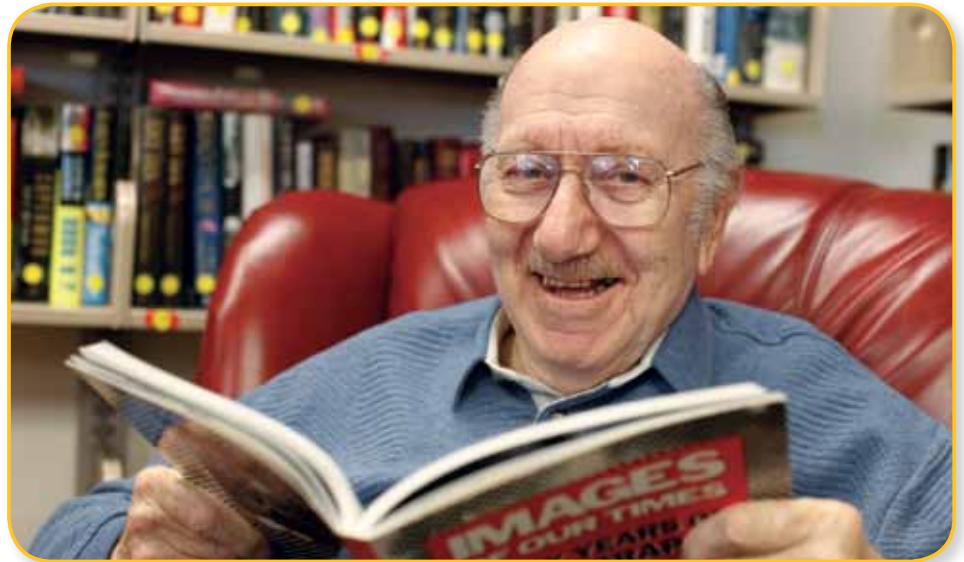
to support the residents of the Jewish Home. The evening featured a touching tribute to Bonnie and Jack Neinstein as well as presentations about the Jewish Home. There was an air of true celebration as attendees feasted on gourmet delights, from Steve Cohen and Starlight Caterers, and danced the night away to the tunes of Tony Galla and his band.

Bonnie and Jack, who clearly understand what the "Circle of Life" really means, offered their thoughts, "We are fortunate to be in a position today to have shared almost 46 years of a loving marriage, two successful married children, five fantastic grandchildren

and a fulfilling career with wonderful clients. We both believe in living life to its fullest, spending as much time with family and friends as we can, taking time to smell the roses. With each other, our life together has been blessed with love, friendship and support."

The Executives and the Jewish Home are blessed to have the support of wonderful people like Bonnie and Jack Neinstein – those who care for others and give of themselves, those who set such a fine example for us all.





RESIDENT WOWS VANNA WHITE AT 'WHEEL OF FORTUNE' TAPING

On Friday, February 25, 2011, the members of the Eisenberg Village Men's Club, plus a few lucky ladies, attended a taping of the ever-popular game show, "Wheel of Fortune."

Organized by David Glicker, Men's Club chair, the outing drew 10 members of the club to watch three episodes being taped. In between tapings at Sony Studios in Culver City, a gentleman came into the audience to kibbitz, or joke, with everyone. While bantering with our residents, he found out that the Home's own Morris Steinberg is 99 years old, and told this to the show's co-host, Vanna White.

For the first time in the show's 28-year history, Vanna came into the audience. She sat beside Morris, and they talked and laughed. And then..."She kissed me on the cheek!" says Morris, grinning from ear to ear, eyes twinkling. "Isn't that something?"

It was a memorable day for everyone, especially Morris Steinberg.

DAVID GLICKER: A Leader of Men and Adventures

New Home resident David Glicker was surprised when he was unanimously elected as chair of the Eisenberg Village Men's Club. "It's keeping me very busy," he says. And, attendance has increased to approximately 35 since his election. "I write a very nice letter," admits David, a former English literature major, who contacts everyone before each meeting.

One of David's recent ideas, to have the club visit the set of "Wheel of Fortune," was a smashing success, and is sure to bring more men to the group. (See sidebar to learn more about the Men's Club outing.)

Born in London in the late 1920's, David's first language was Yiddish, spoken by his Polish parents. At 16, he joined the Royal Air Force (RAF). Too tall to fit into the pilot's seat of a Lancaster bomber, he became a navigator. College followed, and in his early 20's David began buying and selling all types of bankrupt stock.

"I made a lot of money, and I spent it on wine, women, and song," he says with a smile. Then, one day, true love showed up at a wedding – in the form of Renee (Reene), his cousin's friend. They had a dance, then a date, and three weeks later, David proposed marriage. "We had 50 fantastic years," David says. "Renee was amazing." They shared similar interests, such as

theater, opera, and traveling the world. "We were very, very, very happy." They also had two children.

The birth of a grandchild in the United States brought the couple to America. Settling in northern California to be near their daughter and grandchild, David took a position with a well-known bank, where his job was to bring in major customers. When he was in his sixties, he was recruited for a position with another financial organization, and worked there until two and a half years ago.

After Renee lost her battle with cancer, David moved from their home in Leisure Village to Westlake Village, and then settled in Camarillo. When his arthritis starting giving him trouble, he made another change, moving to the Jewish Home.

"I'm adjusting to the Home," he says. "It's a different world for me, but it's a fantastic place." David enjoys a variety of recreational activities, including word games and trivia. His favorite activity is reading, particularly nonfiction. He spends a lot of time each day with a good book.

"If you are thinking of supporting the Home, I would tell you how happy it's made me," David says. "We need your support. Come for a visit; come have a look. It's a wonderful place!"



EXECUTIVES LUNCHEON NETWORKING GROUP

By Betsey Roberts, Executives Board Member

Want to grow your business?

Do you have all the business you can handle?

Come look, listen, schmooze, and find out what we're all about! Learn about the many different businesses you can support while donating money to the Jewish Home at the same time.

About 2 years ago, several members of The Executives and The Young Executives formed a networking group. The group meets once a month, on the third Tuesday of the month, at Braemar Country Club, from 11:45am to 1:30pm. It is comprised of entrepreneurs and professionals who are interested in growing their businesses while networking with like-minded individuals and giving back to the Jewish Home.

I became involved with The Executives just before the luncheon group was formed, so I was fortunate to be a part of it from the beginning. At the time I was a member of

several other networking groups, but have stopped attending all of them except for The Executives, largely due to the philanthropic aspect.

I have met so many wonderful people whose services I have used and referred friends, family and clients to, as well as exchanging tips and suggestions for a wide array of services. I have made several life-long friends within the group. It's not just about exchanging business, but developing personal relationships and sharing experiences.

Between meetings, Troikas are formed, small groups comprised of 3-4 individuals who meet to learn more in depth about each other businesses and what types of clients and/or market each are seeking. Besides enhancing the growth of many businesses, lasting friendships and relationships are formed while building trust between group members. This results in individuals feeling confident and comfortable referring their friends, family, and clients to one another.

On a personal note, I have also become much more involved with the Jewish Home for the Aging by bringing my therapy dog Minnie to the Home on a weekly basis to visit the Residents. Those visits to the Home truly remind me not only where my donation goes and how much of a difference it makes, but also where everyone else's donations go. The Residents are always so happy to see Minnie every Thursday; we have made many friends.

From all business generated within the networking lunch group a portion of the proceeds are donated to the Home. We have raised over \$20,000 to date to support this worthy cause. I invite you to participate in this unique networking group made up of individuals with a variety of endeavors and a common purpose, supporting the Jewish Home.

For more information about The Executives Networking Lunch Group contact The Executives at (818) 774-3331.

MEMBER PROFILES:

JONATHAN HARTMAN

OCCUPATION: Director of Financial Services, Wheatman Insurance. Specializing in Estate Planning, Retirement Planning and Employee Benefits.

FAMILY: My beautiful wife of 11 years, Corine, Julia (7) and Benjamin (4).

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? I've been a proud member of The Executives for 7 years.

WHY DID YOU GET INVOLVED? I was introduced to The Executives by a friend. Once I met Aaron Levinson that changed everything. I was very motivated to get involved and help make a difference for the residents of the Home.



FAVORITE MOVIE: It should actually be movies – Star Wars Saga, Star Trek 2 “The Wrath of Khan,” the first three Dirty Harry movies and Godfather I & II.

FAVORITE VACATION SPOT: A white sandy beach with warm water!

FAVORITE EXECUTIVES EVENT: The Circle of Life.

FAVORITE FOOD: I'm a true Sushi-holic!

FAVORITE ACTIVITIES: Spending quality time with my family. Nothing beats hanging with my peeps!

WENDY MOSKAL

OCCUPATION: Commercial Banker, Chief Operating and Financial Officer.

FAMILY: Married to John, also a banker, 2 grown sons, 2 granddaughters, Lev (4) and Ariel (2) and 1 grandson, Cobi (5 months).

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? About 15 years.

WHY DID YOU GET INVOLVED? Introduced to The Executives when it was known as the Valley Jewish Business Leaders Association (VJBLA), by Marty Cooper and Rickey Gelb (then Directors of the bank for which I worked).



FAVORITE MOVIE: An oldie, “Picnic” with Kim Novak and William Holden.

FAVORITE VACATION SPOT: Napa/Sonoma Valleys, Chicago, New York.

FAVORITE EXECUTIVES EVENT: The Circle of Life Dinners.

FAVORITE FOOD: A French baguette with real butter, a wonderful salmon filet, and a glass of red wine and I'm yours.....

FAVORITE ACTIVITIES: Gardening, cooking with my husband, and a Sunday drive on the coast in the convertible.

SCOTT GOLDSTEIN

OCCUPATION: Financial Advisor with Wealth Planning & Management.

FAMILY: Wife Sharon, from South Africa, and 4 year old boy/girl twins: Benjamin & Jaden.

HOW LONG HAVE YOU BEEN A MEMBER OF THE EXECUTIVES? Since 2003.

WHY DID YOU GET INVOLVED? I started my involvement with the Jewish Home back when I was in High School at Granada Hills High by volunteering at some of the lunch visits with the residents. After many years away at college and living on the East Coast, I returned to Los Angeles in 2003 and immediately reconnected to help out my favorite local organization. I was involved as a Board member of The Young Executives, involved in several committees, then after a few years became a Board member of The Executives and remain involved by helping to moderate The Executives Networking Luncheon every month.



FAVORITE VACATION SPOT: Love to take cruises on the Mediterranean.

FAVORITE EXECUTIVES EVENT: My favorite is always the wine tasting events, especially when The Executives went on a tasting event out in Marina Del Rey.

Favorite Food: I enjoy all types of seafood and never pass up a really big juicy steak!

Favorite Activities: My favorite activities are spending time with my family, going on beach vacations, relaxing with a good book, gardening, and having summer BBQ dinner parties with friends around the pool.



A CLASSY EVENING WITH THE YOUNG EXECUTIVES

By Barri Worth, Executives Board Member

On May 21, the Young Executives hosted a “Black and White” themed cocktail party to raise awareness about the Jewish Home amongst young professionals in the San Fernando Valley, and to begin to cultivate a new group of active Young Executives.

Over 50 guests attended the cocktail party, which was the first event on this scale in several years for the Young Executives. It represented a kickoff for a rebound in social events that The Young Executives have planned for the next year.

Live musicians added a classy element to the cocktail party, as guests were treated to jazz style music by Brandon Bernstein, Ryan McGillicuddy, Dan Schnelle.

Scotch tastings were on hand and provided a special treat for the sophisticated at heart,

and a scotch bar provided a gathering place for many at the party.

An array of hors d’oeuvres, which added to the delicious flavor of the evening, were made available through the generosity of Starlight Caterers; and Bea’s Bakery donated several of their classic black and white cookies, which guests enjoyed thoroughly, to go along with the theme of the evening.

Lynne and Jeff Lainer graciously opened up their home, and the cocktail party was held in their beautiful backyard, complete with an outdoor fireplace.

Special thanks go to the Lainers for hosting the event at their home, Starlight Caterers for catering delicious appetizers and desserts, and Bea’s Bakery for adding the black and

white cookie touch, which was so appropriate for the theme of the event.

A big thank you goes to the Young Executives event committee for making the “Black and White” Cocktail Party such a success. Thank you to: Adrian Mula, Jonathan Brand, Britney Greenberg Pilcer, Gary Krausz, Brandon Matloff, Ryan Morgenstern, Matt Weiss, Barri Worth, Jessica Zuckerman, and Melissa Zuckerman. The committee also thanks Jacques Soriano and Michael Goldberg for their support at attendance at The Young Executives “Black and White” Cocktail Party.

The event drew a crowd of many young professionals looking to get involved in a good cause, and The Young Executives hope to capitalize on the quality attendance to draw in new members for future events.





JANUARY 2011 Breakfast

The January breakfast featured UCLA Professor Edward Leamer, fascinating the audience with his economic forecast for 2011.



MARCH 2011 Breakfast

Larry Green, Senior Vice President of US Development for Westfield, LLP discussed plans for the company's Topanga development.



MAY 2011 Breakfast

Los Angeles City Council President, Eric Garcetti, impressed the group with his take on the present and future issues facing Los Angeles.



JULY 2011 Breakfast

UCLA Chancellor Gene Block gave an informative presentation about the University's plans for continued growth and sustainability of educational excellence in the 21st Century.

PHOTOS (clockwise from top left): XXX, XXX, XXX, XXX, XXX, XXX

THE EXECUTIVES Welcomes Its Newest Members

LAURENCE ABRAMSON
Keyes Auto Sales

PAUL C. BAUDUCCO
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

SUE M. BENDAVID
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

HARRIS AND SUSAN BERGER
Harris Berger Business
Management & Consulting
Referred by Michelle Zwilling

DAVID. B. BOBROSKY
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

THOMAS CECIL
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

ANDREA AND MARK S. COHEN
Anjac Fashion Buildings
Referred by Ron Feder

STEVEN DRISS
Lifeline Employee Benefits

SASHA EZROS
Lifeline Employee Benefits

JEFFREY GOODRICH
Union Bank

TAL GRINBLAT
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

MICHAEL HACKMAN
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

BARRY T. HARLAN
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

ELLEN HARRIS
Referred by Marshall Glick

JERRY HOLLANDER
Referred by Jack Schlaifer

JANIS HORN
Feldman Properties
Referred by Esther Feldman

STEPHEN T. HOLZER
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

ROBERT HULL
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

NICHOLAS KANTER
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

ROBERT LEBOWITZ
The Neuman Agency

LEON LEWITT
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

MAURICE LEWITT
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

JOHN B. MARSHALL
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

KIRA MASTELLER
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

LAWRENCE MAY
Lawrence E. May,
a Professional Law Corp.

STEVE MIHALOVITS
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

VANESSA SOTO NELLIS
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

KEVIN REX
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

MICHELLE S. ROBINS
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

SONYA ROOS
Rolf Broms and Associates
Referred by Melanie Cohen

GERRY ROTHSCHILD
The Gerry Rothschild Band

ANDREW L. SHAPIRO
Lewitt, Hackman, Shapiro,
Marshall & Harlan
Referred by Keith Zimmet

**STEVEN SHAPIRO &
SANDRA STERN**

GALE SINGER
New York Life
Referred by Brenda Grohman

JENNIFER SPELKIN
Referred by Gary Krausz

DARIN SPILLMAN
KW Commercial
Referred by Jonathan Hartman

REBECCA GOLDFARB
Goldfarb & Luu
Referred by Meryl Goldfarb Paul

KEITH WASSERMAN
Gelt Inc.
Referred by Linda Wasserman

JESSICA ZUCKERMAN
Referred by Matt Weiss

THE EXECUTIVES: Sustaining Members

The Executives and the residents of the Jewish Home are grateful for the generosity of our sustaining members who enable us to continue our good work. For more information about The Executives sustaining memberships please call (818) 774-3331.

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Sonny & Jerome Hollander
Nancy & Richard Katz

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Lynne & Jeff Lainer

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Wendy & Mel Kohn
Eileen & Paul Meshekow
Wendy & John Moskal
Sidney & Allen Rishe
Sandy R. Tilsen

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Debra & Steven Greenwood
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Corine & Jonathan Hartman
Thalia & Eric Kingsley
Willie & Michael Linsk
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Susan & Allan Oberman
Linda Scharlin & Barry Pinsky
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Sandra & Hal Slan
Ronald P. Slates
Frederick J. Solomon
Marla & Jacques Soriano
Vicki A. Sternfeld
Sharon J. Udloff
Robyn & Keith Zimmet
Dennis P. Zine

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Sue & Ron Grossblatt
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Shelly & Donald Levy
Susan & Howard Loeb
Cori & Gerald Marcus
Barbara & Stuart Mesnik
Brian Ness
Francine Oschin
Karyn Palmer & Timothy Corcoran
Sandra & Arthur Pfefferman
Kara & Todd Rubinstein
Ann & Charles Schnaid
Karen & Joel Singer
Michelle & Adam Slobin
Jean Strauber
Phyllis & Sandor Winger

SAY IT WITH A Tribute

Happy Birthday

Zane Averbach
Happy Birthday to your health!
Debra and Arthur Greenberg
Gail and Sy Silverstein

Dr. Sam Berkman
Happy 95th Birthday
Marion and Russell Weis

Jon Friedman
Happy 60th Birthday
Arthur Greenberg

Marty Fruitman
Happy Birthday
Carol & Burt Haaz

Arthur Greenberg
Happy 60th Birthday!
Gail and Sy Silverstein

Brenda Grohman
Happy 60th Birthday
Wendy L. Cohen
Jean- Louis & Suzie Delezenne
Mary A. Jakubowitz
Lisa Meyers

Valerie Gordon
In honor of Rosalie's 100th Birthday
Jacqueline and Ronald Salter

Bob Hirsch
Happy 80th Birthday
Steve Asher
Jack Neinstein and your friends
at NSBN

Eunice Kaplan
Mazel Tov on your special birthday
Gail & Sy Silverstein

David Kayne M.D.
Happy 50th Birthday
Marion & Russ Weis

Jeff Levine
Happy 60th Birthday
Debra and Arthur Greenberg

Milt Mortitz
Happy Birthday
Shirley Kampf

Ron Roven
In honor of your Birthday
Margaret and Jack Schlaifer

Dan Warshauer
In honor of your 60th Birthday
Steven L. Feldman

In Memory

Bernstein Family
In memory of your beloved, Larry
Judy & Allan Whitman

Roz Cook and Family
In memory of Jack Cook
Coral and Alan Goldsmith

Joan Flam
In memory of our friend Irv Shafer
Wendy & Mel Kohn

Earl Greinetz
In memory of your beloved wife, Toba Greinetz
Karen Hoffman- Karchem

Carol Haaz
In memory of Ernest "Babe" Singer
Marsha and Len Cohen
The Executives
Penny Spark and Curt Gorlick

The Hickey Family
In memory of Marilyn Hickey
Michael Kwit

Richard Heller
Joel Heller
In memory of Kenneth Heller
Ron Feder

Beth Kodish and Family
In memory of Dan Shuster
Leslee Jacobs

Shannon and Joe Komsky
In memory of Ernest "Babe" Singer
Debra and Arthur Greenberg
The Executives

Susan Laine
In loving memory of your husband, Steve Craig
Marsha and Len Cohen

Mr. & Mrs. Jeff Levine & Family
In loving memory of your mother and grandmother, Evelyn
Debra and Arthur Greenberg

Robert & Jodi Lewis
In loving memory of Sol Rubenstein
Marilyn Alper

Eileen and Paul Meshekow
In loving memory of Florence Meshekow

Ruth and Myron Crystal
Debra and Arthur Greenberg,
Greenberg & Bass
Lynn and Bruce Kaufman
Margaret and Jack Schlaifer

Carol Miller
In memory of Mr. Miller
Marilyn Weiss Alper

Allan Sarver and Family
Sincere condolences on the passing of your father Ben
Debra and Arthur Greenberg

Mr. & Mrs. Seymour Miller
In memory of Audrey Silberman
Francine Oschin

Helen Rubenstein
In memory of Kenneth Heller
Ron Feder

Tom Rudnai
In memory of Kenneth Heller
Ron Feder

Charles Schnaid, Doron Schnaid and Family
In memory of Wilfred Schnaid
The Executives
Michael Goldberg

Fran Shuster and Family
In memory of Dan Shuster
Debra and Arthur Greenberg
Joy and Gerry Picus
Sandy Tilsen

Eric, Mitch and Alan Silberman
In memory of Audrey Silberman
Francine Oschin

Betty Sokol
In memory of Harry Sokol
Margaret and Jack Schlaifer

Bonnie Stark
In memory of your mother
Beverly and Barry Kurtz

Andrea Wayne
In beloved memory of your mother
Michele and Mort Zwillinger

The Young Family
In beloved memory of Les Young
The Whitman Family

Mr. & Mrs. Aaron Zimmer
With sincere condolences as we remember Wendy
Debra and Arthur Greenberg

Mazel Tov

Mitch Englander
Mazel tov on being elected to the Los Angeles City Council
The Executives
Arlene, Lee, Brett and Scott Alpert
Francine Oschin

Mr. & Mrs. Elliot Friedman
Mazel Tov to you and the entire family on the arrival of Carly Elliana
Debra and Arthur Greenberg

Fred Gaines
Mazel Tov on being elected to the Calabasas City Council
The Executives
Arlene and Lee Alpert
Bruce Kaufman
Francine Oschin
Jack Schlaifer
Jacques Soriano

Michael Goldberg and Tara Mayfield
Mazel Tov on the occasion of your wedding
Jill Banks Barad and Ross Hopkins
Stan DeCovnick
Fred Gaines
Carol Haaz
Mel Kohn
Gary Krausz
Wendy and John Moskal
Margaret and Jack Schlaifer
Kevin Tamaki

Joanah & Robb Greenspan
Mazel Tov on the Bar Mitzvah of Jake Greenspan
Marsha and Len Cohen
Gary Krausz
Marla and Jacques Soriano & Family

Nancy & Richard Katz

*In honor of the birth of
your granddaughter,
Berkeley Quinn Katz*

The Executives
Sharon and Elliot Friedman
Lynn and Bruce Kaufman
Jacques Soriano

Nancy & Richard Katz

*In honor of the birth of your
granddaughter, Presley Ava Katz*

Debra and Arthur Greenberg
Lynn and Bruce Kaufman

Debbie and Scott Weiss

*In honor of your
30th Wedding Anniversary*

Earl Greinetz

In Honor**Mr. & Mrs. Winston Chin****Mr. & Mrs. F. Efraim**

Benjamin & Kena Efraim

Barbara and Marty Cooper

*In honor of your 50th Wedding
Anniversary*

Susan and Howard Loeb

Bonnie and Jack Neinstein

*In honor of receiving the
Circle of Life Award*

Gail and Sy Silverstein

Judie and Merv Wolf

Irv Reifman

Lynn Berke and

Melinda "Lindie" Nelson

Shirley & Max Srely

Get Well**Robert Rothman**

*Wishing you a speedy
return to good health*

Marion & Russell Weis

Thank You**Marlene Bane**

*Thank you for including me in
your 4th of July celebration*

Jean Strauber

Barrie and Michael Grobstein

*Thank you for a wonderful 4th of
July celebration*

Jean Strauber

SPONSOR A BREAKFAST

Sponsoring an Executives Breakfast Program is a great way to help your business and support the Jewish Home.

\$1,000 Sponsorship Includes

- Exclusive sponsorship for the event
- Choice of specific sponsorship event date
- Prominent recognition on our e-flyer (sent to over 1,000 households)
- Prominent signage at the event
- Opportunity to address the group about your business at the event
- Announcement of sponsorship at the event
- Complimentary attendance at the event for sponsor and guests

\$600 Sponsorship Includes

- Prominent recognition on our e-flyer (sent to over 1,000 households)
- Shared sponsor signage at the event
- Opportunity to address the group about your business at the event
- Announcement of sponsorship at the event
- Complimentary attendance at the event for sponsor

\$300 Sponsorship Includes

- Prominent recognition on our e-flyer (sent to over 1,000 households)
- Shared sponsor signage at the event
- Announcement of sponsorship at the event
- Complimentary attendance at the event for sponsor

For further information please call The Executives office (818) 774-3331.

THE EXECUTIVES 8TH ANNUAL

POKER TOURNAMENT

NO-LIMIT TEXAS HOLD'EM

SUNDAY, JANUARY 29, 2012
BRAEMAR COUNTRY CLUB

- Great Prizes
- Raffles / Giveaways
- Amazing Sunday Brunch Buffet
- Complimentary Cocktails

Information / Registration (818) 774-3374



Save the Date...

THE EXECUTIVES BREAKFAST SERIES
Professor Edward Leamer, Director,
UCLA Anderson Forecast
January 5, 2011

THE JEWISH HOME'S
WALK OF AGES
December 4, 2011

THE EXECUTIVES
NETWORKING LUNCHESES
December 20, January 17,
& February 21

The Executives is
the San Fernando Valley
Support Group for
The Los Angeles Jewish Home
www.TheExecutives.org



Want to receive The Executives' monthly eNewsletter? E-mail executives@jha.org or call (818) 774-3331